



MWSRA

**Midwest Winter Sports
Representatives Association
2015 BUYERS GUIDE**

RAB® IS COMMITTED TO BUILDING SUPERIOR PRODUCT, PROVIDING EXCEPTIONAL CUSTOMER SERVICE AND BEING A LOYAL PARTNER TO THE SPECIALTY RETAILER. CONTACT YOUR REP:

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MWSRA “Super Show”

January 5 – 8, 2015

Monday, January 5

Show Hours 9:00AM to 6:00PM
Happy Hour 6:00PM to 7:00PM
(*Exhibition Hall Lobby*)

Tuesday, January 6

Show Hours 9:00AM to 6:00PM
Happy Hour 6:00PM to 7:00PM
(*Exhibition Hall Lobby*)

Wednesday, January 7

Show Hours 9:00AM to 6:00PM
Happy Hour 6:00PM to 7:00PM
(*Exhibition Hall Lobby*)

Thursday, January 8

Show Hours 9:00AM to 4:00PM

(Option to schedule appointments at 8:00 a.m. every day and until 8:00 p.m. Monday, Tuesday and Wednesday)

Exhibition Hall at the Alliant Energy Center
1919 Alliant Energy Center Way, Madison, WI 53713
AEC Phone: (608) 267-3976
MWSRA Show Hours Phone: (608) 266-4939

New Model Intro Dealer Demo

February 17th & 18th

at

Afton Alps



9:00 AM-4:00PM

Try before you buy!

**For directions,
information on the area
or accommodations:**

www.aftonalps.com



**Exclusively Snow
Gear Innovations
Emerging & Core Brands
Copper Mountain
Complete Lines
Face-Time
Industry Intel**

Jan. 28, 2015
Industry + Intelligence
Denver, CO

Jan. 29 - Feb. 1, 2015
SIA Snow Show & Sourcing Snow
Colorado Convention Center, Denver, CO

Feb. 2 - 3, 2015
On-Snow Demo & Nordic Demo
Copper Mountain Resort, CO

Find it all @ SIAsnowshow.com

**SIA
SNOWSHOW**

Proud supporter of the SIA
Snow Show & On-Snow Demo



SIAsnowshow.com/social



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Visit our website at

www.midwestwinterreps.com

Executive Director

Holly Grignon

MWSRA

1120 Hemlock Drive

Verona, WI 53593

Phone: (608) 577-9669

Fax: (866) 623-6155

E-Mail: mwsraholly@gmail.com

*All correspondence to M.W.S.R.A. should be directed to the
Executive Director at the above address.*

GUESTS OF THE SHOW

**Please welcome these companies who
are not represented by an
MWSRA member!**

Stonewear

Associate: Dana Waggener

740 S. Pierce Avenue, #15

Auburn Hills, MI 48326

Phone: (270) 952-4806

Email: dwaggener@gthicom Web: www.stoneweardesigns.com

Lines: Stonewear

WELCOME

**Please take the time to visit the
new MWSRA exhibitors!**

Chris Bindert

Jen Pedersen

Phil Hurwitz

Charlotte Jensen

Joshua Bailey

Andy Harring

Jeff Crosetto

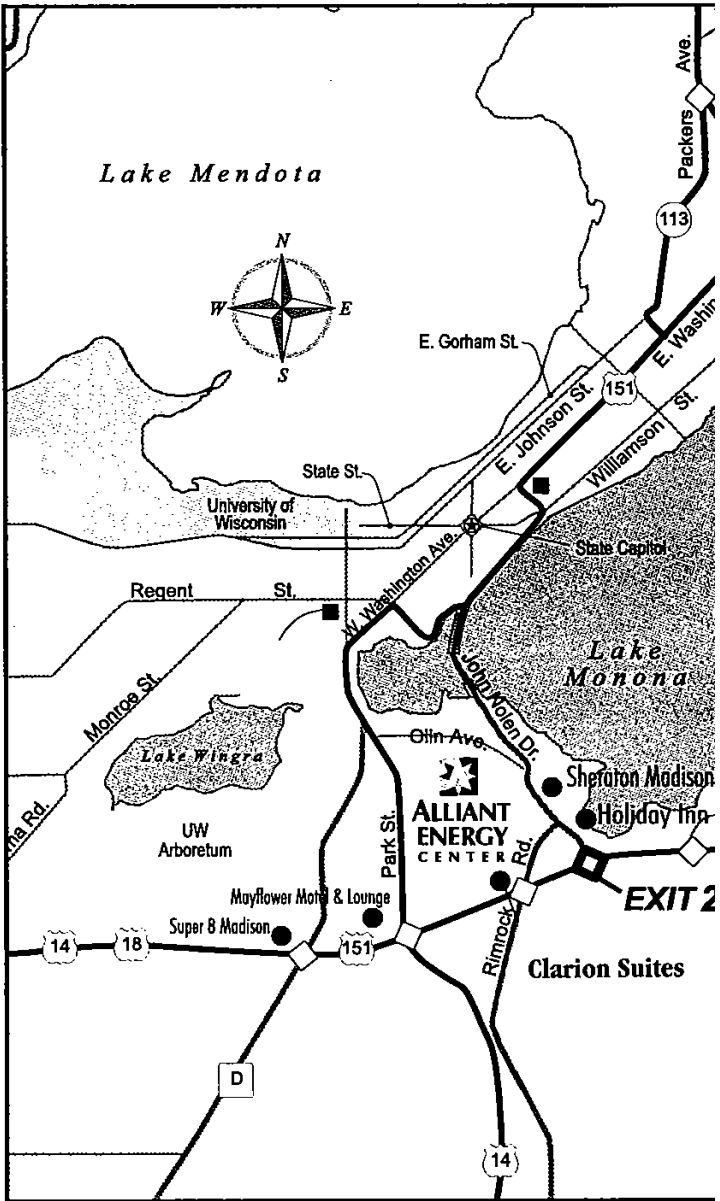
Robert Kieffer

Adam Austreng

Dana Van Diggelen

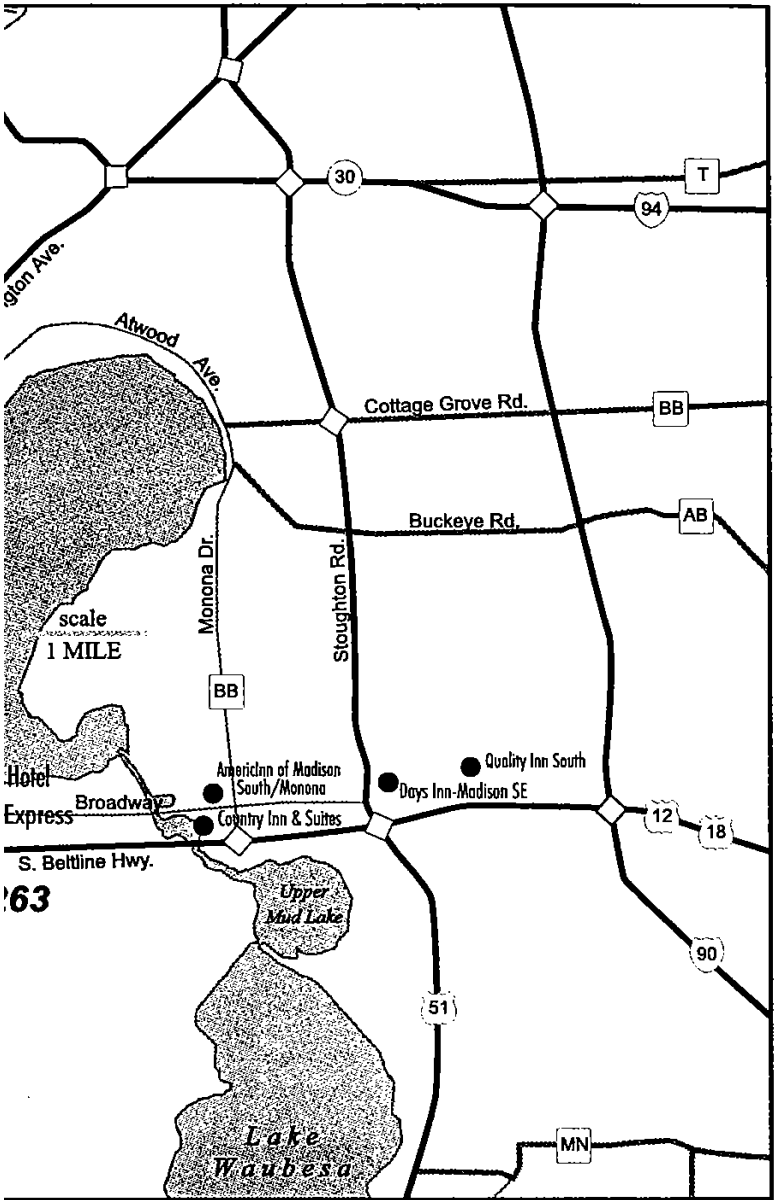
Bernie Reisberg

Eric Smith



Clarion Suites
 (608) 284-1234
 Connected - Alliant Center

Sheraton Hotel
 (608) 251-2300
 Across from Alliant Center



Super 8 Motel
(608) 258-8882
 2 Miles West of the AEC

AmericInn South
(608) 222-8601
 2 Miles East of the AEC

Alliant Energy Center (AEC)
(608) 267-3976
 Exit 263 From Highway 12 & 18

EXHIBITING MEMBERS

Adam Austreng

Oakley

Associate: Brock Sloan

4848 N Lydell Avenue, #305

Milwaukee WI 53217

Phone: 715-853-9359

Email: austreng.oakley@gmail.com Web: www.oakley.com

Lines: Oakley



NEW
MEMBER

Joshua Bailey

Broner Hat & Glove

1750 Harmon Road

Auburn Hills MI 48326

Phone: 248-391-6023

Email: JBailey@broner.com

Lines: Broner Hat & Glove



NEW
MEMBER

Julie Bailey Weeks

Bailey2Weeks

Associate: Mark Weeks

15509 Holdridge Road E

Wayzata MN 55391

Phone: 612-759-6391 Cell: 612-759-6391 Fax: 952-400-8748

Email: julie@bailey2weeks.com

Lines: Aventura Clothing, Ecoths, FIG Clothing, Haiku Bag, Krimson Klover,

Minus33, Rella Knitwear

Jim Baker

JB Sports Inc.

Associate: Kurt Whitney

1455 S County Road 150W

Brownstown IN 47220

Phone: 812-569-1166 Cell: 812-569-1166 Fax: 812-358-4506

Email: jimmiieb1951@gmail.com

Lines: Bolle Goggles, Hot Chillys, Seirus

Tammy Bierk

Outdoor Lifestyles

337 Washington Avenue North

Minneapolis MN 55401

Phone: 612-584-3014 Cell: 612-802-6856 Fax: 612-584-3015

Email: tbierk@msn.com Web: lolewomen.com

Lines: Lole

Chris Bindert

Bluewater Trading
Associate: Briana Bindert
4147 Vincent Avenue N
Minneapolis MN 55412
Phone: 612-562-3268 Cell: 612-562-3268
Email: chris.bindert@bluewater-co.com

Lines: Aqua-Bound Paddles, Bending Branches Paddles, High Sierra, Seals
Sprayskirts, Stohlquist WaterWare

**Tom Blair**

Tom Blair & Associates
Associate: Gail Lund
1450 Heggen Street
Hudson WI 54016
Phone: 715-386-9495 Cell: 612-805-2128 Fax: 715-386-2227
Email: tskiboy@aol.com

Lines: Atomic, Descente, Eira, Icelandic Sweaters, Leki, Ripzone/Powderoom,
Rocky Mtn. Sunscreen, Sidas/Thermic

Brian Block

Ames Adventure Outfitters
Associates: Vanessa Block, Luke Olson, Shane Robinson
23790 Glenwood Circle
Adel IA 50003
Phone: 515-451-8015 Fax: 800-895-3003
Email: vanessa@goaao.com Web: www.goaao.com

Lines: Innate Gear, Marmot Mountain Ltd, Osprey Packs, Skratch Labs, Sole
Insoles, Warm Skin

Adam Bovee

11700 Selkirk Avenue
Burnsville MN 55337
Phone: 320-493-2844
Email: adambovee@gmail.com

Lines: Vans

Jill Brewer

Obermeyer Ltd.
5901 Saint Johns Avenue
Edina MN 55424
Phone: 952-240-2374 Cell: 952-240-2374
Email: jbrewer@obermeyer.com Web: www.obermeyer.com

Lines: Obermeyer Ltd.

Call your KAVU sales rep to view the latest "Local Worldwide" Products.

Bill Gange

Tel: 218.349.3942

Fax: 218.722.5290

skylinesales1@gmail.com



Chip Camillo

Camillo & Associates

Associate: Ann Camillo

5828 Pembroke Court

Fitchburg WI 53711

Phone: 608-770-6374 Cell: 608-770-6374

Email: camillo@dynastar.net

Lines: Alp n Rock, Dale of Norway, Dynastar Skis, Kerma Poles, Lange Ski Boots, Look Bindings, Sportube, Sun Valley Ski Tools, Sync (formerly SRD)

Chet Cisek

Wild Moon LLC

Associates: Sven Hoaglund, Jake Hoffmann

956 Warner Avenue N

Mahtomedi MN 55115

Phone: 612-803-8393

Email: chet@rmi.net

Lines: Eagles Nest Outfitters, Exped Equipment, Grangers, Optic Nerve, Outdoor Research, Woolrich

Chris Coleman

12133 S Harold Avenue

Palos Heights IL 60463

Phone: 708-267-4997 Cell: 708-267-4997

Email: snowfun@ameritech.net

Lines: The North Face

Tim Cook

Cook & Associates

10800 Central Avenue

Chicago Ridge IL 60415

Phone: 708-529-3403 Cell: 608-239-1520 Fax: 608-205-9221

Email: sales@timcooksales.com Web: www.timcooksales.com

Lines: Bison Designs, Carsten's, Core Resources, Crown Cap, Lazyone, Outdoor Gear, Wilderness Dreams

Jeff Crosetto

Top Gun Sales

1064 Kenesaw Drive SE

Grand Rapids MI 49506

Phone: 406-581-1245

Email: jeffcrosetto@gmail.com

Lines: Dynafit, Pomoca, Salewa



Dave Crossen

Cool Running Inc.

Associate: Pam Crossen

4628 County Road A

Oregon WI 53575

Phone: 608-835-2658 Cell: 608-217-9589 Fax: 608-835-2618

Email: coolrunninginc@charter.net

Lines: Bearpaw, Cat Women's Lifestyle, Vibram Five Fingers

Daniel Dehlin

Columbia Sportswear Company

201 East Pittsburgh Avenue, Suite B

Milwaukee WI 53204

Phone: 414-226-0283 Cell: 906-250-9106 Fax: 503-985-5386

Email: ddehlin@columbia.com Web: <http://www.columbia.com>

Lines: Columbia Sportswear Company - Apparel and Accessories

Joe Denne

Denne Sport Sales

Associate: Kathy Bullard

7777 Palomino Avenue NE

Otsego MN 55330

Phone: 612-889-5537 Fax: 763-226-2330

Email: joe.denne@dssmw.com

Lines: Acorn, Blundstone, Cudas, FLyLow, super.natural, Westcomb

Tom Diedrich

The Diedrich Group

5345 Williston Road

Minnetonka MN 55345

Phone: 612-669-4552 Cell: 612-669-4552 Fax: 952-935-0080

Email: Tsdiedrich@comcast.net

Lines: Cotton Country Sweaters, Merrell Accessories, Merrell Apparel, Reyn Spooner, Rhonda Stark

Brendan Donarum

Bern Unlimited

20 Maple Street

Kingston MA 2364

Phone: 203-627-2616 Cell: 203-627-2616 Fax: 781-582-8124

Email: bdonarum@bernunlimited.com Web: www.bernunlimited.com

Lines: Bern Unlimited

Ben Dubay

Ski Services Unlimited
10707 107th Place N
Maple Grove MN 55369
Phone: 612-730-7333 Cell: 612-730-7333
Email: madshusmidwest@gmail.com
Lines: Madshus, Solda

Bill Ehmke

Associates: Jane Ehmke, Mason Rickert, Helen Schroeder
5391 Maple Ridge Court
Minnetonka MN 55343
Phone: 952-936-0272 Fax: 952-936-0279
Email: billehmke@comcast.net
Lines: Alpina Ski Boots, Elan Skis, Hotronic Boot Heaters, POC Helmets and Goggles, Spyder, Transpack, Wintersteiger

Buddy Flaherty

Flaherty Green & Associates
2460 Galpin Court, Suite 120
Chanassen MN 55317
Phone: 952-556-0042 Cell: 952-334-2629 Fax: 800-381-3086
Email: buddy@flahertygreen.com
Lines: Fitsok, Spenco, Teva

Robert Flott

1275 W Dovington Drive
Hoffman Estates IL 60169
Phone: 847-310-0175 Cell: 847-431-9339 Fax: 847-310-9547
Email: bobflott@sbcglobal.net
Lines: Life is Good

Greg Fugate

3002 Richmond
Clarkston MI 48348
Phone: 248-705-0396 Cell: 248-705-0396 Fax: 248-920-0308
Email: frenchmerlis@mac.com
Lines: DVS Footwear, Gnu Snowboards, Libtech Snowboards, Loaded Longboards, One Ball Jay, Orangatang Wheels, Roxy Snowboards

Bill Gange

Skyline Sales & Consulting

Associate: Tif Rossmann

416 St. Paul Avenue

Duluth MN 55803

Phone: 218-349-3942 Cell: 952-445-5445 Fax: 218-722-5290

Email: skylinesales1@gmail.com

Lines: Epicurean, Hydro Flask, KAVU, Pistil Designs, Sprigs, The Meridian Line, United By Blue

Rob Garrett

The Foundry

Associate: Kyle Stymiest

422 Lake Bluff Lane

Grafton WI 53024

Phone: 262-387-0442 Cell: 262-993-0409 Fax: 815-377-2630

Email: rgarrett@wi.rr.com

Lines: OluKai, Smith Optics, Sun Cloud Optics

Dave Gellatly

Northwind Sales & Marketing

Associate: Hanna Fiorio

PO Box 145

Ashland WI 54806

Phone: 715-682-4483 Cell: 715-209-0784 Fax: 715-682-0394

Email: Dave@Northwindsales.com

Lines: Buff Headwear, Redington Tackle & Apparel, Sitka Gear, Stormy Kromer

Paul Gerten

Gerten Outdoors

Associate: Charlie Anderson

15935 Highwood Drive

Minnetonka MN 55345

Phone: 651-485-7087

Email: Gertenoutdoors@yahoo.com

Lines: Alpina Sports, Gregory Mountain Products, Nemo Equipment, Ruff Wear, Seal Skinz, Seattle Sports, Sherpa Adventure Gear

Mark Giacomino

Merrell Footwear

665 Aspen Avenue

Verona WI 53593

Phone: 608-845-8794 Cell: 608-575-6645 Fax: 608-845-3394

Email: Mark.Giacomino@merrell.com

Lines: Merrell Footwear - WI, Merrell Socks - WI

Adam Guile

Project Playground

Associates: Jessica Guile, Chris Lechner

2391 Fieldstone Curve

Woodbury MN 55129

Phone: 414-429-1858 Fax: 651-528-6887

Email: adam.guile@me.com

Lines: Feetures, Icebreaker, Salomon Apparel, Salomon Footwear, Salomon Gear

Larry Hanson

Adventure Sport Marketing

Associate: Tim Harwood

3960 Latoka View Lane SW

Alexandria MN 56308

Phone: 320-762-2229 Cell: 612-669-5594 Fax: 320-762-1772

Email: larrydhanson@embarqmail.com Web: adventuresportmarketing.com

Lines: Byer of Maine, Eagle Creek, Princeton Tec, Redfeather, Stanley-PMI, SteriPEN, Suunto

Todd Hanson

Hanson & Associates

Associate: Taylor Young

3629 Colfax Avenue S

Minneapolis MN 55409

Phone: 612-377-6967 Cell: 612-868-0178 Fax: 866-901-9072

Email: ToddHHanson@comcast.net

Lines: Bench, Billabong, Krochet Kids, Sanuk

Andy Haring

The Haring Group

15883 Ilex Street NW

Andover MN 55304

Phone: 763-432-6559 Cell: 612-940-3786 Fax: 763-205-2345

Email: Andy@theharinggroup.com

Lines: California Footwear, Hanz Waterproof Gloves/Socks, Lorpen Socks, Northside/Triple Footwear, Sorbothane Insoles, White Sierra, Wolverine ApparelA black oval badge with the words "NEW MEMBER" in white, slanted text.

Peter Harvieux

The Interior Plain Project

5605 45th Avenue S

Minneapolis MN 55417

Phone: 612-490-3904 Cell: 612-490-3904

Email: Theipproject@yahoo.com Web: theinteriorplainproject.com

Lines: Ashbury Eyewear, Corduroy Lifestyles, Death Lens, Filament Brand, Holden Outerwear, Howl, Kids Know, Neff Headwear, Plenty Humanwear, Remind Insoles, The Interior Plain Project

Matt Hoffman

Midwest Represent

Associates: Jayson Henderson, Keith Lipski

1322 N Cleaver Street

Chicago IL 60642

Phone: 616-581-9481

Email: matt@midwestrepresent.com Web: www.midwestrepresent.com

Lines: Analog Clothing, Anon Optics, Burton Snowboards

James Holton

The Holton Sales Group

Associates: Cindy Holton, Laura Kurth, Leigh Miles

301 West 1st Street, Suite 720

Duluth MN 55802

Phone: 218-525-9229

Email: jim@holtonsalesgroup.com Web: holtonsalesgroup.com

Lines: Chaco Footwear, SmartWool, Tilley Endurables, Vasque Footwear

Joe Horan

Buy Design Sales Group

E3270 James Lane

Eau Claire WI 54701

Phone: 715-878-9890 Cell: 715-559-1359 Fax: 715-878-9891

Email: joe@buydesignsales.com

Lines: Keen Footwear, Keen Socks, Manzella Gloves, Manzella Headwear

John Horsnell

Farther North Sales

11310 N Coon Road

Orangeville IL 61060

Phone: 815-789-3083 Cell: 608-206-9242 Fax: 888-255-1531

Email: john.horsnell@gmail.com

Lines: ExOfficio, Sporthill

Phil Hurwitz

PHH Sales, Inc.

1240 Iroquois Avenue

Naperville IL 60563

Phone: 630-369-4246 Cell: 630-235-8930 Fax: 630-369-4564

Email: phil6727@comcast.net

Lines: Aigle, Camper, PajarA black oval badge with the words "NEW MEMBER" written in white, slanted upwards from left to right.

Charlotte Jensen

MSJ Footwear, Inc.

Associate: Chelsea Giese

501 N Main Street #108

Stillwater MN 55082

Phone: 651-439-7195 Cell: 651-324-2904 Fax: 888-295-2651

Email: msjfootwear@gmail.com

Lines: DanskoA black oval badge with the words "NEW" and "MEMBER" in white, slanted text.

Mike Johnsen

Associate: Randy Kelliher

402 Broadway Street

Baraboo WI 53913

Phone: 608-347-0887

Email: mikej5150@hotmail.com

Lines: Jones Snowboards, Laird SUP, Now Snowboard Bindings, O'Neill Outerwear, Slash Snowboards, Yes Snowboards

Matt Johnston

Bodhi Agency

Associates: Jon Juggenheimer, Melissa Richter, Erik Schmitter

PO Box 1278

Saint Charles IL 60174

Phone: 619-851-5000 Cell: 619-851-5000

Email: matt@bodhiagency.com

Lines: Black Diamond, Eureka, Hydrapak, Ibex, Jetboil, PrAna, Silva

Bill Kaplan

BP Associates

Associates: Jim Daley, Pat Padden, Emily Rach, Jeff Reimann

850 Cromwell Avenue

Saint Paul MN 55114

Phone: 651-917-8100 Fax: 651-917-8108

Email: billk@bpassociates.com Web: www.bpassociates.com

Lines: Adidas Outdoor, Cascade Designs, Chaos Hats, Goal Zero, Light & Motion, Terramar Underwear, Yakima

Nick Karels

Industry Sales, Inc.

Associates: Jon Macho, Kari Rickenbach

13816 Shirley Drive

Burnsville MN 55337

Phone: 952-446-7770 Cell: 760-419-2081 Fax: 952-933-3939

Email: nick@industrysalesinc.com Web: www.industrysalesinc.com

Lines: Beats By Dre, Dakine, DC Shoes, Inc., SPY Optics, Inc., Xsories

Troy Kattreh

The Ascentials

Associate: Pam Schwarzbach

3741 Hillcrest Drive

Madison WI 53705

Phone: 608-236-2888 Cell: 608-236-2888 Fax: 866-852-7734

Email: pam@theascentials.com Web: www.theascentials.com

Lines: Arc'teryx, Implus, Nau, Toad&Co.

Robert Kieffer

The Kieffers

Associate: Diane Kieffer

PO Box 390330

Edina MN 55439

Phone: 952-920-8288 Cell: 612-850-1780 Fax: 612-677-3797

Email: thekieffers@comcast.net

Lines: Under Armour Kids by Kid's Headquarters

A black oval badge with the words "NEW MEMBER" in white, slanted text.**Ben Kiffmeyer**

Lakeshore Outdoor Sales

3364 Walden Drive

Woodbury MN 55129

Phone: 763-370-9532 Fax: 763-322-8998

Email: bkiffmeyer@lakeshorereps.com Web: www.thenorthface.com

Lines: The North Face

Emmet Klocker

Shelter Sales Co.

Associate: Andy Conrad

17550 33rd Avenue

Clearwater MN 55320

Phone: 320-229-2140

Email: emmet@sheltersalesco.com Web: www.sheltersalesco.com

Lines: Capita Snowboards, Coal Headwear, Crab Grab Traction, Electric Premium Accessories, Union Binding Company, Volcom Boardwear

Michael Kluesner

13260 51st Street N

Stillwater MN 55082

Phone: 651-430-2171 Cell: 612-868-3873 Fax: 651-430-2228

Email: mkluesner@gmail.com

Lines: AFTCO, Dohm Hats, Escape Hats, Huge Brands, Life's Better, Lighthouse, Livn Fresh, Techstyles, Xob Hats

Christie Knapp

Herland Group

PO Box 108

Viroqua WI 54665

Phone: 224-678-4831

Email: cknapp4@me.com Web: www.herlandgroup.com

Lines: CEP Compression, Katie K Active Apparel for Women, Serfas

Steve Koellner

Lakeshore Sales

1144 W Lake #301

Oak Park IL 60301

Phone: 708-948-7537 Cell: 773-354-3669 Fax: 708-948-7538

Email: skoellner@lakeshorereps.com

Lines: The North Face

Andrew Kroese

Bjorn Daehlie North America

124 S Swift Street

Glenbeulah WI 53023

Phone: 262-707-7095 Fax: 920-526-3301

Email: andrewk@bjorndaehlienortham.com Web: www.bjorndaehlie.com

Lines: Bjorn Daehlie

Bryan Kuhn

Wild Onion Outdoors, LLC

Associate: Kate Zboralski

3255 Cliffside Drive

La Crosse WI 54601

Phone: 608-561-7966 Cell: 608-790-4064 Fax: 608-509-9355

Email: bryan@wildonionoutdoors.com

Lines: Atlas Snowshoe Co., Green Guru Gear - MN, ND, SD, WI, Klean Kanteen

Brian Kulak

BRK Sales

Associate: Kim Coyro

1130 Coventry Lane

Bolingbrook IL 60440

Phone: 630-430-7083

Email: kulak25@mac.com

Lines: Arbor Snowboards, Dwindle Distribution, Flux Bindings, Freestyle Watches, Kaenon Polarized, New Balance Numeric, Quiksilver Snow, Roxy Snow, Wend Waxworks

Gary Ladd

633 Reed Road

Three Lakes WI 54562

Phone: 715-546-2812

Email: gary.ladd@rossignol.com

Lines: Montana Sport NA Ski Service Equipment, Rossignol Alpine Skis, Boots, Bindings, Poles, Tech Gear, Rossignol Nordic Skis, Boots, Bindings, Poles, Tech Gear,

Scott Ladwig

The Empire Collective

Associate: Corrie McNeil

2301 Riverview Avenue

Fox River Grove IL 60021

Phone: 262-424-6395

Email: theempireco@gmail.com

Lines: 686 Outerwear

Cate Lamkin

Cate Lamkin and Associates

422 Lake Bluff Lane

Grafton WI 53024

Phone: 262-993-9594 Cell: 262-993-9594 Fax: 815-377-2625

Email: catelamkin@wi.rr.com

Lines: Alpaca Imports, Ambler, Craghoppers, Dare2b, Skhoop

Rick Leier

Fitzpatrick, Leier & Associates

Associate: Dennis Fitzpatrick

7771 Lake Drive, Suite 2

Lino Lakes MN 55014

Phone: 763-783-7338 Fax: 763-783-1106

Email: rtl71@aol.com

Lines: BE Headwear, CurrexSole, Injinji , inov-8, Power Sox, Saxx Underwear, Snow Angel

Mike Lilly

Great Lakes Sports Mktg.

5773 Dawley Drive

Fitchburg WI 53711

Phone: 608-661-0512 Fax: 608-661-0517

Email: mike.lilly@att.net

Lines: Farm Boy Farm Girl, Fox River Mills, John Deere Belts & Wallets, John Deere Sportswear

Hans Linna

HL Outdoor Group

318 Center Street

Marquette MI 49855

Phone: 906-250-9782

Email: hans@hloutdoorgroup.com Web: www.hloutdoorgroup.com

Lines: AlpineAire Foods, Darn Tough Vermont, Forsake, Katadyn, Optimus

Pete Linsmayer

PBR and Associates

Associate: Bill Linsmayer

1169 200th Street

Dresser WI 54009

Phone: 269-313-3464 Cell: 269-313-3464 Fax: 888-599-3792

Email: petelinsmayer@yahoo.com

Lines: Dakota Grizzly Men's Otrd Apparel, Hippy Tree - Men's Apparel, OAD - Tahoe & Odyssey SUP Boards, Pendleton Accessories, Pendleton Home Collection, Pendleton Men's Apparel, Rareform - Upcycled Billboards into Bags

Jeffrey Ludwigson

Ludwigson & Assoc.

469 Lake Avenue

Birchwood MN 55110

Cell: 612-819-1127

Email: jeludwi@comcast.net

Lines: Athalon Luggage, Dal Bello Ski Boots, Dry Guy Heaters, Marker Helmets and Goggles, Marker Ski Bindings, Volkl Ski Wear, Volkl Skis



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vx 612/724-2039

fx 866/594-7615

•brmreps@aol.com

•michellesmarsh@aol.com

www.brmreps.com

Mike Lundeen

818 N Hamilton Street
St. Croix Falls WI 54024
Phone: 715-371-0290 Fax: 952-400-3236
Email: mike@tokous.com

Lines: Bellwether Clothing, Northern Lites Snowshoes, One Way Sport, Profile Design, Swagman Auto Racks, Toko

Bruce Marsh

BRM Reps
Associate: Michelle Marsh
3721 47th Avenue South
Minneapolis MN 55406
Phone: 612-724-2039 Fax: 866-594-7615
Email: brmreps@aol.com Web: www.brmreps.com

Lines: Auclair, Berghaus, Carve Designs, Keen Bags, Lowa Boots, Mountainsmith, Overland Equipment, Sports Accessories/America, Superfeet, Tubbs Snowshoes

Torry Moore

1633 Gilmore Avenue
Winona MN 55987
Phone: 507-454-5713 Cell: 507-261-2407
Email: torrym@hbc.com

Lines: Big Agnes, C4 Waterman, Granite Gear, MTI Adventurewear, Wenonah Canoe

Terry Mullins

Mullins Outdoors
53501 Crooked Lake Road
Sandstone MN 55072
Phone: 320-339-6313 Cell: 320-339-6313 Fax: 815-415-8605
Email: termullins@aol.com Web: www.bergans.com

Lines: Bergans of Norway

William Nelligan

Nelligan Marketing Group Inc.
4003 W Freistadt Road
Mequon WI 53092
Phone: 262-238-8885 Cell: 612-309-6100 Fax: 262-238-8895
Email: whnelligan@gmail.com

Lines: Baffin, Dromedaris, Taos, Toe Warmers

Doug Nelson

Doug Nelson and Associates Inc.

Associate: TJ Barnes

308 Stoneheath End

Cottage Grove WI 53527

Phone: 608-839-5127 Cell: 608-239-8935 Fax: 608-839-5127

Email: dougnelson.sockman@gmail.com

Lines: Bogs Footwear, Buck Knives, Hotfingers, Jupa Kids Skiwear, Miir Bottles, Polarmax, Swany Gloves, Wigwam Mills

Tim Nelson

Nelson Associates

Associate: Jean Nelson

1601 Wexford Way

Woodbury MN 55125

Phone: 651-407-1790 Cell: 612-810-2479 Fax: 855-215-1833

Email: nelsonco@comcast.net

Lines: Arcade Belts, Arctica Race, Briko Helmets and Goggles, Double Diamond, Fly 360, Hestra Gloves, Marker Protective Snow Apparel, Mobile Warming Heated Apparel, Turbine

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SOUL2SOLE

Associate: Brad Steuer

2262 Hopf Lane

De Pere WI 54115

Phone: 920-330-0114 Cell: 920-737-4182 Fax: 920-330-0128

Email: nevilles@new.rr.com

Lines: Etnies, Thirty-Two Boots, Under Armour Action

Greg Oakley

917 Palomino Way

Windsor CO 80550

Phone: 303-884-6661

Email: greg oakley73@msn.com

Lines: Flow Snowboarding, NXTZ, SIC

Michael Oelkers

Cold War Sales Inc.

Associate: Ryan Soroko

2171 Shamrock Place

Chaska MN 55318

Phone: 612-384-5042 Cell: 612-384-5042

Email: Oelkers749@aol.com Web: ridesnowboards.com/vonzipper.com

Lines: FK SKS Ski and Snowboard Service Tools, Ride Snowboards/Cappel, Vonzipper

David Olson

Vision Merchandising Inc.

Associate: Mike Krejcarek

4523 Heritage Hills Circle

Bloomington MN 55437

Phone: 612-801-3457 Cell: 612-801-3457 Fax: 877-320-2792

Email: davidolsonfits@gmail.com Web: www.fitssock.com

Lines: FITS

Nicholas Pachmayer

NJP & Associates

Associate: Wenda Danduran

5655 Star Circle

Shorewood MN 55331

Phone: 952-926-5000 Cell: 612-868-8688 Fax: 952-926-8000

Email: nick@njpandassociates.com Web: www.njpandassociates.com

Lines: Kombi Handwear & Knitwear, Mountain Khakis, Nordica Boots & Skis, Select Sport Bags, Shred Helmets, Goggles & Eyewear, Slytech Protection Wear, Turtle Fur Headwear

Tim Parker

T-Park, Inc.

Associate: Chris Thomas

8301 31st Avenue N

Crystal MN 66527

Phone: 763-535-8260 Cell: 612-308-1388 Fax: 763-535-8511

Email: tim.parker@rossignol.com

Lines: Giro Snow, Montana Sport NA, Rossignol Alpine, Rossignol Apparel, Rossignol Nordic, Rossignol Snowboard

Jen Pedersen

Mountain Hardware

Associate: Asher Sassounes

558 4th Avenue SW

Valley City ND 58072

Phone: 701-840-3607

Email: jpedersen@mountainhardware.com

Lines: Mountain Hardware

**Cody Prudoehl**

Otolith Consortium

Associate: Chris Brewer

12413 Woodland Park NE

Belding MI 48809

Phone: 507-398-5141 Cell: 507-398-5141

Email: cody.p.mw@gmail.com

Lines: Airblaster, Atlas Trucks, Cloud Ride Wheels, DB Longboards, Gnarly Clothes, L1 Outerwear, Mammut, Ninja Suits, Nitro Snowboards, POW Gloves, Tense Watches, Tiela

Bernie Reisberg

7336 Ohms Lane

Edina MN 55439

Phone: 612-281-6427 Fax: 763-473-3522

Email: breisberg9@gmail.com

Lines: Pakems-MN, WI, IL, IA, ND, SD, NE, MO, KS, Selk'bag-MN, WI, MI, OH, ND, SD, IA, NE, MO, IN, KS, The Original Muck Boot Company-MN, WI, ND, SD, UP of MI, East 1/2 of IA, Zamberlan-MN, WI, MI, OH, ND, SD, IA, NE, MO

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Frank Rorvick Agency

Associate: Linda Rorvick

PO Box 251

Hudson WI 54016

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Email: frorvick@spacestar.net

Lines: Alfa Nordic Boots, Fizan Poles, Gordini - Gloves, Goggles, Face Protection, Mental Hats & Helmet Covers, Northstar Fur Trading, Rottefella NNN, Sporten Skis - XC/Alpine, Trespass USA - Adult & Youth CW Gear

Tanner Rowe

Buy Design

7707 Harbor Ridge Road

Egg Harbor WI 54209

Phone: 920-785-4558 Cell: 920-889-1333

Email: tanner@buydesignsalesgroup.com

Lines: Keen Footwear, Manzella Gloves, Purnell,

Meg Scheidler

Sperry Top-Sider

Associate: Patrice Osovich

532 Prairie Way S

Bayport MN 55003

Phone: 812-240-3962 Fax: 317-405-8707

Email: megscheidler@yahoo.com

Lines: Po Campo, Sperry Top-Sider

John Schmoock

Schmokin Sports

Associate: Brian Reichel

2340 Interlachen Drive

Stillwater MN 55082

Phone: 612-850-0628 Cell: 612-850-0628 Fax: 651-439-3273

Email: Johnschmoock@gmail.com

Lines: Full Tilt Boots, K2 Skis, Boots, Helmets & Poles, K2 Snowboard, Boots & Binding, Line Skis, Morrow Snowboards

Steve Schultz

Associate: Maryann Breen
611 Bartels Street
Monona WI 53716
Phone: 608-334-8554 Cell: 608-334-8554
Email: ssschultz@columbia.com
Lines: Columbia Footwear, Sorel

Bud Seyedin

Quiksilver and Roxy
Associate: Scott Haizlip
3327 N Claremont Avenue #B
Chicago IL 60618
Phone: 310-503-8793 Cell: 310-503-8793
Email: bud.seyedin@quiksilver.com
Lines: Quiksilver Boys, Quiksilver Watermans, Quiksilver Young Mens Apparel and Accessories, Roxy Apparel and Accessories, Roxy Girl

Andy Shapin

JSC
Associates: Brad Dailey, Jerry Shapin
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Associate: Bobbi Sipe

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Maple Grove MN 55311

Phone: 612-867-0172 Cell: 612-867-0172

Email: psipe1@comcast.net

Lines: Blizzard Skis, Helly Hansen, Reusch Gloves, Tecnica Ski Boots & Winter Footwear

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Scott USA

2698 River Road

Petoskey MI 49770

Phone: 231-838-1987 Cell: 231-838-1987

Email: esmith@scottusa.com

Lines: Scott USA

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Saint Paul MN 55406

Phone: 714-642-3758 Fax: 651-846-5637

Email: kortney.sonnentag@merrell.com Web: www.merrell.com

Lines: Merrell Footwear - MN, ND, Merrell Pro, Merrell Socks - MN, ND

Stephanie Stratton

Justshoeme LLC

Associates: Jody Fisher, Helen Langas

4250 N Marine Drive #1202

Chicago IL 60613

Phone: 312-543-1795 Cell: 507-398-5141 Fax: 773-281-4272

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Grand Marais MN 55604

Phone: 218-475-2580 Cell: 218-370-2088

Email: kevin@kevinstreeter.com

Lines: Keen Footwear - MN, SD, ND, Manzella Gloves - MN, SD, ND, Rab

Jon Theis

Jon Theis & Associates

Associate: Heidi Theis

PO Box 6

Mound MN 55364

Phone: 414-630-4872 Cell: 414-630-4872 Fax: 920-569-0075

Email: teamjt2@gmail.com

Lines: Fischer Skis and Boots, Ski Sundries Accessories, Swix Poles, Wax ,Tools, Techwear, Hats, Gloves, Uvex Helmets and Goggles, Vest Pak Hydration & Gearpaks

Shawn Thiele

American Recreation Products

5020 N Hermitage Avenue

Chicago IL 60640

Phone: 312-725-3310 Cell: 312-725-3310 Fax: 630-566-0871

Email: shawn.thiele@kelty.com Web: americanrec.com

Lines: Kelty, Slumberjack

Rick Thompson

10984 240th Street

Scandia MN 55073

Phone: 651-253-8014 Cell: 651-253-8014

Email: rick@dockriteus.com

Lines: Hillsound, Seger, Watsons

Rick Tice

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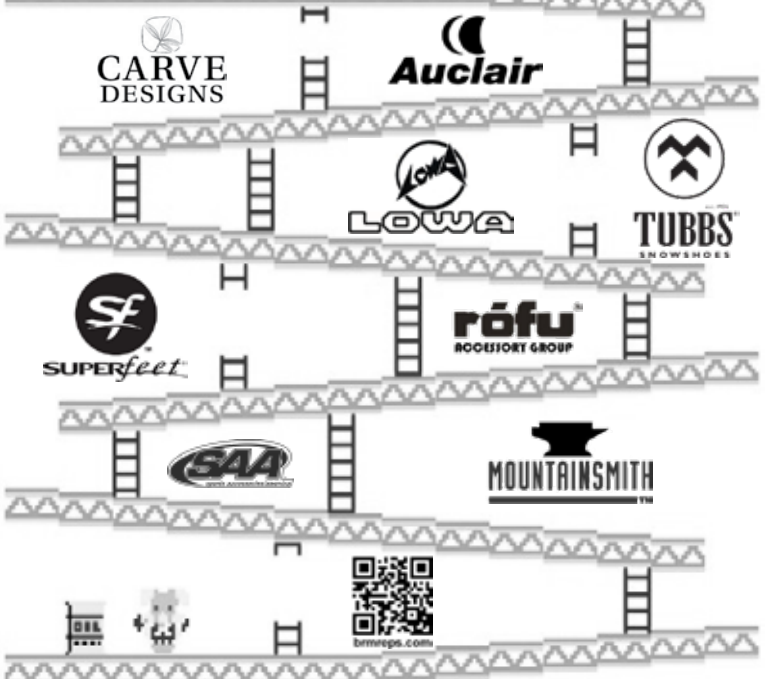
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2701 N Mildred Avenue #1B

Chicago IL 60614

Phone: 612-615-1644

Email: matthew.tobolic@merrell.com

Lines: Merrell Footwear - IL, MO, Merrell Socks - IL, MO

Shannon Turner

PO Box 788

Mt Crested Butte CO 81224

Phone: 614-530-6054

Email: ridetheflow@hotmail.com

Lines: Candygrind, Celsius, Glide SUP, INI Cooperative, Jammy Packs, Jus Liv (JSLV), Sk8Mafia, Smokin Snowboards, Smokin Street Slayers, Technine

John Ulvilden

5555 Polo Ridge

Waunakee WI 53597

Phone: 608-209-0239 Cell: 608-209-0239 Fax: 608-849-7358

Email: ulvilden@aol.com

Lines: Haflinger, Icebug, MBT, Wolky

Dana Van Diggelen

Cushe Footwear

9341 Courtland Drive

Rockford MI 49351

Phone: 847-340-9589

Email: dana.vandiggelen@cushe.com Web: www.cushe.com

Lines: Cushe Footwear

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510 Truax Blvd

Eau Claire WI 54703

Phone: 715-299-0299 Cell: 715-299-0299

Email: wagener.tony@gmail.com

Lines: Glasstronauts, Test Pilot Wax and Accessories, Virtika Outerwear

James Walthour

JV Walthour Associates

Associate: Judy Walthour

1515 Waldorth Court

Wheaton IL 60189

Phone: 630-240-7209 Cell: 630-240-7209 Fax: 866-453-1061

Email: jwalthour@earthlink.net

Lines: Dylan/True Grit, Royal Robbins

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SSR Inc.

Associate: Tony Reding

508 Bucher Avenue

Shoreview MN 55126

Phone: 651-481-8700 Cell: 612-963-1539 Fax: 651-305-1108

Email: bradweidt@msn.com

Lines: Goode Technologies, Head Wintersports USA

Jessica Whelan

OTBT Shoes

3734 N Magnolia Apt #3

Chicago IL 60613

Phone: 269-290-4907 Fax: 773-681-7326

Email: jessica.whelan@consolidatedshoe.com

Lines: Dimmi - 100% Good, OTBT Shoes

Roger Whitaker

Nils Skiwear

Associate: Barbara Whitaker

17386 Ionia Path

Lakeville MN 55044

Phone: 651-346-8380 Cell: 949-633-8386

Email: barbara.whitaker@aol.com Web: www.nilsskiwear.com

Lines: NILS

Jennifer Whitley

Lucy Activewear

21206 100th Street

Anamosa IA 52205

Cell: 319-651-3474

Email: jennifer_whitley@vfc.com Web: www.lucy.com

Lines: Lucy

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King Can Sales

Associate: Brent Anderson

8210 West 132nd Street

Savage MN 55378

Cell: 612-558-9242

Email: wikdog@gmail.com

Lines: Airhole Facemasks, Bonfire Outerwear, Boombotix Speakers, Fortress Eyewear, Globe Footwear, Hudson Collective Gloves, Matix Clothing, Nikita, Salomon Snowboards

John Wilkins

WSR Marketing, Inc.

20560 Huntington Way

Prior Lake MN 55372

Phone: 952-440-5097 Fax: 952-440-6291

Email: wsrmark1@aol.com

Lines: Artesania, Inc., JGS Outfitters/Depot Trading, Kenyon Industries, Lifeline Outdoors and 1st Aid, Outback Trading, Snowstoppers

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Henry Wisnewski

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Shoreview MN 55126

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Email: h.p.wisnewski@q.com

Lines: Atomic Cross Country, Lill-Sport Cross Country Gloves, Star Wax

Joan Zahalka

Zahalka Sports Marketing

Associates: Paul Berggren, Rick Zahalka

N6681 County Road I

Tony WI 54563

Phone: 651-324-3068 Cell: 651-324-3068 Fax: 877-275-7988

Email: zahalka.joan@gmail.com

Lines: Montrail, Tasc Performance, Thorlo

Peter Zeller

Experience Sports

1784 Camarillo Court

De Pere WI 54115

Phone: 920-339-3216 Cell: 920-562-3130 Fax: 920-339-0453

Email: pete.zeller@amersports.com

Lines: Crescent Moon Snowshoes, Point6 Socks, Salomon Alpine/Nordic

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Acorn	Denne	Bellwether	Lundeen
Adidas Outdoor	Kaplan	Clothing	
AFTCO	Kluesner	Bench	Hanson, T
Aigle	Hurwitz	Bending	Bindert
Airblaster	Prudoehl	Branches	
Airhole	Wikner	Paddles	
Facemasks		Bergans of	Mullins
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Boots		Berghaus	Marsh
Alp n Rock	Camillo	Bern Unlimited	Donarum
Alpaca Imports	Lamkin	Big Agnes	Moore
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Alpina Sports	Gerten	Bjorn Daehlie	Kroese
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Foods		Blizzard Skis	Sipe
Ambler	Lamkin	Blundstone	Denne
Analog Clothing	Hoffman	Bogs Footwear	Nelson, D
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Aqua-Bound	Bindert	Bonfire	Wikner
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Arbor	Kulak	Boombotix	Wikner
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Artesania, Inc.	Wilkins	Glove	Joshua
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Athalon Luggage	Ludwigson	Bula Hats and	Sheridan
Atlas	Kuhn	Cold Weather	
Snowshoe Co.		Gear	
Atlas Trucks	Prudoehl	Burton	Hoffman
Atomic	Blair	Snowboards	
Atomic XC	Wisnewski	Byer of Maine	Hanson, L
Auclair	Marsh	C	
Aventura	Bailey	C4 Waterman	Moore
Clothing	Weeks	California	Harring
B		Footwear	
Baffin	Nelligan	Camper	Hurwitz
BE Headwear	Leier	CandyGrind	Turner

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Cascade	Kaplan	Death Lens	Harvieux
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Cat Women's	Crossen	Dimmi	Whelan
Lifestyle		Dohm Hats	Kluesner
Celsius	Turner	Double	Nelson, T
CEP	Knapp	Diamond	
Compression		Dromedaris	Nelligan
Chaco	Holton	Dry Guy	Ludwigson
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Chaos Hats	Kaplan	DVS Footwear	Fugate
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Coal Headwear	Klocker	Dylan/True Grit	Walthour
Columbia	Schultz	Dynafit	Crosetto
Footwear		Dynastar Skis	Camillo
Columbia	Dehlin	E	
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Corduroy	Harvieux	Eagles Nest	Cisek
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Core	Cook	Ecōths	Bailey
Resources			Weeks
Cotton Country		Eira	Blair
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Traction		Premium	
Craghoppers	Lamkin	Accessories	
Crescent Moon	Zeller	Epicurean	Gange
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Crown Cap	Cook	Etnies	Neville
Cudas	Denne	Eureka	Johnston
CurrexSole	Leier	ExOfficio	Horsnell
Cushe	Van	Exped	Cisek
Footwear	Diggelen	Equipment	
D		F	
Dakine	Karels	Farm Boy Farm	Lilly
Dakota Grizzly	Linsmayer	Girl	
Dal Bello Ski	Ludwigson	Features	Guile
Boots		Fig Clothing	Bailey
Dale of Norway	Camillo		Weeks
Dansko	Jensen	Filament Brand	Harvieux
Dare2b	Lamkin		

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Finn Comfort Footwear Germany	Stratton	H Haflinger	Stratton, Ulvilden
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Fitsok	Flaherty	Waterproof	
Fizan Poles	Rorvick	Gloves/Socks	
FK SKS Ski & Snowboard Service Tools	Oelkers	Head	Weidt
Flow	Oakley	Wintersports	
Snowboarding		Helly Hansen	Sipe
Flux Bindings	Kulak	Hestra Gloves	Nelson, T
Fly 360	Nelson, T	High Sierra	Bindert
FlyLow	Denne	Hillsound	Thompson
Forsake	Linna	Hippy Tree	Linsmayer
Fortress	Wikner	Holden	Harvieux
Eyewear		Outerwear	
Fox River Mills	Lilly	Hot Chillys	Baker
Freestyle	Kulak	Hotfingers	Nelson, D
Watches		Hotronic Boot	Ehmke
Full Tilt Boots	Schmoock	Heaters	
G		Howl	Harvieux
GBP	Turner	Hudson	Wikner
Snowboards		Collective	
Giro Snow	Parker	Gloves	
Glasstronauts	Wagener	Huge Brands	Kluesner
Glide SUP	Turner	Hydrapak	Johnston
Globe	Wikner	Hydro Flask	Gange
Footwear		I	
Gnarly Clothes	Prudoehl	Ibex	Johnston
GNU	Fugate	Icebreaker	Guile
Snowboards		Icebug	Ulvilden
Goal Zero	Kaplan	Icelandic	Blair
Goode	Weidt	Sweaters	
Technologies		Implus	Kattreh
Goodhew	Stratton	INI Cooperative	Turner
Socks		Injinji	Leier
Gordini	Rorvick	Innate Gear	Block
Grangers	Cisek	Inov-8	Leier
Granite Gear	Moore	J	
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K2	Schmoock	Livn Fresh	Kluesner
Kaenon	Kulak	Loaded	Fugate
Polarized		Longboards	
Katadya	Linna	Lole	Bierk
Katie K Apparel	Knapp	Look Bindings	Camillo
KAVU	Gange	Lorpen Socks	Harring
Keen Bags	Marsh	Lowa Boots	Marsh
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	Horan	M	
Keen Socks	Thiele	Madshus	Dubay
Kelty	Wilkins	Mammut	Prudoehl
Kenyon Industries		Manzella	Horan, Rowe, Streeter
Kerma Poles	Camillo	Gloves	Horan
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	Hanson, T	Marker Ski	Ludwigson
Krochet Kids	Shapin	Bindings	
Kühl Clothing		Marmot	Block
L		Mountain Ltd	
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Laird SUP	Johnsen	MBT	Ulvilden
Lange Ski Boots	Camillo	Mental	Rorvick
Lazyone	Cook	Merrell	Diedrich
Leki	Blair	Accessories	
Libtech	Fugate	Merrell Apparel	Diedrich,
Snowboards		Merrell	Sonnentag,
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Life's Better	Kluesner	Merrell Pro	Tobolic
			Sonnentag

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Mobile Warming Heated Apparel	Nelson, T	Obermeyer Ltd.	Brewer
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NA	Zahalka	One Ball Jay	Fugate
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Snowboards		Optimus	Linna
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Mountain	Pachmayer	Wheels	
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N		Outdoor Research	Cisek
Nau	Kattreh	Overland	Marsh
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Snowboards		Point6 Socks	Zeller
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Northern Lites	Lundeen	Pomoca	Crosetto
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Northside/ Triple Footwear	Harring	Power Sox	Leier
Northstar Fur Trading	Rorvick	PrAna	Johnston
Now	Johnsen	Princeton Tec	Hanson, L
Snowboard Bindings		Profile Design	Lundeen
NXTZ	Oakley	Purnell	Rowe

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Watermans,		Alpine/Nordic	
Young Mens-		Salomon	Guile
App. & Accs.		Apparel, Footwr	
Quiksilver	Kulak	& Gear	
Snow		Salomon	Wikner
R		Snowboards	
RAB	Streeter	Sanuk	Hanson, T
Rareform Bags	Linsmayer	Saxx	Leier
Redfeather	Hanson, L	Underwear	
Redington	Gellatly	Scott USA	Smith
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	Weeks	Seattle Sports	Gerten
Remind Insoles	Harvieux	Seger	Thompson
Reusch Gloves	Sipe	Seirus	Baker
Reyn Spooner	Diedrich	Select Sport	Pachmayer
Rhonda Stark	Diedrich	Bags	
Ride	Oelkers	Selk'bag	Reisberg
Snowboards/		Serfas	Knapp
Cappel		Sherpa	Gerten
Ripzone/	Blair	Adventure Gear	
Powderoom		Shred Helmets,	Pachmayer
Rocky Mtn.	Blair	Goggles &	
Sunscreen		Eyewear	
Rossignol	Ladd,	SIC	Oakley
Alpine	Parker	Sidas/Thermic	Blair
Rossignol	Parker	Silva	Johnston
Apparel		Sitka Gear	Gellatly
Rossignol	Ladd,	Sk8Mafia	Turner
Nordic	Parker	Skhoop	Lamkin
Rossignol	Parker	Ski Sundries &	Theis
Snowboard		Access.	
Rottefella NNN	Rorvick	Skratch Labs	Block
Roxy App. &	Seyedin	Slash	Johnsen
Accs.		Snowboards	
Roxy Girl	Seyedin	Slumberjack	Thiele
Roxy Snow	Kulak	Slytech	Pachmayer
Roxy	Fugate	Protection	
Snowboards		Wear	
Royal Robbins	Walthour	SmartWool	Holton
Ruff Wear	Gerten	Smith Optics	Garrett

COMPANY	REP	COMPANY	REP
Smokin	Turner	Swix Poles,	Theis
Snowboards		Wax, Tools,	
Smokin Street	Turner	Techwear,	
Slayers		Hats, Gloves	
Snow Angel	Leier	Sync	Camillo
Snowstoppers	Wilkins	T	
Sockwell	Stratton	Tasc	Zahalka
Socks		Performance	
Solda	Dubay	Taos	Nelligan
Sole Insoles	Block	Technine	Turner
Sorbothane	Harring	Techstyles	Kluesner
Insoles		Tecnica	Sipe
Sorel	Schultz	Tense Watches	Prudoehl
Spenco	Flaherty	Terramar	Kaplan
Sperry Top-	Scheidler	Underwear	
Sider		Test Pilot Wax	Wagener
Sporten Skis	Rorvick	Teva	Flaherty
Sporthill	Horsnell	The Interior	Harvieux
Sports	Marsh	Plain Project	
Accessories/		The Meridian	Gange
America		Line	
Sportube	Camillo	The North Face	Coleman,
Sprigs	Gange		Kiffmeyer,
SPY Optics,	Karels		Koellner
Inc.		The Original	Reisberg
Spyder	Ehmke	Muck Boot	
Stanley-PMI	Hanson, L	Company	
Star Wax	Wisnewski	Think!	Stratton
SteriPEN	Hanson, L	Footwear	
Stohlquist	Bindert	Austria	
WaterWare		Thirty-Two	Neville
Storm Creek	Tice	Boots	
Stormy Kromer	Gellatly	Thorlo	Zahalka
Sun Cloud	Garrett	Ticla	Prudoehl
Optics		Tilley	Holton
Sun Valley Ski	Camillo	Endurables	
Tools		Toad&Co.	Kattreh
Superfeet	Marsh	Toe Warmers	Nelligan
Super.Natural	Denne	Toko	Lundeen
Suunto	Hanson, L	Transpack	Ehmke
Swagman Auto	Lundeen	Trespass USA	Rorvick
Racks		Tubbs	Marsh
Swany Gloves	Nelson, D	Snowshoes	
		Turbine	Nelson, T
		Turtle Fur	Pachmayer
		Headwear	

COMPANY**REP****COMPANY****REP****U**

Under Armour

Neville

Action

Under Armour

Kieffer

Kids

Union Binding

Klocker

Company

United By Blue

Gange

Uvex Helmets

Theis

& Goggles

V

Vans

Bovee

Vasque

Holton

Footwear

Vest Pak

Theis

Hydration &

Gearpaks

Vibram Five

Crossen

Fingers

Virtika

Wagener

Outerwear

Volcom

Klocker

Boardwear

Volkl Ski Wear

Ludwigson

Volkl Skis

Ludwigson

Vonzipper

Oelkers

W

Warm Skin

Block

Watsons

Thompson

Wend

Kulak

Waxworks

Wenonah

Moore

Canoe

Westcomb

Denne

White Sierra

Harring

Wigwam Mills

Nelson, D

Wilderness

Cook

Dreams

Wintersteiger

Ehmke

Wolky

Ulvilden

Wolverine

Harring

Apparel

Woolrich

Cisek

X

Xob Hats

Kluesner

Xsories

Karels

Y

Yakima

Kaplan

Yes

Johnsen

Snowboards

Z

Zamberlan

Reisberg

January 5 - Monday
MWSRA "Super Show" 2015
Madison, WI

8:00 By Appointment Only - Meet Rep In Lobby

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 Happy Hour – Alliant Energy – Lobby

7:00 _____

(optional until 8)

January 6 - Tuesday
MWSRA "Super Show" 2015
Madison, WI

8:00 By Appointment Only - Meet Rep In Lobby

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 Happy Hour – Alliant Energy – Lobby

7:00 _____

(optional until 8)

January 7 - Wednesday
MWSRA "Super Show" 2015
Madison, WI

8:00 By Appointment Only - Meet Rep In Lobby

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 Happy Hour – Alliant Energy – Lobby

7:00 _____

(optional until 8)

January 8 - Thursday
MWSRA "Super Show" 2015
Madison, WI

8:00 By Appointment Only - Meet Rep In Lobby

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 End of Show

Thank you for Attending
The January MWSRA "Super Show"!

January 21 - Wednesday
Outdoor Retailer Show 2015
Salt Lake City, UT

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 22 - Thursday
Outdoor Retailer Show 2015
Salt Lake City, UT

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

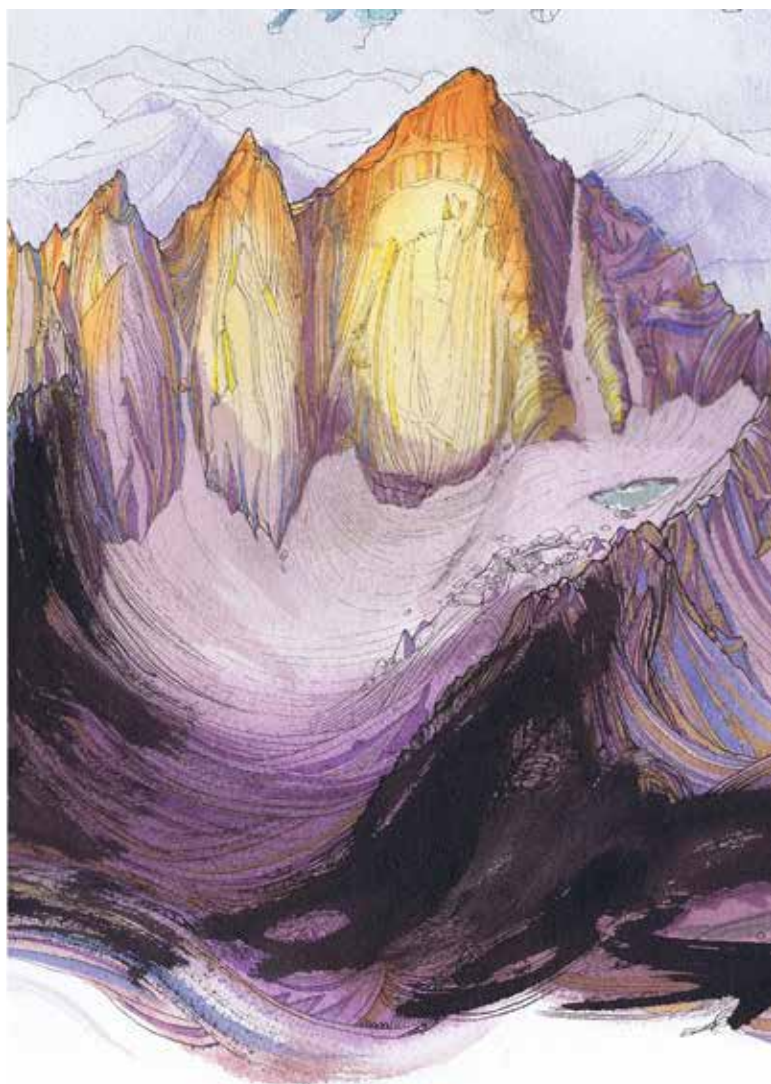
2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____



MERIDIAN LINE

By Jeremy Collins

themeridianline.com

Skylines Sales - Bill Gange

January 23 - Friday
Outdoor Retailer Show 2015
Salt Lake City, UT

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 24 - Saturday
Outdoor Retailer Show 2015
Salt Lake City, UT

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

END Outdoor Retailer

Visit the MWSRA website
Register for the show
www.midwestwinterreps.com

January 29 - Thursday
SIA Snow Sports Show 2015
Denver, CO

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 30 - Friday
SIA Snow Sports Show 2015
Denver, CO

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 31 - Saturday
SIA Snow Sports Show 2015
Denver, CO

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

February 1 - Sunday
SIA Snow Sports Show 2015
Denver, CO

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

End SIA

Visit the MWSRA website
Register for the show
www.midwestwinterreps.com

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www.brmreps.com



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