



MWSRA

*Midwest Winter Sports
Representatives Association*
2014 BUYERS GUIDE

RAB® IS COMMITTED TO BUILDING SUPERIOR PRODUCT, PROVIDING EXCEPTIONAL CUSTOMER SERVICE AND BEING A LOYAL PARTNER TO THE SPECIALTY RETAILER. CONTACT YOUR REP:

KEVIN STREETER
kevin@kevinstreeter.com
(c) 218.370.2088 (o) 218.475.2580



**FOR THE MOST EXTREME
CONDITIONS IN THE WORLD**


www.rabusa.com @rabclimbing

January 7, 8 & 9, 2014

Tuesday, January 7

Show Hours 9:00AM to 6:00PM
MWSRA Annual Party 6:00PM to 7:30PM
(*Exhibition Hall Lobby*)

Wednesday, January 8

Show Hours 9:00AM to 6:00PM
Happy Hour 6:00PM to 7:00PM
(*Exhibition Hall Lobby*)

Thursday, January 9

Show Hours 9:00AM to 5:00PM

(Option to schedule appointments at 8:00 a.m. every day
and until 8:00 p.m. Tuesday and Wednesday)

February 11, 12 & 13, 2014

Tuesday, February 11

Show Hours 9:00AM to 6:00PM
MWSRA Annual Party 6:00PM to 7:30PM
(*Exhibition Hall Lobby*)

Wednesday, February 12

Show Hours 9:00AM to 6:00PM
Happy Hour 6:00PM to 7:00PM
(*Exhibition Hall Lobby*)

Thursday, February 13

Show Hours 9:00AM to 5:00PM

(Option to schedule appointments at 8:00 a.m. every day
and until 8:00 p.m. Tuesday and Wednesday)

Exhibition Hall at the Alliant Energy Center
1919 Alliant Energy Center Way, Madison, WI 53713
AEC Phone: (608) 267-3976
MWSRA Show Hours Phone: (608) 266-4939

New Model Intro Dealer Demo **February 18th & 19th**

at

Afton Alps



9:00 AM-4:00PM

Try before you buy!

**For directions,
information on the area
or accommodations:**

www.aftonalps.com



Exclusively Snow Emerging & Core Brands Gear Innovations Industry Ed Copper Mountain Complete Lines Face-Time

Jan. 30 - Feb. 2, 2014
SIA Snow Show & Sourcing Snow
Colorado Convention Center Denver, CO

Feb. 3 - 4, 2014
On-Snow Demo/Ski-Ride Fest
& Nordic Demo
Copper Mountain Resort, CO

SIA
SNOWSHOW

Proud supporter of the SIA
Snow Show & On-Snow Demo



Register now @ SIAsnowshow.com

Snowsports.org/social



BOARD MEMBERS

Bruce Marsh.....President

Jeff Ludwigson.....Vice President

Chip Camillo.....Secretary

Bill Ehmke.....Treasurer

Chris Coleman

Julie Bailey Weeks

Nicholas Pachmayer

Pat Sipe

Visit our web site at

www.midwestwinterreps.com

Executive Director

Holly Grignon

MWSRA

1120 Hemlock Drive

Verona, WI 53593

Phone: (608) 577-9669

Fax: (866) 623-6155

E-Mail: mwsraholly@gmail.com

*All correspondence to M.W.S.R.A. should be directed to the
Executive Director at the above address.*



Chaos and CTR Headwear

Best hats.
Best price.
Best margins.
From the largest selection.
Need we say more?

MWSRA SHOW
BP associates
Bill Kaplan
651-917-8100

WELCOME

**Please take the time to visit the
new MWSRA exhibitors!**

Nick Green

Bud Seyedin

Joan Zahalka

Jennifer Whitley

Andrew Kroese

Michael Oelkers

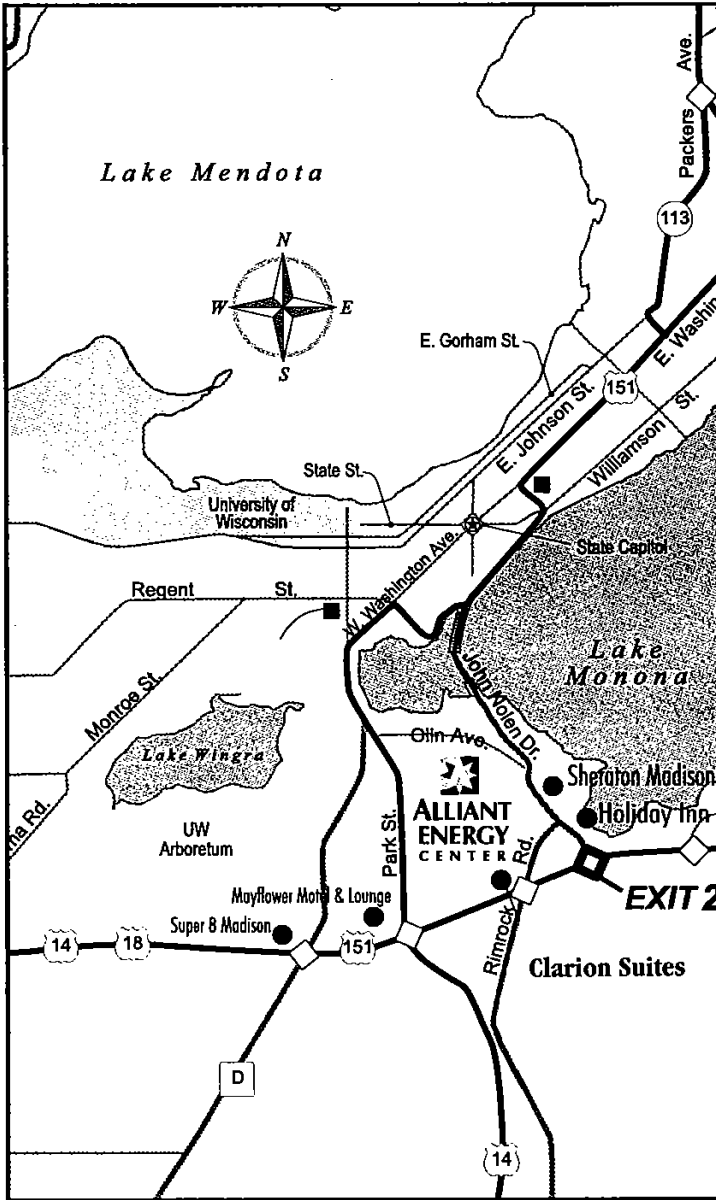
Kalie Herron

Joe Horan

Bryan Kuhn

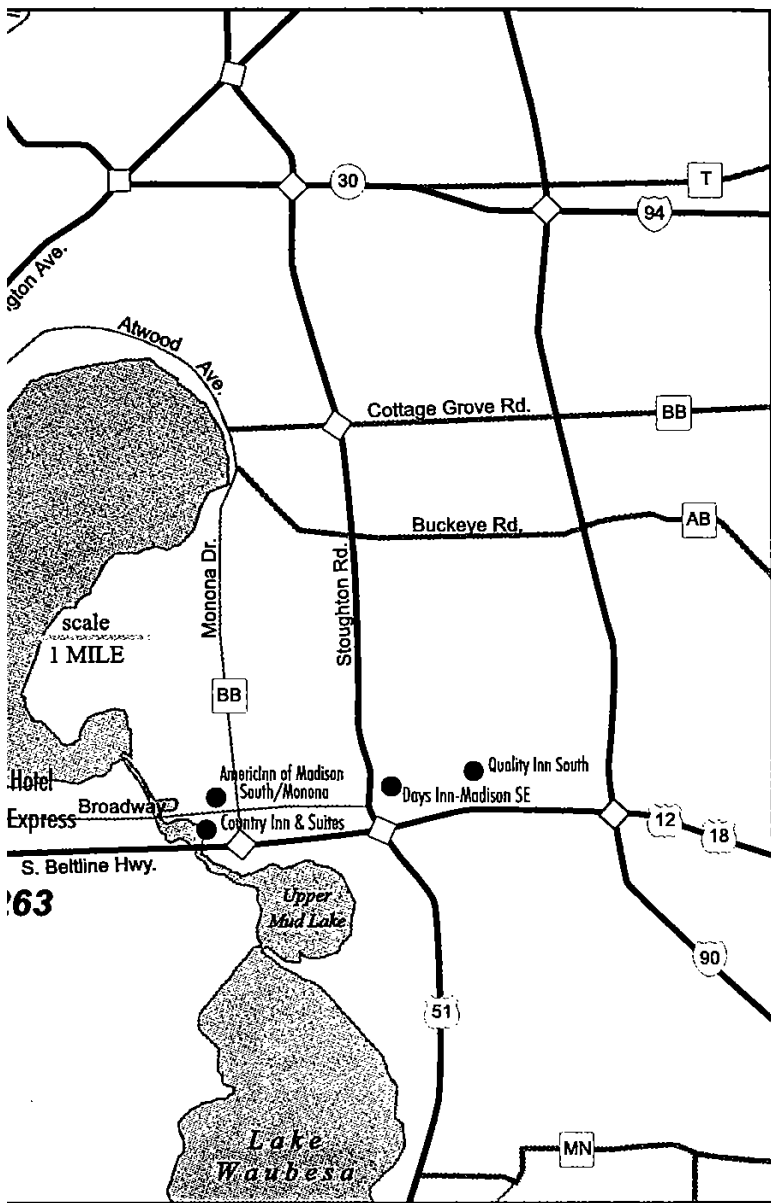
Tanner Rowe

Cody Prudoehl



Clarion Suites
 (608) 284-1234
 Connected - Alliant Center

Sheraton Hotel
 (608) 251-2300
 Across from Alliant Center



Super 8 Motel
(608) 258-8882
 2 Miles West of the AEC

AmericInn South
(608) 222-8601
 2 Miles East of the AEC

Alliant Energy Center (AEC)
(608) 267-3976
 Exit 263 From Highway 12 & 18

EXHIBITING MEMBERS

Julie Bailey Weeks

Jan Show

Bailey2Weeks

Associate: Mark Weeks

15509 Holdridge Road E

Wayzata MN 55391

Phone: (952) 476-8565 Cell: (612) 759-6391 Fax: (952) 400-8748

Email: julie@bailey2weeks.com

Lines: Aventura Clothing, Carrel Jeans, ChicoBag, Ecoths, FIG Clothing,

Haiku Bag, Krimson Clover, Minus33, Trust Your Journey

James Baker

Jan & Feb Shows

JB Sports Inc.

Associate: Kurt Whitney

1455 S County Road 150W

Brownstown IN 47220

Phone: (812) 358-2723 Cell: (812) 569-1166 Fax: (812) 358-4506

Email: jimmiel1951@gmail.com

Lines: Bolle Goggles, Hot Chillys, Seirus

Tammy Bierk

Jan Show

Outdoor Lifestyles

Associate: Meghan Bohlig

1677 Laurel Avenue

Saint Paul MN 55104

Phone: (612) 802-6856 Cell: (612) 802-6856 Fax: (651) 641-4079

Email: tbierk@msn.com

Lines: Icebreaker Merino, Lole Apparel

Tom Blair

Jan & Feb Shows

Tom Blair & Associates

Associate: Gail Lund

1450 Heggen Street

Hudson WI 54016

Phone: (715) 386-9495 Cell: (612) 805-2128 Fax: (715) 386-2227

Email: tsliboy@aol.com

Lines: Atomic Ski, Descente, Dragon/Nike Goggles, Eria Freeride Clothing, Leki, Neve Sweaters, Ripzone, Rocky Mt. Sunscreen

Brian Block

Jan Show

Ames Adventure Outfitters

Associates: Vanessa Block, Kevin McNally, Luke Olson

23790 Glenwood Circle

Adel IA 50003

Phone: (515) 451-8015 Fax: (800) 895-3003

Email: vanessa@goaao.com Web: www.goaao.com

Lines: Innate Gear, Liberty Bottleworks, Marmot Mountain Ltd, Osprey Packs, Sole Insoles

Adam Bovee**Jan Show**

3324 35th Avenue South

Minneapolis MN 55406

Phone: (320) 493-2844

Email: adambovee@gmail.com

Lines: Vans

Jill Brewer**Jan Show**

Obermeyer LTD.

5901 Saint Johns Avenue

Edina MN 55424

Phone: (952) 240-2374

Email: jbrewer@obermeyer.com

Lines: Obermeyer Ltd

Chip Camillo**Jan & Feb Shows**

Camillo & Associates

Associate: Ann Camillo

5828 Pembroke Court

Fitchburg WI 53711

Phone: (608) 277-9421 Cell: (608) 770-6374 Fax: (608) 277-9423

Email: camillo@dynastar.net Web: <https://www.facebook.com/chip.camillo>**Lines:** Dale of Norway, Dynastar Skis, Kerma Poles, Lange Ski Boots, Look Bindings, QRide, Ski Racing Development, Sportube, Sun Valley Ski Tools, TICLA

Chet Cisek**Jan Show**

Wild Moon LLC

Associate: Sven Hoaglund

956 Warner Avenue N

Mahtomedi MN 55115

Phone: (612) 803-8393 Fax: (270) 342-3505

Email: chet@rmi.net

Lines: Eagles Nest Hammocks, EXPED Equipment, Farm to Feet Socks, Optic Nerve Eyewear, Outdoor Research, Woolrich Clothing and Accessories

Chris Coleman**Jan Show**

12133 S Harold Avenue

Palos Heights IL 60463

Phone: (708) 367-4997 Cell: (708) 267-4997

Email: snowfun@ameritech.net

Lines: The North Face

Tim Cook**Jan Show**

Cook & Associates

10800 S Central Avenue

Chicago Ridge IL 60415

Phone: (608) 205-9222 Cell: (608) 239-1520 Fax: (608) 205-9221

Email: sales@timcooksales.com Web: www.timcooksales.com

Lines: Bison Designs, Carsten's, Crown Cap, Gamehide/Core Resources, Lazy One, Inc., Outdoor Gear, Tree Free Greetings, Wilderness Dreams

David Crooks**Jan & Feb Shows**

Realtree Outfitters

Associate: Stacy Crooks

217 S Gables Blvd

Wheaton IL 60187

Phone: (630) 660-3900

Email: davidcrooks@yahoo.com

Lines: GeigerRig Hydration (IL,IN,MI,OH), Loki Outerwear, P Cubed - Pick Pocket Proof Pants, Realtree Outfitters Footwear, TrekSta (IA,IL,MN,MO,ND,NE,SD,WI)

David Crossen**Feb Show**

Cool Running Inc

Associate: Pam Crossen

4628 County Road A

Oregon WI 53575

Phone: (608) 835-2658 Cell: (608) 217-1447 Fax: (608) 835-2618

Email: coolrunninginc@att.net

Lines: BEARPAW Accessories, BEARPAW Shoes, ISIS Apparel, Lomax, Rider Sandals

Daniel Dehlin**Jan Show**

Columbia Sportswear Company

Associate: Trent Marting

201 E Pittsburgh Avenue Suite B

Milwaukee WI 53204

Phone: (414) 226-0283 Cell: (906) 250-9106 Fax: (503) 985-5386

Email: ddehlin@columbia.com Web: www.columbia.com

Lines: Columbia Sportswear Company

Joe Denne**Jan Show**

Denne Sport Sales

Associate: Kathy Bullard

7777 Palomino Avenue NE

Otsego MN 55330

Phone: (612) 889-5537 Cell: (612) 889-5537 Fax: (763) 226-2330

Email: joe.denne@dssmw.com

Lines: Acorn - IA, IL, MO, Crumpler, FlyLow, Lokai, Tasc Performance, Westcomb

Thomas Diedrich**Jan Show**

The Diedrich Group

5345 Williston Road

Minnetonka MN 55345

Phone: (612) 669-4552 Cell: (612) 669-4552 Fax: (952) 935-0080

Email: Tsdiedrich@comcast.net

Lines: Merrell Apparel-IA,MN,ND,NE,SD,WI, Reyn Spooner, Rhonda Stark

Brendan Donarum**Jan Show**

Bern Unlimited

20 Maple Street

Kingston MA 2364

Phone: (781) 582-8125 Cell: (203) 627-2616 Fax: (781) 582-8124

Email: bdonarum@bernunlimited.com Web: www.bernunlimited.com

Lines: Bern Unlimited

Ben Dubai**Feb Show**

Ski Services Unlimited

10707 107th Place N

Maple Grove MN 55369

Phone: (612) 730-7333 Cell: (612) 730-7333

Email: madshusmidwest@gmail.com

Lines: Madshus

William Ehmke**Jan & Feb Shows**

Associates: Jane Ehmke, Mason Rickert

5391 Maple Ridge Court

Minnetonka MN 55343

Phone: (952) 936-0272 Fax: (952) 936-0279

Email: billehmke@comcast.net

Lines: Elan Skis, Hotronic Boot Heaters & Dryers, POC Helmet & Goggles, Spyder, Wintersteiger Machines

Robert Flott**Jan Show**

1275 W Dovington Drive

Hoffman Estates IL 60169

Phone: (847) 310-0175 Cell: (847) 431-9339 Fax: (847) 310-9547

Email: bobflott@sbcglobal.net

Lines: Life is Good

Greg Fugate**Jan Show**

3002 Richmond

Clarkston MI 48348

Phone: (248) 705-0396 Cell: (248) 705-0396

Email: frenchmerlis@mac.com

Lines: Gnu Snowboards, Libtech Outerwear, Libtech Snowboards,
Proof Eyewear, Roxy Snowboards

Bill Gange**Jan Show**

Skyline Sales & Consulting

416 Saint Paul Avenue

Duluth MN 55803

Phone: (218) 349-3942 Fax: (218) 722-5290

Email: skylinesales1@gmail.com

Lines: Epicurean Cutting Surfaces, Hydro Flask, KAVU, Pistil Designs,
Powertraveller, United By Blue

Rob Garrett**Feb Show**

The Foundry

Associate: Kyle Stymiest

422 Lake Bluff Lane

Grafton WI 53024

Phone: (262) 387-0442 Cell: (262) 993-0409 Fax: (815) 377-2630

Email: rgarrett@wi.rr.com

Lines: OluKai, Smith Optics, Sun Cloud Optics

Maston Gedko**Jan Show**

Cracker Jack Sales

820 Emerson Street

Madison WI 53715

Phone: (608) 212-7433

Email: maston72@hotmail.com Web: www.monumentsnowboards.com

Lines: Common Apparel, Monument Snowboards

Dave Gellatly**Jan & Feb Shows**

Northwind Sales & Marketing

Associate: Cory Andraschko

PO Box 145

Ashland WI 54806

Phone: (715) 682-4483 Cell: (715) 209-0784 Fax: (715) 682-0394

Email: Dave@Northwindsales.com

Lines: Buff Headwear, Redington Tackle & Apparel,
Stormy Kromer Caps and Apparel

Paul Gerten**Jan & Feb Shows**

Gerten Outdoors
Associate: Charlie Anderson
15935 Highwood Drive
Minnetonka MN 55345
Cell: (651) 485-7087 Fax: (952) 935-5601
Email: gertenoutdoors@yahoo.com

Lines: Alpina Sports Corp, Gregory Mountain Products, Nemo Equipment, Ruff Wear, Seal Skinz, Sherpa Adventure Gear, Zamberlan

Mark Giacomino**Jan Show**

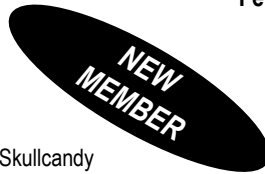
Merrell Footwear
665 Aspen Avenue
Verona WI 53593
Phone: (608) 845-8794 Cell: (608) 575-6645 Fax: (608) 845-3394
Email: Mark.Giacomino@wwwinc.com

Lines: Merrell Footwear-WI

Nick Green**Feb Show**

Bespoke Supply
9475 Talon Court
Monticello MN 55362
Phone: (262) 705-2218
Email: Nick@bespokesupply.com

Lines: Coalatree Organics, Elm Company, Skullcandy

**Adam Guile****Jan & Feb Shows**

Project Playground
Associates: Marey Erickson, Jessica Guile
3473 Mulberry Court
Woodbury MN 55129
Phone: (651) 528-6886 Cell: (414) 429-1858 Fax: (651) 528-6887
Email: adam.guile@amersports.com

Lines: Feetures socks!, Salomon Apparel, Salomon Footwear, Salomon Gear

Jon Hanson**Jan Show**

Mountain Hardwear
Associates: Jen Pedersen, Asher Sassounes
7401 Somerset Avenue
Saint Louis MO 63105
Phone: (314) 581-0479
Email: jhanson@mountainhardwear.com Web: www.mountainhardwear.com

Lines: Montrail, Mountain Hardwear

Larry Hanson**Jan Show**

Adventure Sport Marketing
Associate: Tim Harwood
3960 Latoka View Lane SW
Alexandria MN 56308
Phone: (320) 762-2229

Email: larrydhanson@embarqmail.com Web: www.adventuresportmarketing.com

Lines: Byer of Maine, Eagle Creek, Jetboil, Princeton Tec, Redfeather, Stanley, SteriPEN, Sunday Afternoons, Suunto

Todd Hanson**Feb Show**

2221 Girard Avenue S
Minneapolis MN 55405
Phone: (612) 377-6967 Cell: (612) 868-0178 Fax: (866) 901-9072
Email: ToddHHanson@comcast.net
Lines: Billabong, Sanuk

Peter Harvieux**Jan Show**

The Interior Plain Project
5605 45th Avenue S
Minneapolis MN 55417
Phone: (612) 490-3904 Fax: (612) 573-6566
Email: theipproject@yahoo.com Web: www.theinteriorplainproject.com
Lines: Ashbury Eyewear, Holden Outerwear, Howl Supply, Neff Headwear, Poler Stuff, Remind Insoles, Send X Help, The Interior Plain Project

Kalie Herron**Jan & Feb Shows**

Stormtech Performance Apparel
Associate: Rick Herron
N92W6239 Arbor Drive
Cedarburg WI 53012
Phone: (262) 370-2438 Fax: (262) 375-2638
Email: Kherron10@aol.com Web: www.stormtechusa.com
Lines: Stormtech Performance Apparel

**Matt Hoffman****Jan Show**

Midwest Represent, Inc.
Associates: Jayson Henderson, Keith Lipski
1322 N Cleaver Street
Chicago IL 60642
Phone: (616) 581-9481 Fax: (305) 574-2409
Email: matt@midwestrepresent.com Web: www.midwestrepresent.com
Lines: Analog Clothing, Anon Optics, Burton Snowboards



REDFEATHER
AMERICAN MADE
SNOWSHOES



The American Snowshoe Legend
redfeather.com



Princeton Tec®
BE BRIGHT.

VIZZ™



165 lumen spot • Dimmable flood • Ultrabright red LEDs



For the latest in U.S. made headlamp technology
visit the Adventure Sport Marketing booth.



ADVENTURE SPORT MARKETING
Integrity • Vision • Perseverance



AN AMERICAN MANUFACTURER | SINCE 1975

PRINCETONTEC.COM

James Holton**Jan Show**

The Holton Sales Group, Ltd.

Associates: Allison DeRoma, Cindy Holton, Leigh Miles

210 West Michigan Street, Suite 250

Duluth MN 55802

Phone: (218) 525-9229

Email: jim@holtonsalesgroup.com Web: www.holtonsalesgroup.com

Lines: Chaco Footwear, Lilypond, PROBAR, SmartWool, Tilley Endurables, Vibram Fivefingers

Joe Horan**Jan & Feb Shows**

Buy Design Sales Group

Associates: Debbie Horan, Lynn Rowe, Sandra Rowe

E3270 James Lane

Eau Claire WI 54701

Phone: (715) 878-9890 Cell: (715) 559-1359 Fax: (715) 878-9891

Email: joe@buydesignsales.com

Lines: Keen Footwear (IL, Upper MI, MN, ND, SD, WI), Manzella Gloves

(IA, IL, Upper MI, MN, MO, ND, NE, SD, WI), Peppers Eyewear (IA, IL, Upper

MI, MN, MO, ND, NE, SD, WI), Storm Creek (IA, IL, Upper MI, MN, MO, ND, NE, SD, WI)

A black oval badge with the words "NEW MEMBER" in white, slanted text.

John Horsnell**Jan Show**

Farther North Sales

589 Garfield Avenue

Evansville WI 53536

Phone: (608) 882-1238 Cell: (608) 206-9242 Fax: (888) 255-1531

Email: John.horsnell@gmail.com

Lines: Asolo Footwear

Nik Jacobson**Jan Show**

Oakley

Associate: Rob Versteegh

1356 Osauka Road NE

Sauk Rapids MN 56379

Phone: (320) 266-4527 Cell: (320) 266-4527

Email: njoakley1@gmail.com

Lines: Jones Snowboards-MN, ND, SD, NOW Bindings-MN, ND, SD, Oakley-ND,

SD, Slash by Gigi Snowboards-MN, ND, SD, Yes Snowboards-MN, ND, SD

Mike Johnsen**Jan Show**

Johnsen Enterprises

Associate: Randy Kelliher

402 Broadway Street

Baraboo WI 53913

Phone: (608) 347-0887 Fax: (608) 356-2124

Email: mikej5150@hotmail.com

Lines: Jones Snowboards, Laird SUP, NOW Bindings, O'Neill Outerwear,

Slash Snowboards, YES Snowboards

Matt Johnston**Jan Show**

Bodhi Agency

Associates: Jon Juggenheimer, Melissa Richter

PO Box 1278

Saint Charles IL 60174

Phone: (619) 851-5000 Cell: (619) 851-5000

Email: matt@bodhiagency.com Web: www.bodhiagency.com

Lines: Black Diamond, Ibex, PrAna

Bill Kaplan**Jan & Feb Shows**

BP Associates

Associates: Jim Daley, Katie Nowicki, Pat Padden, Emily Rach, Jeff Reimann

850 Cromwell Avenue

Saint Paul MN 55114

Phone: (651) 917-8100 Cell: (612) 940-6292 Fax: (651) 917-8108

Email: billk@bpassociates.com Web: www.bpassociates.com

Lines: Adidas Outdoor, Cascade Designs, Chaos Hats, Light & Motion, MSR, Terramar, Yakima

Nick Karels**Jan & Feb Shows**

Industry Sales, Inc.

Associates: Jon Macho, Kevin Shockey

16079 Buckhill Road

Lakeville MN 55044

Phone: (952) 435-8251 Cell: (760) 419-2081 Fax: (952) 435-8252

Email: nick@industrysalesinc.com Web: www.industrysalesinc.com

Lines: Beats By Dre, Dakine, DC Shoes, Inc., OBEY Clothing, SPY Optics, Inc.

Troy Kattreh**Jan Show**

The Ascentials

Associate: Pam Schwarzbach

3741 Hillcrest Drive

Madison WI 53705

Phone: (608) 236-2888 Fax: (866) 852-7734

Email: office@theascentials.com Web: www.theascentials.com

Lines: Arc'teryx, ExOfficio, Horny Toad, Implus, Nau

Emmet Klocker**Jan Show**

Shelter Sales Co.

Associate: Andy Conrad

71 3rd Street NE

Waite Park MN 56387

Phone: (320) 229-2140

Email: emmet@sheltersalesco.com Web: www.sheltersalesco.com

Lines: Capita Snowboards, Coal Headwear, Crab Grab Traction, Electric Visual, Union Bindings, Volcom Boardwear

**IF YOU'RE
NOT SELLING**



Terramar[®]

**YOU'RE PAYING
TOO MUCH
&
OFFERING
TOO LITTLE**

SEE: BILL KAPLAN'S BOOTH

Michael Kluesner

Jan & Feb Shows

Michael and Nancy Kluesner
Associate: Nancy Kluesner
13260 51st Street N
Stillwater MN 55082
Phone: (651) 430-2171 Fax: (651) 430-2228
Email: mkluesner@gmail.com

Lines: Acorn Footwear-KS, MN, ND, SD, WI, High Range Designs, Laid-Back, LIVNFRESH, Peanuts

Christie Knapp

Jan Show

Herland Group
PO Box 108
Viroqua WI 54665
Phone: (224) 678-4831 Cell: (224) 678-4831 Fax: (866) 679-1986
Email: cknapp4@me.com Web: www.herlandgroup.com

Lines: 10 Seconds, CEP Compression, Drymax Socks, Hickory Brands, Illuminite, Katie K Apparel, Nutcase Helmets, SheBeest

Andrew Kroese

Feb Show

Bjorn Daehlie
PO Box 28
Glenbeulah WI 53023
Phone: (262) 707-7095
Email: andrewk@bjorndaehlienortham.com
Web: www.bjorndaehlie.com

Lines: Bjorn Daehlie

**Bryan Kuhn**

Jan Show

Wild Onion Outdoors, LLC
3255 Cliffside Drive
La Crosse WI 54601
Phone: (608) 561-7966
Email: bryan@wildonionoutdoors.com

Lines: Atlas Snowshoes, Green Guru-MN,ND,SD,WI, Patagonia Footwear

**Brian Kulak**

Jan Show

BRK Sales
Associate: Kim Coyro
1130 Coventry Lane
Bolingbrook IL 60440
Phone: (630) 430-7083 Cell: (630) 430-7083
Email: kulak25@mac.com

Lines: Fallen Footwear, JVC Adixxion, Kaenon, New Balance Numeric, Quiksilver Snow, Roxy Snow

Gary Ladd**Feb Show**

633 Reed Road

Three Lakes WI 54562

Phone: (715) 546-2812

Email: gary.ladd@rossignol.com

Lines: Montana Sport NA, Rossignol Alpine Skis, Boots, Bindings, Poles, Rossignol Nordic Skis, Boots, Bindings, Poles

Cate Lamkin**Jan & Feb Shows**

Cate Lamkin & Associates

422 Lake Bluff Lane

Grafton WI 53024

Phone: (262) 993-9594 Cell: (262) 993-9594 Fax: (815) 377-2625

Email: catelamkin@wi.rr.com

Lines: Skhoop, Sunice

Kari Lawler**Jan & Feb Shows**

Scott Sports

Associate: Tiffany Berger

488 Bridge Street

Frankfort MI 49635

Phone: (231) 631-3792

Email: klawler@scottusa.com Web: www.scott-sports.com

Lines: Scott Sports Hardgoods-Goggles, Poles & Helmets, Scott Sports Running Shoes, Scott Sports Softgoods-Apparel, Gloves, Beanies & Socks

Rick Leier**Jan Show**

Fitzpatrick, Leier & Associates

7771 Lake Drive

Lino Lakes MN 55014

Phone: (763) 783-7338 Cell: (612) 308-1302 Fax: (763) 783-1106

Email: rtl71@aol.com

Lines: Dahlgren Socks, Hot Mocs, Injinji Toe Socks, Inov-8, Snow Angel

Peter Leugers**Feb Show**

RP Activesports

Associate: Ari Mahonen

3508 Harriet Avenue S

Minneapolis MN 55408

Phone: (612) 865-0636 Cell: (612) 865-0636 Fax: (612) 465-4490

Email: peter@rpactivesports.com Web: www.rpactivesports.com

Lines: Bliz Eyewear, Craft Clothing, Karhu Nordic, Karhu Run, Mio Heart Rate Watches, Start Wax, Sugoi Clothing, X1 Audio



 **berghaus**[®]
LIVE FOR ADVENTURE[™]



*Honored to be represented by
BRM Representatives:*

Bruce Marsh
brmreps@aol.com

Michelle Marsh
michellesmarsh@aol.com

(612) 724-2039
www.brmreps.com



www.berghaus.com www.youtube.com/berghausofficial
www.thelastgreatclimb.com www.mtnhaus.com
www.facebook.com/berghaus

Mike Lilly**Feb Show**

Great Lakes Sports Marketing

5773 Dawley Drive

Fitchburg WI 53711

Phone: (608) 661-0512 Cell: (608) 770-0613 Fax: (608) 661-0517

Email: mike.lilly@att.net

Lines: Fox River Mills, John Deere Belts and Wallets, John Deere Clothing, John Deere Socks

Hans Linna**Jan Show**

The Hanson Group

Associate: Bernie Reisberg

318 Center Street

Marquette MI 49855

Phone: (906) 250-9782

Email: hlinna@hansongroup.net

Lines: 32north/Stabilicers, Darn Tough Vermont, Forsake, Katadyn Group, The Original Muck Boot Co., Vasque, Wood N' Stream

Jeffrey Ludwigson**Jan & Feb Shows**

2326 Boom Road

Stillwater MN 55082

Phone: (651) 773-5341 Cell: (612) 819-1127

Email: jeludwi@comcast.net

Lines: Athalon Ski Bags, Dalbello Ski Boots, Dry Guy Warmers and Dryers, Marker Ski Bindings, Volkl Performance Wear, Volkl Skis

Mike Lundeen**Feb Show**

818 N Hamilton Street

Saint Croix Falls WI 54024

Phone: (715) 371-0290 Cell: (715) 371-0290 Fax: (952) 400-3236

Email: mike@tokous.com

Lines: Bellwether, Northern Lites Snowshoes, Profile Design, Serfas, Swagman Auto Racks, Toko

Bruce Marsh**Jan & Feb Shows**

BRM Representatives

Associate: Michelle Marsh

3721 47th Avenue S

Minneapolis MN 55406

Phone: (612) 724-2039 Fax: (866) 594-7615

Email: brmreps@aol.com Web: www.brmreps.com

Lines: Berghaus, Carve Designs, Grandoe Gloves, Lowa Boots, Mountainsmith, Overland Equipment, Red Ledge, Screamer Hats, Sports Accessories/America, Superfeet, Tubbs Snowshoes

Justin Minnich

Apex Ski Boot Company

17820 County Road 6

Plymouth MN 55447

Phone: (612) 309-9846

Email: plymouth5@aol.com Web: www.apexski boots.com

Lines: Apex Ski Boots**Jan Show**

Torry Moore

1633 Gilmore Avenue

Winona MN 55987

Phone: (507) 454-5713 Cell: (507) 261-2407

Email: torrvm@hbci.com

Lines: Big Agnes, Current Designs Kayaks, Doyle SUP, Granite Gear, MTI Adventurewear, Wenonah Canoe**Jan & Feb Shows**

Terry Mullins

Mullins Outdoors

Associate: Melissa Robillard

13920 Fernando Avenue

Apple Valley MN 55124

Phone: (952) 432-6074 Cell: (320) 339-6313 Fax: (815) 415-8605

Email: termullins@aol.com Web: www.bergans.com

Lines: Bergans of Norway**Jan & Feb Shows**

William Nelligan

Nelligan Marketing Group Inc.

4003 W Freistadt Road

Mequon WI 53092

Phone: (262) 238-8885 Cell: (612) 309-6100 Fax: (262) 238-8895

Email: whnelligan@gmail.com

Lines: Baffin, Dromedaris, Prospects, Taos, TTGroup**Jan & Feb Shows**

Doug Nelson

Doug Nelson and Associates

Associates: TJ Barnes, Cindy Davenport

308 Stoneheath End

Cottage Grove WI 53527

Cell: (608) 239-8935 Fax: (608) 839-5127

Email: dougnelson.sockman@gmail.com

Lines: Bogs Boots, Jupa Kids Outerwear, Native Eyewear, Polarmax, Sperry Top-Siders, Sporthill, Swany/Hotfingers, Wigwam Mills**Jan & Feb Shows**

Tim Nelson**Jan Show**

Nelson Associates

Associate: Caroline Nelson

1601 Wexford Way

Woodbury MN 55125

Phone: (651) 407-1790 Cell: (612) 810-2479 Fax: (413) 541-8144

Email: nelsonco@comcast.net

Lines: Arcade Belts, Arctica Race, Eurosocks, Hestra Gloves, Marker LTD, Mobile Warming Gear, Turbine Snowboard

Mike Neville**Jan Show**

Neville Sales Group

Associate: Brad Steuer

2262 Hopf Lane

De Pere WI 54115

Phone: (920) 330-0114 Cell: (920) 737-4182 Fax: (920) 330-0128

Email: nevilles@new.rr.com

Lines: Brixton, Etnies footwear, Thirty-Two boots, Under Armour Action

Michael Oelkers**Jan Show**

Cold War Sales Inc

2171 Shamrock Place

Chaska MN 55318

Phone: (612) 384-5042 Cell: (612) 384-5042

Email: oelkers749@aol.com

Lines: Ride Snowboards/Cappel, Vonzipper

David Olson**Jan & Feb Shows**

Vision Merchandising Inc.

Associate: Mike Krejcarek

4523 Heritage Hills Circle

Bloomington MN 55437

Phone: (612) 801-3457 Cell: (612) 801-3457

Email: davidolsonfits@gmail.com Web: www.fitssock.com

Lines: FITS

Nicholas Pachmayer**Jan & Feb Shows**

NJP & Associates

Associate: Wenda Danduran

5655 Star Circle

Shorewood MN 55331

Phone: (952) 926-5000 Cell: (612) 868-8688 Fax: (952) 926-8000

Email: npachmayer@aol.com Web: www.njpandassociates.com

Lines: Kombi Gloves and Knitwear, Mountain Khakis, Nordica Ski/Boots/Accessories, ORAGE Clothing, Select Sport Bags, Turtle Fur Headwear

Tim Parker**Jan & Feb Shows**

T-Park, Inc

Associate: Chris Parker

8301 31st Avenue N

Crystal MN 55427

Phone: (763) 535-8260 Cell: (612) 308-1388 Fax: (763) 535-8511

Email: tim.parker@rossignol.com

Lines: Giro Snow, Montana Sport NA, RC/Bakoda, Rossignol Alpine Equipment, Rossignol Apparel, Rossignol Nordic Equipment, Rossignol Snowboards

Kenneth Porten**Feb Show**

Voyageur Sales

PO Box 120462

New Brighton MN 55112

Phone: (651) 639-1380 Cell: (651) 470-9939 Fax: (651) 639-8414

Email: k.porten@usjet.net

Lines: Crazy Creek, Eco Vessel, GSI Outdoors, Intova, LCI Industries, Lost Horizons, Rome Industries

Cody Prudoehl**Jan Show**

Otolith LLC

Associate: Chris Brewer

3454 Minnehaha Avenue

Minneapolis MN 55406

Phone: (507) 398-5141 Cell: (507) 398-5141

Email: Cody.P.MW@gmail.com

Lines: 4FRNT Skis, Airblaster, Drake Boards and Bindings, L1 Outerwear, Magical Go Go, Nitro Snowboards, Northwave Boots, POW Gloves, Prime Memory Solutions, Roxa Boots, Spacecraft

**MWSRA Thanks All Advertisers
For Their Support!**

Tanner Rowe

Buy Design Sales Group

Associate: Abe Meyer

7707 Harbor Ridge Road

Egg Harbor WI 54209

Phone: (920) 785-4558 Cell: (920) 889-1333 Fax: (920) 227-4181

Email: tanner@buydesignsalesgroup.com

Lines: Keen Footwear (IL, Upper MI, WI), Manzella Gloves, Peppers Eyewear, Purnell Clothing, Storm Creek Outerwear

Jan & Feb Show

A black oval badge with the words "NEW MEMBER" in white, slanted text.

Meg Scheidler

Feb Show

Ahnu Footwear

532 Prairie Way S

Bayport MN 55003

Phone: (812) 240-3962 Fax: (317) 366-3948

Email: megscheidler@yahoo.com Web: www.Ahnu.com

Lines: Ahnu Footwear

John Schmoock

Jan & Feb Shows

Schmokin' Sports

Associate: Brian Reichel

2340 Interlachen Drive

Stillwater MN 55082

Phone: (651) 439-3255 Cell: (612) 850-0628 Fax: (651) 439-3273

Email: Johnschmoock@gmail.com

Lines: Exquisite Base Layer, Full Tilt Boots, K2 Goggles, K2 Skis, Boots, Poles & Helmets, K2 Snowboard, Boots & Binding, K2 Sports Packs & Bags, Line Skis, Morrow Snowboards

Bud Seyedin

Jan Show

Quiksilver

Associate: Scott Haizlip

3327 N Claremont Avenue #B

Chicago IL 60618

Phone: (310) 503-8793 Fax: (312) 264-0177

Email: bud.seyedin@quiksilver.com

Lines: Quiksilver Accessories, Quiksilver and Roxy Eyewear & Watches, Quiksilver Footwear, Quiksilver Watermans, Quiksilver Young MensA black oval badge with the words "NEW MEMBER" in white, slanted text.

Andy Shapin

Jan Show

JSC

Associates: Brad Dailey, Jerry Shapin

PO Box 5108

Buffalo Grove IL 60089

Phone: (847) 459-6778 Cell: (847) 514-5195 Fax: (847) 464-8062

Email: andy@jsc-inc.com

Lines: Icebox Knitting, KUHL Clothing, XOB-Dohm Headwear and Accessories

Daniel Sheridan**Feb Show**

Wagner/Sheridan Marketing

Associate: Lisa Sheridan

8279 N 35th Street

Richland MI 49083

Phone: (269) 203-6631

Email: d.sheridan7053@sbcglobal.net

Lines: Bula Hats and Gear, Kombi Gloves and Knitwear

Pat Sipe**Jan & Feb Shows**

6266 Fernbrook Lane N

Maple Grove MN 55311

Phone: (763) 550-0277 Cell: (612) 867-0172 Fax: (763) 550-0277

Email: psipe1@comcast.net

Lines: Blizzard Skis & Accessories, Helly Hansen, Reusch Gloves, Tecnica Moon Boots & Winter Footwear, Tecnica Ski Boots & Accessories

Kort Sonnentag**Jan Show**

Merrell Footwear & Socks

3240 Edmund Blvd

Minneapolis MN 55406

Phone: (714) 642-3758 Fax: (654) 846-5637

Email: kortney.sonnentag@wwwinc.com Web: www.merrell.com

Lines: Merrell Footwear - MN, ND, Merrell Socks - MN, ND

Stephanie Stratton**Jan Show**

Justshoeme LLC

Associate: Helen Langas

4250 N Marine Drive #1202

Chicago IL 60613

Cell: (312) 543-1795 Fax: (773) 281-4272

Email: Justshoeme@aol.com

Lines: Goodhew/Sockwell

Kevin Streeter**Jan & Feb Shows**

Streeter Design, Inc.

41 Naniboujou Trail

Grand Marais MN 55604

Phone: (218) 475-2580 Cell: (218) 370-2088 Fax: (218) 475-2588

Email: kevin@kevinstreeter.com

Lines: Bubi Bottles, Keen Footwear (MN,ND,SD), Manzella Gloves, Rab, Storm Creek

Janie Swanson**Feb Show**

JRSales

29 Summit View

North Oaks MN 55127

Phone: (651) 483-2535 Cell: (612) 867-0561 Fax: (866) 596-4112

Email: janieswan@aol.com

Lines: Elan Blanc Accessories, Glass America, Mountain Uniforms, Sauce Headwear, Sierra Wholesale, SKEA Ltd., Storm Creek - Ski Areas, TGT Stickers

Jon Theis**Jan & Feb Shows**

Jon Theis and Assoc

Associate: Heidi Theis

PO Box 6

Mound MN 55364

Phone: (414) 630-4872 Fax: (920) 569-0075

Email: teamjt2@gmail.com

Lines: Fischer Skis, Boots, Bindings, Hot Gear Bags, Phenix Skiwear, Shred Helmets & Goggles, Ski Sundries accessories, Slytech Body protection, Swix Tech, Tools, Wax, Poles, Techwear, Hats & Gloves, VestPac Hydration & Gear Packs, ZipFit Liners

Shawn Thiele**Jan Show**

American Rec

312 N Carpenter Street #302

Chicago IL 60607

Phone: (312) 725-3310 Cell: (630) 640-7745

Email: shawn.thiele@americanrec.com Web: www.americanrec.com

Lines: Kelty, Sierra Designs, Slumberjack, Ultimate Direction, Wenzel

Richard Tice**Jan Show**

Tice & Associates

Associate: Judi Tice

PO Box 7045

Avon CO 81620

Phone: (612) 237-8964 Cell: (303) 718-7907

Email: rtice027@aol.com

Lines: White Sierra

Matt Tobolic**Jan Show**

Merrell

2701 N Mildred Avenue #1B

Chicago IL 60614

Phone: (612) 615-1644

Email: matthew.tobolic@wwwinc.com

Lines: Merrell Footwear-IL, MO, Merrell Socks-IL, MO

Shannon Turner**Jan Show**

PO Box 788

Crested Butte CO 81224

Phone: (614) 530-6054

Email: ridetheflow@hotmail.com

Lines: CandyGrind, Celsius, Dye Goggles, Glide SUP, INI Cooperative, Jammy Pack, Nomis, Pro-tec, Smokin Snowboards, Technine

John Ulvilden**Jan Show**

5555 Polo Ridge

Waunakee WI 53597

Phone: (608) 209-0239 Fax: (608) 849-7358

Email: ulvilden@aol.com

Lines: Bangs, Golite, Haflinger, Icebug, Mbt, Wolky

James Walthour**Jan Show**

JV Walthour Associates

Associate: Judy Walthour

1515 Waldorth Court

Wheaton IL 60189

Phone: (630) 240-7209 Cell: (630) 240-7209 Fax: (866) 453-1061

Email: jwalthour@earthlink.net

Lines: MAX/ Colori Watches, Royal Robbins, True Grit/ Dylan

Tim Webster**Feb Show**

T&D Sales

2022 M-119

Petoskey MI 49770

Phone: (231) 348-2926 Cell: (231) 881-4044 Fax: (231) 347-0658

Email: webspewer@yahoo.com

Lines: Planet Earth Clothing, Snowjam Snowboards

Brad Weidt**Feb Show**

SSR Inc.

Associate: Tony Reding

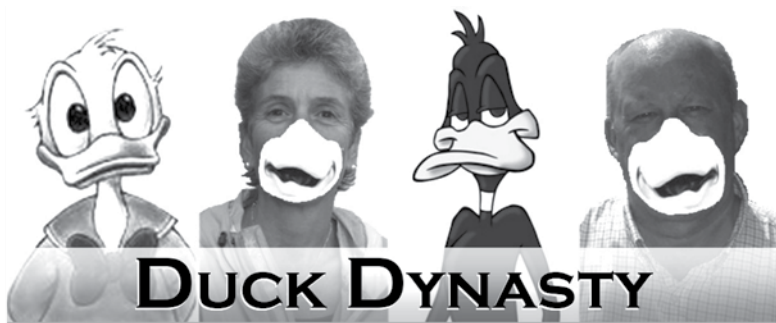
508 Bucher Avenue

Shoreview MN 55126

Phone: (651) 481-8700 Cell: (612) 963-1539 Fax: (651) 481-8700

Email: bweidt@us.head.com

Lines: Auclair Gloves, Goode Technologies, Head Wintersports



DUCK DYNASTY



Bruce & Michelle Marsh
 BRM Representatives
 3721 47th Avenue South
 Minneapolis, MN 55406-2914
 vx 612/724-2039
 fx 866/594-7615
 • brmreps@aol.com
 • michellesmarsh@aol.com
 www.brmreps.com

YOUR DUCKS IN A ROW



MADE EASY

Jessica Whelan**Jan Show**

OTBT

3734 N Magnolia

Chicago IL 60613

Phone: (269) 290-4907 Fax: (773) 681-7326

Email: jessica.whelan@consolidatedshoe.com Web: www.otbtshoes.com

Lines: Dimmi, OTBT (Off The Beaten Track)

Roger Whitaker**Jan Show**

Ramjet Sales Group

Associate: Barbara Whitaker

17386 Ionia Path

Lakeville MN 55044

Phone: (949) 633-8386 Cell: (949) 633-8386

Email: roger.whitaker@aol.com

Lines: 7 Peaks Outdoor Gear, Hyra Skiwear, NILS

Jennifer Whitley**Jan Show**

Lucy Activewear

21206 100th Street

Anamosa IA 52205

Phone: (319) 651-3474 Fax: (319) 462-5595

Email: jennifer_whitley@vfc.com Web: www.lucy.com

Lines: Lucy Activewear

Steve Wikner**Jan Show**

No Comply Sales

Associate: Brent Anderson

8210 132nd Street

Savage MN 55378

Phone: (612) 558-9242 Cell: (612) 558-9242

Email: wikdog@gmail.com

Lines: Airhole Facemasks, Bonfire Outerwear, DVS Footwear, Matix Clothing, Salomon Snowboards

John Wilkins**Jan & Feb Shows**

WSR Marketing, Inc.

20560 Huntington Way

Prior Lake MN 55372

Phone: (952) 440-5097 Cell: (612) 670-2848 Fax: (952) 440-6291

Email: wsrmark1@aol.com

Lines: Ace Camp Outdoor Equip., AGS Labs, Artesania, Inc., Guide's Choice, Inc., Kenyon Consumer Products, Lifeline Products and 1st Aid, Outback Trading Co.

Mark Williams**Jan Show**

Associate: Bill Adams

401 South Fork Drive

Hudson WI 54016

Phone: (612) 309-9165 Cell: (612) 309-9165 Fax: (715) 377-0316

Email: wisnobrdr@hotmail.com

Lines: Arbor Snowboards, Dwindle Distribution, FK / SKS Tools, Flux Bindings, Globe Shoes

Henry Wisnewski**Feb Show**

4040 Virginia Avenue

Shoreview MN 55126

Phone: (651) 415-9952 Cell: (651) 315-6112 Fax: (651) 415-9952

Email: h.p.wisnewski@q.com

Lines: Atomic Nordic Products, Lillspport XC Gloves, Star Wax Products

Brooke Woodham**Jan Show**

314 E 17th Street

Chicago IL 60616

Phone: (312) 493-7349 Cell: (312) 493-7349

Email: midwestoutdoorrep@gmail.com

Lines: Arctix, Eider, Hari Mari, Killy, Laundromat, Merrell Apparel-IL,MO, Suplove

Joan Zahalka**Jan Show**

Zahalka Sports Marketing

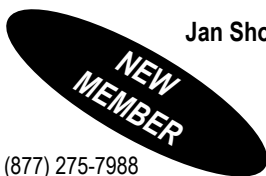
Associate: Paul Berggren

N6681 County Road I

Tony WI 54563

Phone: (651) 324-3068 Cell: (651) 324-3068 Fax: (877) 275-7988

Email: zahalka.joan@gmail.com

Lines: Gramicci-IA, IL, KS, MN, MO, ND, NE, SD, WI, Keen Bags-IL, KS, MO, Moving Comfort-IA, IL, KS, MN, MO, ND, NE, SD, WI, Thorlos-IL, MN, ND, SD, WI, Zengear LLC-IA, IL, KS, MN, MO, ND, NE, SD, WI

Peter Zeller**Jan & Feb Shows**

Salomon

1784 Camarillo Court

De Pere WI 54115

Phone: (920) 339-3216 Cell: (920) 562-3130 Fax: (920) 339-0453

Email: pete.zeller@salomon.com

Lines: Salomon

INDEX OF LINES ON DISPLAY

COMPANY	REP	COMPANY	REP
4FRNT Skis	Prudoehl	Aventura	Bailey
7 Peaks	Whitaker	Clothing	Weeks
Outdoor Gear		B	
10 Seconds	Knapp	Baffin	Nelligan
32 North/ Stabilicers	Linna	Bangs	Ulvilden
A		BEARPAW	Crossen
Ace Camp	Wilkins	Accessories	
Outdoor Equip.		BEARPAW	Crossen
Acorn-IA, IL, MO	Denne	Shoes	
Acorn	Cluesner	Beats By Dre	Karels
Footwear-KS, MN, ND,SD, WI		Bellwether	Lundeen
Adidas	Kaplan	Bergans of Norway	Mullins
Outdoor		Berghaus	Marsh
AGS Labs	Wilkins	Bern Unlimited	Donarum
Ahnu Footwear	Scheidler	Big Agnes	Moore
Airblaster	Prudoehl	Billabong	Hanson, T
Airhole	Wikner	Bison Designs	Cook
Facemasks		Bjorn Daehlie	Kroese
Alpina Sports Corp	Gerten	Black Diamond	Johnston
Analog Clothing	Hoffman	Bliz Eyewear	Leugers
Anon Optics	Hoffman	Blizzard Skis & Accessories	Sipe
Apex Ski Boots	Minnich	Bogs Boots	Nelson, D
Arbor	Williams	Bolle Goggles	Baker
Snowboards		Bonfire	Wikner
Arcade Belts	Nelson, T	Outerwear	
Arc'teryx	Kattreh	Brixton	Neville
Arctica Race	Nelson, T	Bübi Bottles	Streeter
Arctix	Woodham	Buff Headwear	Gellatly
Artesania, Inc.	Wilkins	Bula Hats and Gear	Sheridan
Ashbury	Harvieux	Burton	Hoffman
Eyewear		Snowboards	
Asolo Footwear	Horsnell	Byer of Maine	Hanson, L
Athalon Ski	Ludwigson	C	
Bags		CandyGrind	Turner
Atlas	Kuhn	Capita	Klocker
Snowshoes		Snowboards	
Atomic Nordic Products	Wisnewski	Carreli Jeans	Bailey Weeks
Atomic Ski	Blair	Carsten's	Cook
Auclair Gloves	Weidt	Carve Designs	Marsh

COMPANY	REP	COMPANY	REP
Cascade Designs	Kaplan	Dry Guy	Ludwigson
Celsius	Turner	Warmers and Dryers	
CEP	Knapp	Drymax Socks	Knapp
Compression		DVS Footwear	Wikner
Chaco	Holton	Dwindle Distribution	Williams
Footwear		Dye Goggles	Turner
Chaos Hats	Kaplan	Dynastar Skis	Camillo
ChicoBag	Bailey Weeks	E	
Coal Headwear	Klocker	Eagle Creek	Hanson, L
Coalatree	Green	Eagles Nest Hammocks	Cisek
Organics		Eco Vessel	Porten
Columbia	Dehlin	Ecoths	Bailey Weeks
Sportswear Co.		Eider	Woodham
Common Apparel	Gedko	Elan Blanc Access.	Swanson
Crab Grab	Klocker	Elan Skis	Ehmke
Traction		Electric Visual	Klocker
Craft Clothing	Leugers	Elm Company	Green
Crazy Creek	Porten	Epicurean	Gange
Crown Cap	Cook	Cutting Surfaces	
Crumpler	Denne	Eria Freeride Clothing	Blair
Current	Moore	Etnies Footwear	Neville
Designs		Eurosocks	Nelson, T
Kayaks		ExOfficio	Kattreh
D		EXPED	Cisek
Dahlgren	Leier	Equipment	
Socks		Exquisite Base Layer	Schmoock
Dakine	Karels	F	
Dalbello Ski Boots	Ludwigson	Fallen	Kulak
Dale of Norway	Camillo	Footwear	
Darn Tough Vermont	Linna	Farm to Feet Socks	Cisek
DC Shoes, Inc.	Karels	Feetures socks!	Guile
Descente	Blair	Fig Clothing	Bailey Weeks
Dimmi	Whelan	Fischer Skis, Boots, Bindings	Theis
Doyle SUP	Moore		
Dragon/Nike	Blair		
Goggles			
Drake Boards and Bindings	Prudoehl		
Dromedaris	Nelligan		

COMPANY	REP	COMPANY	REP
FITS	Olson, D	Holden	Harvieux
FK / SKS Tools	Williams	Outerwear	
Flux Bindings	Williams	Horny Toad	Kattreh
FlyLow	Denne	Hot Chillys	Baker
Forsake	Linna	Hot Gear Bags	Theis
Fox River Mills	Lilly	Hot Mocs	Leier
Full Tilt Boots	Schmoock	Hotronics	Ehmke
G		Howl Supply	Harvieux
Gamehide/	Cook	Hydro Flask	Gange
Core Resources		Hyra Skiwear	Whitaker
GeigerRig	Crooks	I	
Hydration		Ibex	Johnston
(IL,IN,MI,OH)		Icebox Knitting	Shapin
Giro Snow	Parker	Icebreaker	Bierk
Glass America	Swanson	Merino	
Glide SUP	Turner	Icebug	Ulvilden
Globe Shoes	Williams	Illuminite	Knapp
GNU	Fugate	Implus	Kattreh
Snowboards		INI Cooperative	Turner
Golite	Ulvilden	Injinji Toe	Leier
Goode	Weidt	Socks	
Technologies		Innate Gear	Block
Goodhew/	Stratton	Inov-8	Leier
Sockwell		Intova	Porten
Gramicci	Zahalka	ISIS Apparel	Crossen
Grandoe	Marsh	J	
Gloves		Jammy Pack	Turner
Granite Gear	Moore	Jetboil	Hanson, L
Green Guru	Kuhn	John Deere	Lilly
Gregory Mtn.	Gerten	Belts & Wallets	
Products		Socks, Clothing	
GSI Outdoors	Porten	Jones	Johnsen
Guide's Choice,	Wilkins	Snowboards -	
Inc.		IA, IL, IN, MI,	
H		MO, OH, WI	
Haflinger	Ulvilden	Jones	Jacobson
Haiku Bag	Bailey	Snowboards -	
	Weeks	MN, ND, SD	
Hari Mari	Woodham	Jupa Kids	Nelson, D
Head	Weidt	Outerwear	
Wintersports		JVC Adixion	Kulak
Helly Hansen	Sipe	K	
Hestra Gloves	Nelson, T	K2	Schmoock
Hickory Brands	Knapp	Kaenon	Kulak
High Range	Kluesner	Karhu Nordic	Leugers
Designs			

COMPANY	REP	COMPANY	REP
Karhu Run	Leugers	LIVNFRESH	Kluesner
Katadyn Group	Linna	Lokai	Denne
Katie K Apparel	Knapp	Loki Outerwear	Crooks
KAVU	Gange	Lole Apparel	Bierk
Keen Bags	Zahalka	Lomax	Crossen
Keen Footwear	Horan, Rowe, Streeter	Look Bindings	Camillo
	Thiele	Lost Horizons	Porten
Kelty	Wilkins	Low Boots	Marsh
Kenyon		Lucy	Whitley
Consumer		Activewear	
Products		M	
Kerma Poles	Camillo	Madshus	Dubay
Killy	Woodham	Magical Go Go	Prudoehl
Kombi Gloves	Pachmayer	Manzella	Horan, Rowe, Streeter
and Knitwear		Gloves	Nelson, T
Kombi Gloves	Sheridan	Marker LTD	Ludwigson
and Knitwear-IL		Marker Ski	
Krimson Klover	Bailey	Bindings	Block
	Weeks	Marmot	
KUHL Clothing	Shapin	Mountain Ltd	Wikner
L		Matix Clothing	Walthour
L1 Outerwear	Prudoehl	MAX/Colori	
Laid-Back	Kluesner	Watches	
Laird SUP	Johnsen	Mbt	Ulvilden
Lange Ski	Camillo	Merrell Apparel	Diedrich, Woodham
Boots			Sonnentag, Giacomino, Tobolic
Laundromat	Woodham	Merrell	Sonnentag, Tobolic
Lazy One, Inc.	Cook	Footwear	Sonnentag, Tobolic
LCI Industries	Porten		Sonnentag, Tobolic
Leki	Blair	Merrell Socks	Sonnentag, Tobolic
Liberty	Block		Sonnentag, Tobolic
Bottleworks		Minus 33	Bailey
Libtech	Fugate		Weeks
Outerwear		Mio Heart Rate	Leugers
Libtech	Fugate	Watches	
Snowboards		Mobile Warming	Nelson, T
Life Is Good	Flott	Gear	
Lifeline	Wilkins	Montana Sport	Ladd, Parker
Products and		NA	Hanson, J
1st Aid		Montrail	Gedko
Light & Motion	Kaplan	Monument	
Lillsport XC	Wisnewski	Snowboards	Schmoock
Gloves		Morrow	
Lilypond	Holton	Snowboards	
Line Skis	Schmoock		

COMPANY	REP	COMPANY	REP
Mountain Hardware	Hanson, J	OluKai	Garrett
Mountain Khakis	Pachmayer	Optic Nerve Eyewear	Cisek
Mountain Uniforms	Swanson	ORAGE Clothing	Pachmayer
Mountainsmith	Marsh	Osprey Packs	Block
Moving Comfort	Zahalka	OTBT (Off The Beaten Track)	Whelan
MSR	Kaplan	Outback Trading Co.	Wilkins
MTI Adventure Wear	Moore	Outdoor Gear	Cook
N		Outdoor Research	Cisek
Native Eyewear	Nelson, D	Overland Equipment	Marsh
Nau	Kattreh	P	
Neff Headwear	Harvieux	P Cubed - Pick	Crooks
Nemo Equipment	Gerten	Pocket Proof Pants	
Neve Sweaters	Blair	Patagonia Footwear	Kuhn
New Balance	Kulak	Peanuts	Kluesner
Numeric		Peppers Eyewear	Horan, Rowe
NILS	Whitaker	Phenix Skiwear	Theis
Nitro	Prudoehl	Pistil Designs	Gange
Snowboards		Planet Earth Clothing	Webster
Nomis	Turner	POC Helmet & Goggles	Ehmke
Nordica	Pachmayer	Polarmax	Nelson, D
Ski/Boots/ Accessories		Poler Stuff	Harvieux
Northern Lites	Lundeen	POW Gloves	Prudoehl
Snowshoes	Prudoehl	Powertraveller	Gange
Northwave	Johnsen	PrAna	Johnston
Boots		Prime Memory Solutions	Prudoehl
Now Bindings – IA, IL, IN, MI, MO, OH, WI	Jacobson	Princeton Tec	Hanson, L
NOW Bindings – MN, ND, SD		PROBAR	Holton
Nutcase	Knapp	Profile Design	Lundeen
Helmets		Proof Eyewear	Fugate
O		Prospects	Nelligan
O'Neill	Johnsen	Pro-tec	Turner
Outerwear		Purnell Clothing	Rowe
Oakley – ND, SD	Jacobson	Q	
Obermeyer Ltd	Brewer	QRide	Camillo
OBEY Clothing	Karels		



RED LEDGE™

Quality rainwear at refreshing prices.



BRM Reps

Bruce & Michelle Marsh

3721 47th Ave. S. • Minneapolis, MN 55406

P: 612-724-2039 • F: 866-594-7615

BRMReps@aol.com & michellemarsh@aol.com

COMPANY	REP	COMPANY	REP
Quiksilver Accessories	Seyedin	Roxa Boots	Prudoehl
Quiksilver and Roxy Eyewear & Watches	Seyedin	Roxy Snowboards	Kulak
Quiksilver Ftwr.	Seyedin	Roxy	Fugate
Quiksilver Snow	Kulak	Royal Robbins	Walthour
Quiksilver Watermans	Seyedin	Ruff Wear	Gerten
Quiksilver Young Mens	Seyedin	S	
R		Salomon Apparel, Ftwear & Gear	Zeller
RAB	Streeter	Salomon Snowboards	Guile
RC/Bakoda	Parker	Salomon	
Realtree Outfitters	Crooks	Apparel, Ftwear & Gear	Wikner
Footwear		Salomon Snowboards	
Red Ledge	Marsh	Sanuk	Hanson, T
Redfeather	Hanson, L	Sauce	Swanson
Redington Tackle & Apparel	Gellatly	Headwear	
Remind Insoles	Harvieux	Scott Sports	Lawler
Reusch Gloves	Sipe	Screamer Hats	Marsh
Reyn Spooner	Diedrich	Seal Skinz	Gerten
Rhonda Stark	Diedrich	Seirus	Baker
Ride	Oelkers	Select Sport Bags	Pachmayer
Snowboards/ Cappel		Send X Help	Harvieux
Rider Sandals	Crossen	Serfas	Lundeen
Ripzone	Blair	SheBeest	Knapp
Rocky Mt. Sun	Blair	Sherpa Adv. Gr.	Gerten
Screen		Shred Helmets & Goggles	Theis
Rome Industries	Porten	Sierra Designs	Thiele
Rossignol Alpine Equipment	Ladd, Parker	Sierra Wholesale	Swanson
Rossignol Apparel	Parker	SKEA Ltd.	Swanson
Rossignol Nordic Equipment	Ladd, Parker	Skhoop	Lamkin
Rossignol Snowboards	Parker	Ski Racing Development	Camillo
		Ski Sundries	Theis
		Skullcandy	Green
		Slash by Gigi	Jacobson
		Snowboards – MN, ND, SD	
		Slash	Johnsen
		Snowboards – IA, IL, IN, MI, MO, OH, WI	
		Slumberjack	Thiele

COMPANY	REP	COMPANY	REP
Slytech Body Protection	Theis	Swagman Auto Racks	Lundeen
SmartWool	Holton	Swany/Hotfingers	Nelson, D
Smith Optics	Garrett	Swix Tech	Theis
Smokin	Turner	T	
Snowboards		Taos	Nelligan
Snow Angel	Leier	Tasc	Denne
Snowjam	Webster	Performance Technine	Turner
Snowboards		Tecnica	Sipe
Sole Insoles	Block	Terramar	Kaplan
Spacecraft	Prudoehl	TGT Stickers	Swanson
Sperry Top-Siders	Nelson, D	The Interior	Harvieux
Sporthill	Nelson, D	Plain Project	
Sports	Marsh	The North Face	Coleman
Accessories/America		The Original	Linna
Sportube	Camillo	Muck Boot Co.	
SPY Optics, Inc.	Karels	Thirty-Two Boots	Neville
Spyder	Ehmke	Thorlos	Zahalka
Stanley	Hanson, L	TICLA	Camillo
Star Wax Products	Wisnewski	Tilley	Holton
Start Wax		Endurables	
SteriPEN	Leugers	Toko	Lundeen
Storm Creek	Hanson, L	Tree Free Greetings	Cook
	Horan, Rowe, Streeter	TrekSta (IA,IL,MN,MO,ND,NE,SD,WI)	Crooks
Storm Creek – Ski Areas	Swanson	True Grit/ Dylan	Walthour
Stormtech		Trust Your Journey	Bailey
Perform. Apprl.		TTGroup	Weeks
Stormy Kromer Caps & Apparel	Herron	Tubbs	Nelligan
Sugoi Clothing		Snowshoes	Marsh
Sun Cloud Optics	Leugers	Turbine	Nelson, T
Sun Valley Ski Tools	Garrett	Snowboard	
Sunday Afternoons	Camillo	Turtle Fur Headwear	Pachmayer
Sunice	Hanson, L	U	
Superfeet		Ultimate Direction	Thiele
Suplove	Lamkin	Under Armour	Neville
Suunto	Marsh	Action	
	Woodham	Union Bindings	Klocker
	Hanson, L		

COMPANY	REP	COMPANY	REP
United By Blue	Gange	Z	
V		Zamberlan	Gerten
Vans	Bovee	Zemgear	Zahalka
Vasque	Linna	ZipFit Liners	Theis
VestPac	Theis		
Vibram	Holton		
Fivefingers			
Volcom	Klocker		
Boardwear			
Volkl	Ludwigson		
Performance			
Wear			
Volkl Skis	Ludwigson		
Vonzipper	Oelkers		
W			
Wenonah	Moore		
Canoe			
Wenzel	Thiele		
Westcomb	Denne		
White Sierra	Tice		
Wigwam Mills	Nelson, D		
Wilderness	Cook		
Dreams			
Wintersteiger	Ehmke		
Machines			
Wolky	Ulvilden		
Wood N'	Linna		
Stream			
Woolrich	Cisek		
Clothing and			
Accessories			
X			
X1 Audio	Leugers		
XOB-Dohm	Shapin		
Hdwr. & Accs.			
Y			
Yakima	Kaplan		
Yes	Johnsen		
Snowboards –			
IA, IL, IN, MI,			
MO, OH, WI			
Yes	Jacobson		
Snowboards –			
MN, ND, SD			

January 22-Wednesday
Outdoor Retailer Show 2014
Salt Lake City, UT

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 23-Thursday
Outdoor Retailer Show 2014
Salt Lake City, UT

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 24-Friday
Outdoor Retailer Show 2014
Salt Lake City, UT

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 25-Saturday
Outdoor Retailer Show 2014
Salt Lake City, UT

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

END Outdoor Retailer

Visit the MWSRA website
Register for the show
www.midwestwinterreps.com

January 30-Thursday
SIA Snow Sports Show 2014
Denver, CO

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 31-Friday
SIA Snow Sports Show 2014
Denver, CO

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

February 1-Saturday
SIA Snow Sports Show 2014
Denver, CO

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

February 2-Sunday
SIA Snow Sports Show 2014
Denver, CO

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

End SIA

Visit the MWSRA website
Register for the show
www.midwestwinterreps.com

January 7-Tuesday

MWSRA Show 2014

Madison, WI

8:00 By appointment only

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 Annual Party – Alliant Energy – Lobby

7:00 _____

(optional until 8)

January 8-Wednesday

MWSRA Show 2014

Madison, WI

8:00 By appointment only

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 Happy Hour – Alliant Energy – Lobby

7:00 _____

(optional until 8)

January 9-Thursday

MWSRA Show 2014

Madison, WI

8:00 By appointment only

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 End of Show

**Thank you for Attending
The January MWSRA Show!**

February 11-Tuesday

MWSRA Show 2014

Madison, WI

8:00 By appointment only

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 Annual Party – Alliant Energy – Lobby

7:00 _____

(optional until 8)

February 12-Wednesday

MWSRA Show 2014

Madison, WI

8:00 By appointment only

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 Happy Hour – Alliant Energy – Lobby

7:00 _____

(optional until 8)

February 13-Thursday

MWSRA Show 2014

Madison, WI

8:00 By appointment only

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 End of Show

**Thank you for Attending
The February MWSRA Show!**



Simply Honest Bags™

You might own another bag but your
OverLand Equipment bag is the one you use.



Bruce & Michelle Marsh
BRM Representatives

3721 47th Avenue South
Minneapolis, MN 55406-2914

vx 612/724-2039
fx 866/594-7615

• brmreps@aol.com
• michellesmarsh@aol.com
www.brmreps.com





Bergans
OF NORWAY



BERGANS IS A RESULT OF
NORWAY'S NATURE AND
CLIMATE. THE SOMETIMES
EXTREME CONDITIONS
PLACE TOUGH DEMANDS
ON OUTDOOR EQUIPMENT
AND THE PEOPLE USING IT.

www.bergans.com

TERRY MULLINS | termullins@aol.com | 320-339-6313