

MWSRA

Midwest Winter Sports
Representatives Association
2012 BUYERS GUIDE





Rab®

Photo: ERIK R. JOHNSON

For the most **extreme conditions** in the world

www.rabusa.com

Photo: Aaron Mulkey



Gear trusted by the world's best guides: See your local rep for the story behind our 2011 AAI Guides Choice award and to schedule a showing of our new line.

Kevin Streeter

41 Naniboujou Trail

(o)218.475.2580

kevin@kevinstreeter.com

Grand Marais, MN 55605

(c)218.370.2088

MWSRA

January 4, 5 & 6, 2012

Wednesday, Jan. 4 **9:00AM to 6:00PM**
(Option to schedule appointments at 8:00 AM every day
and until 8:00PM Wed. & Thurs.)

6:00 PM – 7:30 PM *Happy Hour*
Exhibition Hall Lobby

Thursday, Jan. 5 **9:00AM to 6:00PM**
(Option to schedule appointments at 8:00 AM every day
and until 8:00PM Wed. & Thurs.)

6:00PM – 8:00PM *MWSRA Annual Party*
Exhibition Hall Lobby

Friday, Jan. 6 **9:00AM to 4:00PM**

February 14, 15 & 16, 2012

Tuesday, Feb. 14 **9:00AM to 6:00PM**
(Option to schedule appointments at 8:00 AM every day
and until 8:00PM Tues., & Wed.)

6:00 PM – 7:30 PM *Happy Hour*
Exhibition Hall Lobby

Wednesday, Feb. 15 **9:00AM to 6:00PM**
(Option to schedule appointments at 8:00 AM every day
and until 8:00PM Wed. & Thurs.)

6:00PM – 8:00PM *MWSRA Annual Party*
Exhibition Hall Lobby

Thursday Feb. 16 **9:00AM to 4:00PM**

Alliant Energy Center - Exhibition Halls
1919 Alliant Energy Center Way, Madison, WI 53713
AEC Phone 608-267-3976

MWSRA Show Hours # 608-266-4939

New Model Intro Dealer Demo

February 7th & 8th

is moving to

Afton Alps



9:00 AM-4:00PM

Try before you buy!

For directions,
information on the area
or accommodations:

www.aftonalps.com



SIA SNOW SHOW

Every YEAR
SINCE

54

Register Now
SIASNOWSHOW.COM

01.26 - 29, 2012

COLORADO CONVENTION CENTER, DENVER, CO



ON-SNOW DEMO / SKI-RIDE FEST: **01.30 - 31, 2012**

WINTER PARK RESORT/DEVIL'S THUMB RANCH, CO

BOARD MEMBERS

Bruce Marsh.....President

Jeff Ludwigson.....Vice President

Mike Anderson.....Secretary

Bill Ehmke.....Treasurer

Julie Bailey-Weeks

Chip Camillo

Chad "Moose" Hendricks

Nicholas Pachmayer

Pat Sipe

Visit our web site at

www.midwestwinterreps.com

Executive Director

Gayle Snyder

MWSRA

Phone: (623) 214-6399 (November - April)

Phone: (715) 358-6262 (May - October)

E-Mail: mwsragayle@aol.com

Assistant To The Executive Director

Holly Grignon

MWSRA

1120 Hemlock Drive

Verona, WI 53593

Phone: (608) 577-9669

Fax: (866) 623-6155

E-Mail: mwsraholly@gmail.com

All correspondence to M.W.S.R.A. should be directed to the Assistant to the Executive Director at the above address.



BY CHOICE HOTELS

Clarion Suites Madison - Central

Connected to the
Alliant Energy Center Exhibition Hall

Complimentary Evening Social Mon. - Sat.

Complimentary Hot Breakfast Buffet

Complimentary High-Speed Internet

Complimentary Airport Shuttle
from 7 a.m. - 10 p.m.

***Special MWSRA
Group Rates Available!***

**CALL 608-284-1234
FOR RESERVATIONS!**



***"Platinum Quality Excellence Award"
and "Best of Brand Award"***

We'll see you there.

CHOICE HOTELS INTERNATIONAL®

2110 Rimrock Road • Madison, WI 53716 • clarionhotel.com/hotel/wi103

WELCOME

**Please take the time to visit the
new MWSRA exhibitors!**

Brian Accola

Leigh Carter

Lee George

Shawn Graybeal

Jon Hanson

Kevin Johnson

Christie Knapp

Rick Leier

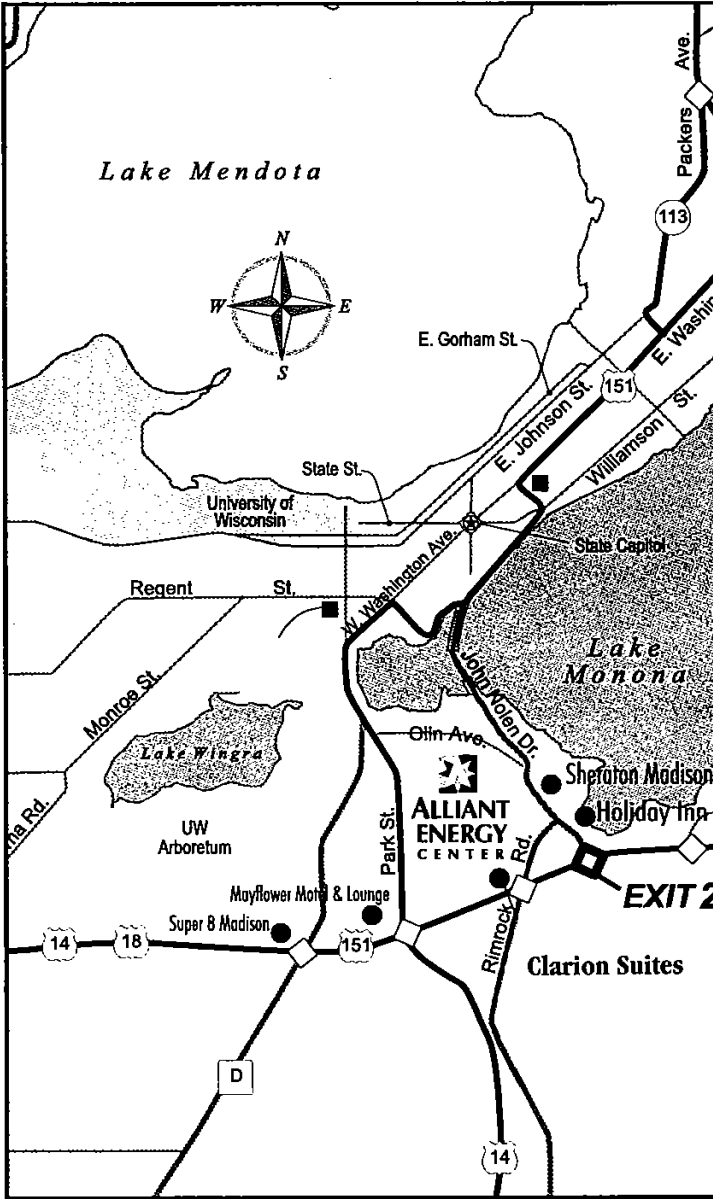
Bryan McDonald

David Olson

Carey Peacock

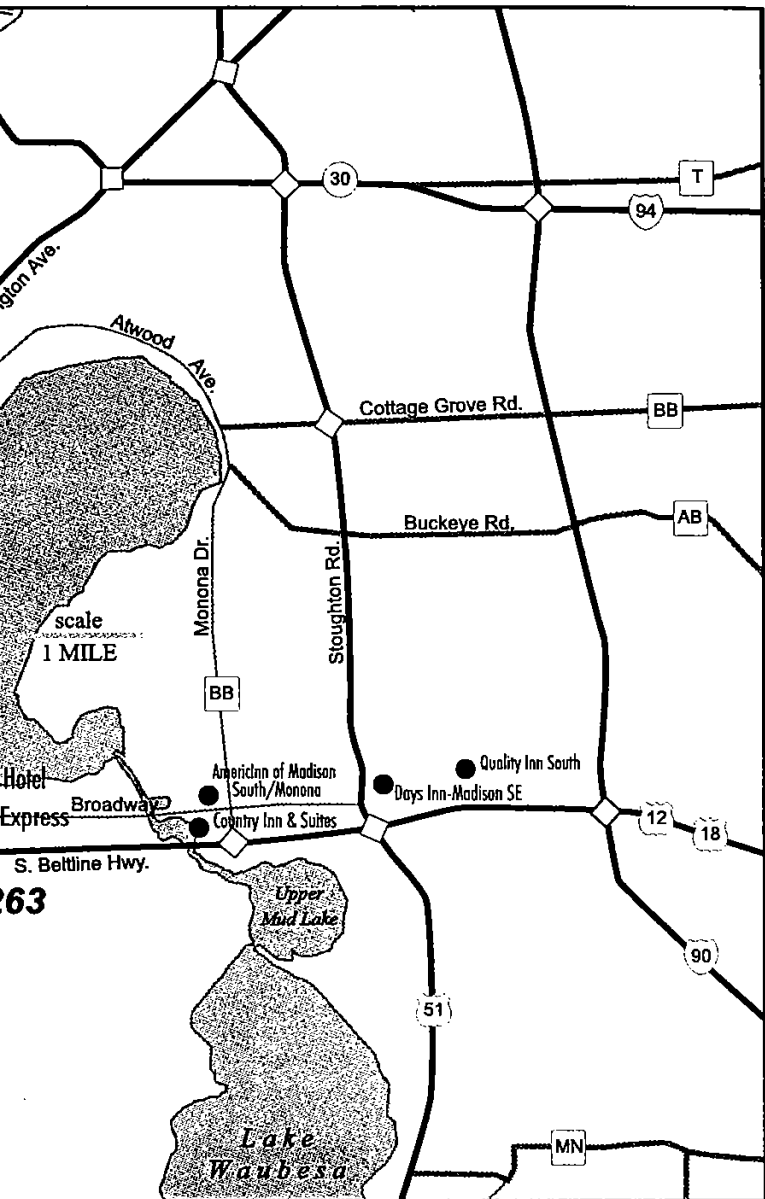
Meg Scheidler

John Shannon



Clarion Suites
 (608) 284-1234
 Connected - Alliant Center

Sheraton Hotel
 (608) 251-2300
 Across from Alliant Center



Super 8 Motel
 (608) 258-8882
 2 Miles West of the AEC

AmericInn South
 (608) 222-8601
 2 Miles East of the AEC

Alliant Energy Center (AEC)
 (608) 267-3976
 Exit 263 From Highway 12 & 18

EXHIBITING MEMBERS

BRIAN ACCOLA

Jan Show

2153 Wealthy SE #313

Grand Rapids MI 49506

Phone: (616) 246-1250 Cell: (616) 304-3807 Fax: (616) 246-1256

Email: brian@bgaccola.com

Lines: Woolrich Apparel: Mens (Reg, B&T), Womens (Missy, Petite), Woolrich: Lodgewear, Sleepwear, Blankets, Accessories (Gloves, Hosiery, Footwear, Belts and Bags), The Keystone Collection By Woolrich - MI, OH, IN, IL, KY

JULIE BAILEY-WEEKS

Jan & Feb Shows

bailey2weeks

Associate: Mark Weeks

15509 Holdridge Road E

Wayzata MN 55391

Phone: (952) 476-8565 Cell: (612) 759-6391 Fax: (952) 400-8748

Email: julie@bailey2weeks.com

Lines: Aventura Clothing, Woolly Bully, Pup Light, NekLight, A Dog's Life, Minus 33, Trust Your Journey, ChicoBag, Krimson Klover, Aventura Accessories, Haiku Bags, Goodhew/Sockwell

JIM BAKER

Jan & Feb Shows

JB Sports, Inc.

Associate: Mikal Stoltenberg

1455 S County Rd 150 W

Brownstown IN 47220

Phone: (812) 358-2723 Cell: (812) 569-1166 Fax: (812) 358-4506

Email: jimbaker@hsonline.net

Lines: Seirus Innovation, Bolle Goggles, Hot Chillys, Turbine Board Wear, Cool Gear

TAMMY BIERK

Jan Show

Outdoor Lifestyles

Associate: Meghan Bohlig

1677 Laurel Avenue

St Paul MN 55104

Phone: (612) 802-6856 Fax: (651) 641-4079

Email: tlbierk@msn.com

Lines: Lole by Coalision, Olukai - Premium Footwear

TOM BLAIR

Jan & Feb Shows

Tom Blair & Associates

Associates: Gail Lund, Vince Clemens

1450 Heggen Street

Hudson WI 54016

Phone: (715) 386-9495 Cell: (612) 805-2128 Fax: (715) 386-2227

Email: Tskiboy@aol.com

Lines: Atomic Ski Co, Atomic Snowboards, Descente/DNA, Leki, Neve Sweaters Ripzone Snowboard Clothing, Zero Gloves, Eria Freeride Clothing, Rocky Mountain Sunscreen



WHERE YOU CAN FIND...

FOR YOUR SKI AND SNOWBOARD ACCESSORY NEEDS

Yaktrax
Neutrogena
Racer Chaser
Happy Feet
Aveeno
Silk Trails
Cozee Critters
Banana Boat
Graspen
Zardoz
Edgie Wedgie
Tail Saver
Grabber
Kryptonite
Lipstuff
RC Power
Speed Cote
Dry Cheeks
Ear Bags
Goofy Clipz



Bruce & Michelle Marsh
BRM Reps
3721 47th Ave. S.
Minneapolis, MN 55406
(612)724-2039
fax (866)594-7615
brmreps@aol.com

Alliclip
Animal Hats
Anti-Fog Cloths
Anti-Fog Liquid
Anti-Fog Spray
Back Packs
Bags – Ski and Snowboard
Banana Boat Suncare
Bandannas
Batteries
Bells – Safety
Beverage Coolers
Binding Covers
Blade Runner
Blistex
Board Cordz
Body Warmers
Boot & Glove Dryer
Boot Bag
Boot Carriers
Boot Glove
Boot Heaters
Boot Laces
Boot Straps
Bota Bags
Bottle Openers
Boxers
Burr Doctor
Cameras
Can Coolers
Cat Crap
Chamols Cloth
Chapice
Cozee Critters
Croakies
Dry Cheeks
Dry Guy
Earbands – Custom
Earbands – Fleece
Earbands – Knit
Earmuffs
Earpops
Edge Tuners
Edgie Wedgie
Eyeglass Cords
Eyeglass Repair Kit
Fabric Care Product
Face Masks – Fleece
Face Masks – Knit
Face Masks – Neoprene
Fanny Packs
Film
Foot Warmers (Insoles)
Galsters
Gear Bags
Get-A-Grip
Glassware
Glove Buddie
Glove Liners
Gloves
Goggle Case
Goggles – Scott
Graspen
Hand Warmers
Handsfree
Hats – Knits
Hats – Fleece
Headbands – Medusa
Headbands – Neoprene
Helmet Covers
Helmet Fresh
Helmet Headz
Hides
Ice Drops
Ice Scraper
Kap Straps
Keychains
Kleenex
Kodak – Cameras
Kodak – Film
Laces – Snowboard
Lanyards
Lassos – Eyeglass Holder
Leashes – Ski and Snowboard
Lectra Sox
Lens Cloth
License Frames
and Plates
Lip Balm
Lip Schit
Lip Stuff
Locks
Luggage Tags
Magic Gloves
Magnets
Medicine Center
Mitten Clips
Mouse Pads
Multi-Tune Kits
Nanofilm
Natural Ice
Neck Wallets
Neckwarmers – Fleece
Neckwarmers – Knit
Neutrogena
Ornaments
Pain Relievers
Pass Holders
Pass Pouch
Patches
Pens
Pins – Custom
Pins – Double Die
Pins – Name Drop
Pins – Novelty
Pins – Twin Ski
Playing Cards
Poker Chips
Poncho
Racer Chaser
Racks – Pin
Racks – Sunglass
Radio Harness
Rat Crapper
Rear Flap
Retractable Pass Holder
Season Pass Holder
Shellcava
Shin Saver
Signs
Silicone Spray
Silk Boxers
Ski Carriers
Ski Clip
Ski Gees
Ski Harness
Ski Hiker
Ski Saver
Ski Sharpener
Ski Straps
Ski Ties
Sleds
Snoballer
Sno-Seal
Snowboard Leashes
Snowboard
Repair Parts
Snowboard Scrapers
Snowboard Wax
Snowstamps
Sock Liners
The Spanky
Speed Cote
Sport Bottles
Sport Cords
Sterling Jewelry
Stomp Pads
Stones
Strap Pads
Straps
Suitors
Sunglass Case
Sunglass Shield
Sunglasses
Sunscreen
Suspenders
Swipeeze
Tailsaver
Thermanator
Toe Heaters
Toe Pieces
Toys – Snowboard
Toys
Trailer Hitch
Travel Mugs
Truevine
Try Ski
Tuning Kit
Warm Creme
Water Bottle Holders
Waterproofing
Wax – Snowboard
Wax Remover
Whistles – Safety
Wrist Guards
Yaktrax
Zardoz
Zinka
Zipper Pull Thermometers

WWW.SAAMERICA.COM

WWW.OSPREYPACKS.COM



+ Skier: Sven Brunso + Place: Haslital, Switzerland
Photo: Henry Georgi

BRIAN BLOCK**Jan Show**

Ames Adventure Outfitters

Associates: Vanessa Block, Jon Jugenheimer, Kevin McNally

23790 Glenwood Circle

Adel IA 50003

Phone: (515) 451-3983 Cell: (515) 451-3983 Fax: (800) 895-3003

Email: brian@GOAAO.com Web: www.GOAAO.com

Lines: Marmot, Osprey, Sole, Scarpa, Beal, Grivel, Liberty Bottleworks, Warm Skin

CHIP CAMILLO**Jan & Feb Shows**

Camillo & Assoc.

Associate: Ann Camillo

5828 Pembroke Court

Madison WI 53711

Phone: (608) 277-9421 Cell: (608) 770-6374 Fax: (608) 277-9423

Email: chip.camillo@dynastar.net

Web: <http://www.facebook.com/profile.php?id=630880063>**Lines:** Dynastar Skis, Lange Ski Boots, Look Bindings, Kerma Poles, Scott USA: Goggles, Poles, Race Protection & Skis, Sun Valley Ski Tools, Reichmann Tuning Machines, Raceservice Wax, SporTube Hard Cases, Dale of Norway

LEIGH CARTER**Feb Show**

Q-Outdoor

6400 West 105th Street

Bloomington MN 55438

Phone: (800) 346-0004 Cell: (404) 290-4475

Email: lcarter@qbp.com Web: www.Q-Outdoor.com

Lines: Q-Outdoor

CHET CISEK**Jan Show**

Wild Moon LLC

1534 NE Adams #1

Minneapolis MN 55413

Phone: (612) 803-8393 Fax: (270) 342-3505

Email: chet@rmi.net

Lines: Outdoor Research, Gregory Mountain Products, Eagles Nest Hammocks, EXPED

CHRIS COLEMAN**Jan & Feb Shows**

Outdoor Products Sales Association

1144 W Lake Street #301

Oak Park IL 60301

Phone: (708) 948-7537 Cell: (708) 267-4997 Fax: (708) 948-7538

Email: snowfun@ameritech.net, ccoleman@opsa.biz

Lines: The North Face - Action Sports

TIM COOK**Jan & Feb Shows**

Cook & Associates

10800 S Central Avenue

Chicago Ridge IL 60415

Phone: (608) 205-9222 Fax: (608) 205-9221

Email: tim@timcooksales.com, sales@timcooksales.com

Web: www.timcooksales.com

Lines: AFRC/Rawik, Boulder Gear, Crown Cap, Bison Designs, Webers, Wilderness Dreams, Snow Dragons

THOMAS CROWE**Jan Show**

Relativeways, LLC.

3700 E Milham

Portage MI 49002

Phone: (269) 345-5477 Fax: (425) 675-0886

Email: tom@relativeways.com

Lines: Hurley Apparel-Men's, Women's & Children, Von Zipper Goggles & Sunglasses, Toms Eyewear & Footwear

TYSON DAVIS**Feb Show**

Armada Ski Co.

317 Smith Drive

Clayton OH 45434

Phone: (949) 642-6714 Cell: (248) 765-8680 Fax: (937) 832-4999

Email: tyson904@yahoo.com

Lines: Armada Skis & Armada Clothing

DAN DEHLIN**Jan Show**

The Hanson Group

Associate: Hans Linna

1524 Longyear Avenue

Marquette MI 49855

Phone: (952) 946-1017 Cell: (906) 250-9106 Fax: (952) 946-1502

Email: ddehlin@hansongroup.net

Lines: Vasque Footwear, Katadyn NA, Hammer Nutrition, Optimus Stoves, Darn Tough Vermont, Stabilcers, Alps Mountaineering

JOE DENNE**Jan Show**

Denne Sport Sales

7777 Palomino Avenue NE

Otsego MN 55330

Phone: (612) 889-5537 Fax: (763) 226-2330

Email: Joe.Denne@dssmw.com

Lines: Canada Goose, SKINS, TASC, FILA



Technical Apparel for All Mountain Pursuits



Tim Cook - Midwest Rep - 608.205.9222

TOM DIEDRICH

Jan Show

5345 Williston Road

Minnetonka MN 55345

Phone: (612) 669-4552 Fax: (952) 935-0080

Email: Tsdiedrich@comcast.net Web: www.woolrich.com

Lines: Woolrich Apparel: Mens (Reg, B&T), Womens (Missy, Petite),
Woolrich: Lodgewear, Sleepwear, Blankets, Accessories (Gloves, Hosiery,
Footwear, Belts and Bags), The Keystone Collection By Woolrich - MN, WI, IA,
ND, SD

LAURA DURKIN

Jan Show

Laura Hensler Durkin & Assoc.

Associates: Stephanie Riley, Brooke Woodham

1125 Sheridan Road

Evanston IL 60202

Phone: (847) 905-0105 Cell: (773) 718-0717 Fax: (877) 684-9379

Email: lauradurkin@me.com

Lines: MeCo

BILL EHMKE**Jan & Feb Shows**

Associates: Jane Ehmke, Mason Rickert
5391 Maple Ridge Court
Minnetonka MN 55343
Phone: (952) 936-0272 Fax: (952) 936-0279
Email: billehmke@comcast.net

Lines: Spyder Skiwear, Elan Skis, Dalbello Ski Boots, Wintersteiger, Grindrite, Spirakut, Hotronics, POC Helmets

BOB ELMERGREEN**Jan Show**

Waffle Soul
1721 Tyler Street NE #1
Minneapolis MN 55413
Cell: (612) 240-3790 Fax: (612) 233-0045
Email: be@wafflesoul.com Web: www.wafflesoul.com

Lines: Vans, Protec

GREG FUGATE**Jan Show**

3002 Richmond
Clarkston MI 48348
Phone: (248) 705-0396 Fax: (248) 920-0308
Email: frenchmerlis@mac.com

Lines: Libtech Snowboards, Libtech Outerwear, GNU Snowboards, GNU Snowboard Bindings, Roxy Snowboards, Bent Metal Bindings, Freedom Dolly Long Boards

BILL GANGE**Jan & Feb Shows**

Skyline Sales & Consulting
Associate: Tif Rossmam
416 St Paul Avenue
Duluth MN 55803
Phone: (218) 349-3942 Fax: (218) 722-5290
Email: skylinesales1@gmail.com

Lines: Icebreaker Nature Clothing, KAVU, Pistil Designs, Patagonia Footwear, Epicurean Cutting Surfaces

ROB GARRETT**Feb Show**

The Foundry
Associate: Jared Ehlers
422 Lake Bluff Lane
Grafton WI 53024
Phone: (262) 387-0442 Cell: (262) 993-0409 Fax: (815) 377-2630
Email: rgarrett@wi.rr.com

Lines: Smith Optics, Sun Cloud, I-Ski

MASTON GEDKO**Jan Show**

5-0 Distribution
820 Emerson Street
Madison WI 53715
Phone: (608) 212-7433 Cell: (608) 212-7433
Email: maston72@hotmail.com

Lines: Monument Snowboards, Atmosphere Outerwear and Clothing, Brackish

DAVE GELLATLY**Jan & Feb Shows**

Northwind Sales & Marketing
PO Box 145
Ashland WI 54806
Phone: (715) 682-4483 Cell: (715) 209-0784 Fax: (715) 682-0394
Email: dave@northwindsales.com

Lines: Stormy Kromer, Redington, Optic Nerve, Chums/Beyond Coastal, Buff Headwear

LEE GEORGE**Jan Show**

1160 Holly Lane
Chanhassen MN 55317
Phone: (612) 810-6111 Cell: (612) 810-6111 Fax: (952) 474-1736
Email: lgeorge1@earthlink.net

Lines: Dakota Grizzly

PAUL GERTEN**Jan & Feb Shows**

Associate: Charlie Anderson's ph (406) 544-5897
15935 Highwood Drive
Minnetonka MN 55345
Phone: (651) 485-7087 Fax: (952) 935-5601
Email: gertenoutdoors@yahoo.com

Lines: Alpina, Asolo, Lowe Alpine, Snow Peak, Nemo Equipment, WSI

MARK GIACOMINO**Jan Show**

Wolverine Worldwide
665 Aspen Avenue
Verona WI 53593
Phone: (608) 845-8794 Fax: (608) 845-3394
Email: mark.giacomino@wwwinc.com

Lines: Merrell Footwear

SHAWN GRAYBEAL**Feb Show**

Enduro Sales & Marketing

844 Luke Lane

Green Bay WI 54302

Phone: (920) 544-1123

Email: shawn@endurosalesandmarketing.com

Lines: Komperdell, AVEX, Med Zone, Noggs Active Eyewear

ADAM GUILLE**Jan & Feb Shows**

Project Playground

Associate: Jessica Ellinghuysen

11632 Prospect Curve

Woodbury MN 55129

Phone: (651) 528-6886 Fax: (651) 528-6887

Email: Adam.Guile@amersports.com

Lines: Salomon Footwear, Salomon Apparel, Casio Watches, Ukala Sydney

JON HANSON**Jan Show**

Mountain Hardwear

7401 Somerset

Saint Louis MO 63105

Phone: (314) 581-0479 Cell: (314) 581-0479

Email: jhanson@columbia.com Web: www.mountainhardwear.com

Lines: Mountain Hardwear, Montrail

LARRY D HANSON**Jan & Feb Shows**

Adventure Sport Marketing

Associate: Tim Harwood's ph (847) 722-1619

3960 Latoka View Lane SW

Alexandria MN 56308

Phone: (320) 762-2229 Cell: (612) 669-5594 Fax: (320) 762-1772

Email: LarryDHanson@embarqmail.com Web: www.adventuresportmarketing.com

Lines: Eagle Creek, Princeton Tec, Byer of Maine, Steri Pen, Red Feather Snowshoes Stanley, Suunto, Jetboil

TODD HANSON**Jan Show**

Hanson & Associates

2221 Girard Avenue S

Minneapolis MN 55405

Phone: (612) 377-6967 Cell: (612) 868-0178 Fax: (866) 901-9072

Email: toddhhanson@comcast.net

Lines: Billabong Outerwear & Sportswear, Sanuk Sandals & Shoes, Element Eden, Element Skateboards

FREDERICK HARTRAY

Feb Show

2019 N Sedgwick

Chicago IL 60614

Phone: (773) 307-0476 Fax: (773) 755-7792

Email: frederick@hartray.com Web: www.hartray.com

Lines: Maunaulua Paddleboards and Paddles, Sandwich Island Composites Paddleboards, FK & SKS Ski & Snowboard Tools & Waxes, Transpack Ski & Boot Bags

PETER HARVIEUX

Feb Show

5605 45th Avenue S

Minneapolis MN 55417

Phone: (612) 490-3904 Cell: (612) 490-3904 Fax: (612) 573-6566

Email: peter@ipath.com

Lines: Holden Outerwear, Neff Headwear, I Path Footwear, Ashbury Eyewear, Remind Insoles, The Interior Plain Project

CHAD (MOOSE) HENDRIKS

Jan Show

Associates: Mike Oelkers, Ryan (Old School) Soroko

314 W Church Street

Harrisburg IL 62946

Phone: (605) 359-0997 Fax: (618) 253-8335

Email: Misfitmoose@aol.com

Lines: Dakine, Ride Snowboards, Cappel, 5150 Snowboards, Rainbow Sandals

MATT HOFFMAN

Jan Show

Midwest Represent

Associates: Jayson Henderson, Keith Lipski, Sara Nelson

1322 N Cleaver

Chicago IL 60642

Phone: (616) 581-9481 Cell: (616) 581-9481 Fax: (305) 574-2409

Email: matt@midwestrepresent.com

Lines: Burton Snowboards, Anon Optics, RED Protection

SEE IN Tim Cook's Booth !

PAUL
Leinburg



design by  CROWN CAP®

Coffee and Rolls



provided every
morning by



The Holland Group



DAVE (Heavy D) HOLLAND

Feb Show

The Holland Group, Inc.

19560 Foxfield Drive

Prior Lake MN 55372

Phone: (651) 405-9567 Fax: (651) 405-1594

Email: dholland@dfanda.com

Lines: Mad Bomber, Rider After Sport Footwear

JAMES HOLTON

Jan & Feb Shows

The Holton Sales Group, Ltd.

Associates: Cindy Holton, Gary Gray's ph (414) 520-5414,

Leigh Miles's ph (773) 308-6935

210 W Michigan Street Suite 250

Duluth MN 55802

Phone: (218) 525-9229 Cell: (612) 868-3336 Fax: (218) 525-9339

Email: jim@holtonsalesgroup.com Web: www.holtonsalesgroup.com

Lines: SmartWool Socks & Apparel, Tilley Endurables, Vibram, FiveFingers, Lilypond, Chaco Footwear, PROBAR

JOHN HORSNELL**Jan & Feb Shows**

589 Garfield Avenue

Evansville WI 53536

Phone: (608) 882-1238 Cell: (608) 206-9242 Fax: (888) 255-1531

Email: john.horsnell@gmail.com

Lines: Salewa, Dynafit, Grand Trunk, Nikwax, Exotac, Free Motion, Solio

SCOTT IRLMEIER**Jan & Feb Shows**

Columbia Sportswear

Associates: Trent Marting, Nadine Olson, Brent Gorackowski, Steve Schultz

201 E Pittsburgh Avenue Suite B

Milwaukee WI 53204

Phone: (414) 226-0283 Fax: (503) 350-7129

Email: sirlmeier@columbia.com Web: www.columbia or www.sorel.com

Lines: Columbia Sportswear Apparel, Outerwear, Footwear, Baselayer, Socks, Accessories, Collegiate & Equipment, Sorel Footwear

MIKE JOHNSEN**Jan & Feb Shows**

Associate: Max Cummings

402 Broadway

Baraboo WI 53913

Phone: (608) 347-0887 Fax: (608) 356-2124

Email: mikej5150@hotmail.com

Lines: O'Neill Outerwear

KEVIN JOHNSON**Jan & Feb Shows**

1930 Oakview Lane N

Plymouth MN 55441

Phone: (262) 707-7095 Cell: (262) 707-7095

Email: kevinj@bjorndaehlienortham.com

Lines: Bjorn Daehlie

MATT JOHNSTON**Jan Show**

Bodhi Agency

Associate: Asher Sassounes

1311 Violet Lane

Batavia IL 60510

Phone: (619) 851-5000

Email: matt@Bodhiagency.com

Lines: prAna, Ibex, Garmont, Bridgedale, Ambler Hats, ICEtrekkers, Westcomb

FRANK KAPILLA**Feb Show**

Variable Designs

Associate: JoAnne Kapilla's cell (248) 787-4593

3600 Kingsway Drive

Highland MI 48356

Phone: (248) 887-5862 Cell: (248) 388-2855 Fax: (248) 887-3076

Email: skikap@msn.com

Lines: Betty Rides Snowboard Apparel, Red Feather Snowshoes-MI-UP, Regina Boots Bergans of Norway

BILL KAPLAN**Jan & Feb Shows**

BP Associates

Associates: Emily Rach, Allison DeRoma, Pat Padden, Jim Daley

850 Cromwell Avenue

St. Paul MN 55114

Phone: (651) 917-8100 Cell: (612) 940-6292 Fax: (651) 917-8108

Email: bkaplan@bpassociates.com Web: www.bpassociates.com

Lines: Addidas Outdoor, Cascade Designs, MSR, Ski Tops, Terramar, Yakima, High Sierra, Shimano, Pearl iZUMi

NICK KARELS**Jan & Feb Shows**

Industry Sales, Inc.

Associates: Jon Macho, Josh Bell

7020 236 Street E

Lakeville MN 55044

Phone: (952) 461-4218 Fax: (952) 461-4219

Email: nick@industrysalesinc.com

Lines: DC Shoes, Spy Optics, Saxx Underwear, Beats By Dr. Dre, Monster Headphones

TROY KATTREH**Jan Show**

The Ascentials

Associate: Pam Schwarzbach

3741 Hillcrest Drive

Madison WI 53705

Phone: (608) 236-2888 Cell: (608) 772-2888 Fax: (866) 852-7734

Email: office@theascentials.com Web: www.theascentials.com

Lines: Arc Teryx, ExOfficio Sportswear, Granger's, Horny Toad, Little Hotties, Nau, Yaktrax

BEN KIFFMEYER**Feb Show**

Outdoor Product Sales Association, Inc.

3401 Kaiser Circle NE

St. Michael MN 55376

Phone: (763) 370-9532 Fax: (763) 322-8998

Email: bkiffmeyer@opsa.biz

Lines: The North Face

A COLLECTION OF SOME OF THE FINEST OUTDOOR LINES IN THE INDUSTRY.



Outdoor brands with the nature to succeed.



Performance geared for the cold.



Brands that move.



And private brand resources.

Announcing Our Newest Brand: Adidas Outdoors



Only the best brands:

- THERMAREST**
- CHAOS**
- platypus**
- YAKIMA**
- SEALLINE**
- HIGH SIERRA SPORT COMPANY**
- MSR**
- Terramar**
- Tracks**



Visit Our Web Site: www.BPASSOCIATES.com

BP Associates telephone: 651-917-8100 fax: 651-917-8108

EMMET KLOCKER**Jan Show**

Shelter Sales

Associate: Andy Conrad

71 3rd Street NE

Waite Park MN 56387

Phone: (320) 229-2140 Fax: (320) 217-5140

Email: emmet@sheltersalesco.com

Lines: Volcom Boardwear, Capita Snowboards, Coal Headwear, Union Bindings, Electric Visual Eyewear, Celtek Gloves

MICHAEL KLUESNER**Jan & Feb Shows**

MNK Outdoor, Inc.

Associate: Nancy Kluesner

13260 51st Street N

Stillwater MN 55082

Phone: (651) 430-2171 Fax: (651) 430-2228

Email: mkluesner@gmail.com

Lines: Life is good, Acorn Products

CHRISTIE KNAPP**Jan & Feb Shows**

Herland Group LLC

Associate: Bill Schmucker

PO Box 108

Viroqua WI 54665

Phone: (224) 678-4831 Cell: (224) 678-4831 Fax: (866) 679-1986

Email: cknapp4@me.com Web: www.herlandgroup.com

Lines: CEP Compression Sportswear, Skirt Sports, Illuminite, Drymax Socks

MEGAN KRESS**Jan Show**

NorthStar Outdoor

535 Glenwood Street

Duluth MN 55803

Phone: (218) 340-4911 Cell: (218) 340-4911 Fax: (866) 844-0571

Email: megankress@gmail.com Web: www.northstaroutdoor.com

Lines: Merrell Apparel, Hinano Tahiti, Kokatat Watersports, Snapdragon Designs, Kialoa Paddles, Silverwaves Jewelry

GARY LADD**Feb Show**

Rossignol

633 Reed Road

Three Lakes WI 54562

Phone: (715) 546-2812 Cell: (715) 617-2130 Fax: (715) 546-8199

Email: gary.ladd@rossignol.com

Lines: Rossignol Alpine Ski Eq., Rossignol Nordic Ski Eq., Rossignol Tech Eq., Rossignol Apparel, Montana Sport NA

SCOTT LADWIG**Jan Show**

The Empire Collective

Associate: Corrie McNeil

1710 Sachtjen Street

Madison WI 53704

Phone: (608) 243-1453 Cell: (262) 424-6395

Email: theempireco@gmail.com Web: www.emp-co.com

Lines: 686 Outerwear, StepChild Snowboards, Flux Bindings, Paul Frank Snow

CATE LAMKIN**Jan & Feb Shows**

Cate Lamkin & Associates

Associate: Anna Paulson

422 Lake Bluff Lane

Grafton WI 53024

Phone: (262) 993-9594 Cell: (262) 993-9594 Fax: (815) 377-2625

Email: catelamkin@wi.rr.com

Lines: Nils, Under Armour

KARI LAWLER**Jan & Feb Shows**

Scott USA - Softgoods

137 Northlawn Street

East Lansing MI 48823

Phone: (231) 631-3792 Fax: (517) 203-5153

Email: klawler@scottusa.com

Lines: Scott Sports Softgoods - Apparel, Gloves, Hats and Socks

RICK LEIER**Jan & Feb Shows**

Fitzpatrick, Leier & Associates

Associate: Dennis Fitzpatrick

4201 Woodland Road Suite 120

Circle Pines MN 55014

Phone: (763) 783-7338 Cell: (612) 308-1302 Fax: (763) 783-1106

Email: RTL71@aol.com

Lines: inov-8, Injinji, Spibelt, Pyour, PowerSox

PETER LEUGERS**Jan & Feb Shows**

Associates: John Sherwin, Chris Newlin, Cody Prudoehl,

Dan Copeland, Chris Thomas

3508 Harriet Avenue S

Minneapolis MN 55408

Phone: (612) 865-0636 Fax: (612) 465-4490

Email: peter@rpactivesports.com

Lines: Easton, Bell Helmets, Burley, Marin, Power Bar, Blackburn, Craft, Sessions, Banjo Bros, Tifosi, Banshee Bungee, AirBlaster, North Wave/Drake, Space Craft, FogShield, Chrome Bags/Shoes, Go Pro Cameras, U Clear, Nitro L1, GV

MICHAEL LILLY**Feb Show**

Great Lakes Sports Marketing

5773 Dawley Drive

Fitchburg WI 53711

Phone: (608) 661-0512 Fax: (608) 661-0517

Email: mlilly@tds.net

Lines: Fox River Mills, John Deere Socks, John Deere Sportswear, John Deere Belts and Wallets, Hope Hosiery

JEFF LUDWIGSON**Feb Show**

Ludwigson & Associates

591 Warner Avenue S

St Paul MN 55115

Phone: (651) 773-5341 Cell: (612) 819-1127 Fax: (651) 773-9853

Email: jeludwi@comcast.net

Lines: Volkl Skis and Skiwear, Marker Bindings, Marker Ski Wear, Athalon Luggage, Dry Guy Boot Drying Accessories

MIKE LUNDEEN**Feb Show**

818 N Hamilton Street

St. Croix Falls WI 54024

Phone: (715) 371-0290 Fax: (952) 400-3236

Email: mike@tokous.com

Lines: TOKO, Profile Design, Madshus, Castelli, Bellwether

SHARON MACK**Jan Show**

9460 County Y

Sauk City WI 53583

Phone: (608) 643-2083 Fax: (608) 643-0510

Email: samack@merr.com

Lines: Up Country by Du Monde, Black Mountain, Du Monde Sport

BRUCE MARSH**Jan & Feb Shows**

BRM Representatives

Associate: Michelle Marsh

3721 47th Avenue S

Minneapolis MN 55406-2914

Phone: (612) 724-2039 Fax: (866) 594-7615

Email: brmreps@aol.com

Lines: Fera/Meister, Grandoe Gloves, Lowa Boots LLC, Screamer Hats, Superfeet Worldwide LLC, Tubbs Snowshoes, Sports Accessories/America, Mountainsmith, Carve Designs, Overland Equipment

®

SCREAMER

FASHIONABLE,
DURABLE,
AND FUN,
HEADWEAR



CONTACT
BRUCE MARSH
BRM REPRESENTATIVES

612.724.2039
BRMREPS@AOL.COM

BRYAN MCDONALD

Timberland LLC
1040 West 7th Street
Washington MO 63090
Phone: (603) 812-3022 Cell: (603) 812-3022
Email: bmcDonald@timberland.com Web: www.timberland.com
Lines: Timberland Footwear

Jan Show**TORRY MOORE**

1633 Gilmore
Winona MN 55987
Phone: (507) 454-5713 Cell: (507) 261-2407 Fax: (507) 474-1915
Email: torrym@hbc.com
Lines: Granite Gear, Big Agnes, Wenonah Canoe, Yak Grips, Doyle SUP

Feb Show**WILLIAM NELLIGAN**

Nelligan Marketing Group Inc.
4003 W Freistadt Road
Mequon WI 53092
Phone: (262) 238-8885 Fax: (262) 238-8895
Email: wnelligan@wi.rr.com
Lines: Slippers International, Baffin, Toe Warmers, Taos, Alegria

Jan Show

BISON
DESIGNS

**SURVIVAL
BRACELET**

*The Essential
Field Gear*

"SEE THEM IN TIM COOK'S BOOTH"

www.BisonDesigns.com

THE ART OF CATCHING COLD AND STAYING WARM

NEED WE SAY MORE **hotfingers**



DOUG NELSON

Jan & Feb Shows

Doug Nelson & Associates

Associate: T.J. Barnes

308 Stoneheath End

Cottage Grove WI 53527

Phone: (608) 239-8935 Fax: (608) 839-5127

Email: dougnelson.sockman@gmail.com

Lines: Wigwam Mills, Swany Gloves, Hotfingers Gloves, PolarMAX, Sport Hill, Buck Knives, Sperry, Bogs/Rafters, Klean Kanteen, Native Eyewear

TIM NELSON

Jan & Feb Shows

Nelson Associates, Inc.

Associates: Jean Nelson, Caroline Nelson

12350 Upper Heather Avenue N

Hugo MN 55038

Phone: (651) 407-1790 Cell: (612) 810-2479 Fax: (413) 541-8144

Email: nelsonco@comcast.net

Lines: Turtle Fur Co., Helix Snowboard Apparel, Precision Mountainwear, Hestra Gloves, FUR Headwear, Ansai Mobile Warming, Cross Skiwear, Salomon Socks

WINTER 2012



NP& ASSOCIATES

NORDICA
KOMBI

Orange

EURO
SOCK

select sportbags

5655 STAR CIRCLE - SHOREWOOD, MN 55331

O: 952.926.5000 / F: 952.296.8000 / C: 612.868.8688

NPACHMAYER@AOL.COM / NPACHMAYER@NORDICAUSA.COM

WWW.NJPANDASSOCIATES.COM

MIKE NEVILLE**Jan Show**

Associate: Brad Steuer

2262 Hopf Lane

DePere WI 54115

Phone: (920) 330-0114 Fax: (920) 330-0128

Email: nevilles@new.rr.com

Lines: Emerica, Etnies, ES, 32 Snowboard Boots, Power Balance Performance Technology

DAVID OLSON**Jan & Feb Shows**

Vision Merchandising Inc.

4523 Heritage Hills Circle

Bloomington MN 55437

Phone: (612) 801-3457 Cell: (612) 801-3457 Fax: (877) 320-2792

Email: davidolsonfits@gmail.com Web: www.fitssock.com

Lines: FITS Sock Co.

NICHOLAS PACHMAYER**Jan & Feb Shows**

NJP & Associates

Associate: Wenda Danduran's ph (952) 457-6636

5655 Star Circle

Shorewood MN 55331

Phone: (952) 926-5000 Cell: (612) 868-8688 Fax: (952) 926-8000

Email: npachmayer@aol.com, npachmayer@nordicausa.com

Web: www.njpdassociates.com

Lines: Nordica Skis, Boots, Accessories, Kombi Gloves, Knitwear, Headwear, Uvex Goggles, Helmets, Eyewear, Select Sport Bags, Orage Clothing, Eurosock

ADAM PALKIE**Feb Show**

5151 Bannock Street Suite 7

Denver CO 80216

Phone: (970) 368-4983 Cell: (970) 393-3168 Fax: (970) 325-2122

Email: adam@candygrind.com

Lines: CandyGrind

TIM PARKER**Jan & Feb Shows**

8301 31st Avenue North

Crystal MN 55427

Phone: (763) 535-8260 Cell: (612) 308-1388 Fax: (763) 535-8511

Email: tim.parker@rossignol.com

Lines: Rossignol Snowboards, Boots, Bindings, Rossingol Alpine Ski Eq., Rossignol Nordic Eq., Rossignol Apparel, Montana Sport N.A., Nikita, Giro Snow

MARK PAULSON**Feb Show**

OF2, Inc.

135 Old Mill Road

Barrington IL 60010

Cell: (847) 910-7541

Email: mark@of2.biz

Lines: Skullcandy, Sunbelt Optics, S4 Optics, POW Gloves, The Original Peace Coin

CAREY PEACOCK**Jan Show**

Associates: Jessica Huseboe, Jake Newhouse

1920 Dupont Avenue S

Minneapolis MN 55403

Cell: (574) 339-5229 Fax: (631) 850-5346

Email: careyspeacock@gmail.com

Lines: Teva

BRIAN PETERS**Jan Show**

Influence Sales, Inc.

57655 Fall Creet Court

Goshen IN 46528

Phone: (574) 214-7719

Email: influencesales@gmail.com

Lines: Niche Snowboards, Vivo Headwear, Airhole Facemasks, Dizm Eyewear, Pop Outerwear (Snowboard Outerwear/Apparel/Accessories)

KENNETH PORTEN**Feb Show**

Voyageur Sales

PO Box 120462

New Brighton MN 55112

Phone: (651) 639-1380 Cell: (651) 470-9939 Fax: (651) 639-8414

Email: k.porten@usjet.net

Lines: GSI Outdoors, Lost Horizons, Crazy Creek, Rome Industries, Lewis & Clark, Belle Hop, Nogs Eyewear, Genesis

FRANK RORVICK**Jan & Feb Shows**

Frank Rorvick Agency

Associate: Linda Rorvick

PO Box 251

Hudson WI 54016

Phone: (715) 377-8274 Cell: (715) 377-8274 Fax: (715) 377-8275

Email: forvick@spacestar.net

Lines: Gordini Gloves and Goggles, Mental Headgear, Trespass, Liquid Boardwear, Borne, Twin Lakes

Wednesday's
Ice Cream Treats
 compliments 
of
Buy Designs! Sales Group


SANDRA LYNN ROWE

Jan & Feb Shows

Buy Design! Sales Group LLC

Associates: Joe Horan, Lynn Rowe, Tanner Rowe, Scott Warmus

N2315 Foster Road

Oostburg WI 53070

Phone: (800) 564-7158 Cell: (920) 564-2993 Fax: (920) 564-2910

Email: sandi@buydesignsalesgroup.com, lynn@buydesignsalesgroup.com

Lines: Manzella Gloves, Peppers Eyewear, EK accessories, Ski Bones, Keen Footwear Socks & Bags, Storm Creek Apparel, Geigerrig

MEG SCHEIDLER

Feb Show

Ahnu

5074 Olympia Drive

Indianapolis IN 46228

Phone: (812) 240-3962 Cell: (812) 240-3962 Fax: (317) 405-8707

Email: meg.scheidler@deckers.com Web: www.ahnu.com

Lines: Ahnu

STEVE SCHERCK**Feb Show**

1684 Lakeshore Drive
Menasha WI 54952
Phone: (920) 205-8129 Fax: (866) 402-3481
Email: midwestreps@gmail.com

Lines: Fox Clothing (Mens, Boys, Jrs.), Monster/Rockstar/Redbull Clothing, Fox Snow, Fox Bike

JOHN SCHMOOCK**Jan & Feb Shows**

Schmokin' Sports LLC
Associate: Brian Reichel
2340 Interlachen Drive
Stillwater MN 55082
Phone: (651) 439-3255 Cell: (612) 850-0628 Fax: (651) 439-3273
Email: jschmoock@aol.com

Lines: K2 Alpine Skis, Poles, Helmets, K2 Snowboards, K2 Packs & Bags, K2 Gloves and Hats, Morrow Snowboards, Planet Earth Outerwear, Line Skis, Full Tilt Ski Boots, Slick Willy's Banana Wax, Exquisite Base Layer

JOHN SHANNON**Jan Show**

333 Clark Avenue
Saint Louis MO 63119
Phone: (805) 816-6167
Email: john_shannon@patagonia.com

Lines: Patagonia Clothing

ANDY SHAPIN**Jan & Feb Shows**

JSC
Associate: Jerry Shapin
PO Box 5108
Buffalo Grove IL 60089
Phone: (847) 459-6778 Cell: (847) 514-5195 Fax: (847) 464-8062
Email: andy@jsc-inc.com

Lines: KUHL Clothing, 180s Innovative Performance Wear, Kilimanjaro Clothing, Kahala Sportswear

DANIEL SHERIDAN**Feb Show**

Wagner/Sheridan Marketing
Associate: Lisa Sheridan
8279 N 35th Street
Richland MI 49083
Phone: (269) 629-0061 Cell: (269) 599-3286 Fax: (269) 629-0062
Email: d.sheridan7053@sbcglobal.net

Lines: Kombi Gloves, Knitwear-IL, Bula Headwear-MI, WI, MN, KS, N&SD

As You Like It



CARVE DESIGNS

Her infinite variety

FERA  **MEISTER**

The makings of

grandoe
Think Different.

That I were a glove upon that hand

LOWA

Handcrafted in Europe

Be not afraid of greatness

 **MOUNTAINSMITH**

With bag and baggage

OverLand
EQUIPMENT

Put money in thy purse

 **SCREAMER**

Chance may crown me



The be-all and the end-all

SUPERfeet
THE PREMIUM INSOLE

The short and the long of it

 **TUBBS**
SNOWSHOES

A Hit, a very palpable Hit



Can one desire
too much of a
good thing?



Bruce & Michelle Marsh
BRM Representatives

3721 47th Avenue South
Minneapolis, MN 55406-2914

vx 612/724-2039

fx 866/594-7615

e-mail:

brmreps@aol.com

michellesmarsh@aol.com

JENNY SIKLOS**Jan & Feb Shows**

Snow Globe, LLC

Associate: Mary Jo Wilson

5010 Flambeau Road

Madison WI 53705

Phone: (608) 332-8749 Cell: (608) 332-8749 Fax: (608) 204-0399

Email: jsiklos@obermeyer.com, jennysiklos@me.com Web: www.snow-globe.info

Lines: Obermeyer, Kiss My Face, OlovesM, Quickpoles

PAT SIPE**Jan & Feb Shows**

6266 Fernbrook Lane N

Maple Grove MN 55311

Phone: (763) 550-0277 Cell: (612) 867-0172 Fax: (763) 550-0277

Email: psipe1@comcast.net

Lines: Tecnica Ski Boots & Accessories, Tecnica Moon Boots, Winter Footwear & Outdoor Footwear, Blizzard Skis & Accessories, Helly Hansen

KEVIN STREETER**Jan & Feb Shows**

Streeter Design, Inc.

41 Naniboujou Trail

Grand Marais MN 55604

Phone: (218) 475-2580 Cell: (218) 370-2088 Fax: (218) 475-2588

Email: kevin@kevinstreeter.com

Lines: Rab, I/O BIO Merino, Timbuk2, Deuter USA, Integral Designs, Point 6

JANIE SWANSON**Feb Show**

29 Summit View

North Oaks MN 55127

Phone: (651) 483-2535 Cell: (612) 867-0561 Fax: (866) 569-4112

Email: janieswan@aol.com

Lines: SKEA Ltd, Elan Blanc, Eisbar of Austria, Techstyles Apparel, HUGE Spts, US Ski & Snowboard Apparel, Warm Skin, Storm Creek, Escape Sportif, Glass Am., TGT Stickers, YMX, Sauce Headwear, Pea Pack & Up North Mittens, Mad-dana's

**MWSRA Thanks All Advertisers
And Sponsors For Their Support!**

JON THEIS

Associate: Heidi Theis

PO Box 107

Ixonia WI 53036

Phone: (920) 474-4872 Fax: (920) 474-7615

Email: teamjt@earthlink.net

Lines: Fischer Skis US, Swix Sport USA, Swix Apparel, Ski Sundries, Shred Goggles & Helmets, Slytech Sports Protection, Phenix Ski Apparel, Dermatone Skin Protection, Swensor Roller Skis

Feb Show

RICK TICE

Associate: Judi Tice

15505 Morraine Way

Eden Prairie MN 55347

Phone: (612) 237-8964 Fax: (952) 931-0511

Email: RTice027@aol.com

Lines: White Sierra, American Flyer Sleds, Outdoor Technology

Jan & Feb Shows



point6[®]

best wool socks ever[®]

www.point6.com

Kevin Streeter
218-370-2088 c
kevin@kevinstreeter.com

photo by: Aryeh Copa



SHANNON TURNER**Jan Show**

PO Box 45

Kilbourne OH 43032

Phone: (614) 530-6054 Cell: (614) 530-6054 Fax: (740) 524-6016

Email: ridetheflow@hotmail.com

Lines: Celsius Snowboard Boots, Technine, Nomis, Smokin Snowboards

MY UBL**Jan Show**

My Ubl & Associates

Associate: Matthew Ubl

N67W34613 County Road K

Oconomowoc WI 53066

Phone: (262) 966-7494 Fax: (262) 966-7492

Email: MyUblAssoc@aol.com

Lines: Henschel Hat Co, Big Bill Workwear, Mountain Corp, Gator Sports, Ear Mitts, Great Canadian Sox Co, Ledmark Ind, Klondike Sterling Glove, Ark Outdoors, Rack'Ems, Columbia River Knife & Tool, Cudas Footwear, Krause Publications

LAUREN VAN PROOSDY**Jan Show**

281 Rutland Circle #201

Naperville IL 60564

Phone: (608) 469-8396 Fax: (630) 364-5878

Email: lauren.vanproosdy@wwwinc.com

Lines: Merrell

TONY WAGENER**Feb Show**

151 W Hawthorn Street

Strum WI 54770

Phone: (715) 299-0299

Email: Wagener.Tony@gmail.com

Lines: Test Pilot

JAMES WALTHOUR**Jan Show**

J. V. Walthour Associates

Associate: Judy Walthour

1515 Waldorth Court

Wheaton IL 60189

Phone: (630) 240-7209 Fax: (866) 453-1061

Email: jwalthour@earthlink.net

Lines: True Grit, Royal Robbins, Sierra Designs Apparel

TIM WEBSTER**Feb Show**

T&D Sales

7651 N Conway Road

Alanson MI 49706

Phone: (231) 881-4044 Fax: (231) 347-0658

Email: webspewer@yahoo.com

Lines: Snowjam Snowboards, Zuma, Spice, CoPilot Ski Trainer, F2 Wake Boards, Kite Boards and SUP Boards

BRAD J. WEIDT**Feb Show**

S.S.R. Inc.

Associate: Tony Reding

508 Bucher Avenue

Shoreview MN 55126

Phone: (651) 481-8700 Cell: (612) 963-1539

Email: bradweidt@msn.com

Lines: Head Wintersports, Goode Ski Poles

SUSAN WELBORN**Jan Show**

576 Shadow Trail Road

Boyne City MI 49712

Phone: (231) 582-6261 Cell: (231) 675-9998 Fax: (231) 582-2803

Email: suziewelborn@me.com

Lines: Sunice - Mens, Womens and Kids

BRAD WERTZ**Jan & Feb Shows**

Pemba Serves, Inc.

612 West Main Suite 300

Madison WI 53703

Phone: (608) 250-2400 Fax: (608) 250-3189

Email: Brad@PembaServes.com Web: www.pembaserves.com

Lines: Adventure Medical Kits, Atlas Snowshoes, Leki Trekking Poles, Petzl

STEVE WIKNER**Jan Show**

Associate: Brent Anderson

6238 Washburn Avenue

Minneapolis MN 55423

Phone: (612) 823-5682 Cell: (612) 558-9242 Fax: (612) 823-3662

Email: wikdog@gmail.com

Lines: Forum Snowboards, Foursquare Outerwear, CIRCA Footwear, Special Blend Outerwear, AXION Footwear, OMIT



**RED
LEDGE™**

*Your local year-round
outerwear provider.*

WSR Marketing Inc.

John Wilkins

Email: wsmark1@aol.com

20560 Huntington Way

Prior Lake, MN 55372

Phone: (952) 440-5097

Fax: (952) 440-6291

MN, IA, IL, ND, SD, WI

WWW.REDLEDGE.COM

JOHN WILKINS

Jan & Feb Shows

WSR Marketing, Inc.

20560 Huntington Way

Prior Lake MN 55372

Phone: (952) 440-5097 Cell: (612) 670-2848 Fax: (952) 440-6291

Email: wsmark1@aol.com Web: www.wsrmarketing@gmail.com

Lines: Kenyon Consumer Products, Red Ledge, Dakota Watch Co., Artesania, Inc., JGS Outfitters, Lifeline First Aid, Smart Sock

MARK WILLIAMS

Jan & Feb Shows

Prestige Worldwide Sales

Associates: Craig Weiler, Bill Adams

401 South Fork Drive

Hudson WI 54016

Phone: (612) 309-9165 Fax: (715) 377-0316

Email: wisnobrdr@hotmail.com Web: www.prestigeworldwidesales.com

Lines: Dragon Optics, Contour Cameras, Liberty Skis, Signal Snowboards, Globe, Dwindle, FK/SKS Tools

HENRY WISNEWSKI

4040 Virginia Avenue

Shoreview MN 55126

Phone: (651) 415-9952 Cell: (651) 315-6112 Fax: (651) 415-9952

Email: h.p.wisnewski@q.com

Lines: Atomic XC Skis, Lill Sport, XC Gloves/Mitts, Star Wax

Feb Show

PETER ZELLER

Salomon

1784 Camarillo Court

De Pere WI 54115

Phone: (920) 339-3216 Fax: (920) 339-0453

Email: pete_zeller@salomon-sports.com

Lines: Salomon Head Rep for Alpine, Nordic, Salomon Socks, Salomon Snowboards, Bonfire Snowboard Clothing, BootBuddy

Jan & Feb Shows



RECOMMENDED EQUIPMENT for anyone whose gloves don't bear the Swany name.

www.swanyamerica.com

IT'S ALL ABOUT QUALITY.



AX SERIES
AX-27 Tan/Black shown



**SOLE**

GOOD FOR YOUR SOLE™

When comfort matters, trust what's Good For Your SOLE™. Visit the Ames Adventure Outfitters booth to learn about the superior fit, support and comfort you can experience by wearing SOLE products.

www.goaao.com | www.yoursole.com



INDEX OF LINES ON DISPLAY

COMPANY	REP	COMPANY	REP
180s Innovative Performance Wear	Shapin	Atmosphere Outerwear and Clothing	Gedko
32 Snowboard Boots	Neville	Atomic Ski	Blair
5150 Snowboards	Hendriks	Atomic Snowboards	Blair
686 Outerwear	Ladwig	Atomic XC Skis	Wisnewski
A		Aventura	Bailey-Weeks
AFRC/Rawik	Cook	Aventura Accessories	Weeks
A Dog's Life	Bailey-Weeks	Aventura Clothing	Bailey-Weeks
Acorn Products	Kluesner	AVEX	Graybeal
Adidas	Kaplan	AXION	Wikner
Outdoor		Footwear	
Adventure Medical Kits	Wertz	B	
Ahnu	Scheidler	Baffin	Nelligan
AirBlaster	Leugers	Banjo Bros	Leugers
Airhole	Peters	Banshee	Leugers
Facemasks		Bungee	
Alegria	Nelligan	Beal	Block
Alpina	Gerten	Beats By Dr.	Karels
Alps	Dehlin	Dre	
Mountaineering		Bell Helmets	Leugers
Ambler Hats	Johnston	Belle Hop	Porten
American Flyer	Tice	Bellwether	Lundeen
Sleds		Bent Metal	Fugate
Anon Optics	Hoffman	Bindings	
Ansai Mobile	Nelson, T	Bergans of Norway	Kapilla
Warming		Betty Rides Snowboard	Kapilla
Arc Teryx	Kattreh	Apparel	
Ark Outdoors	Ubl	Big Agnes	Moore
Armada	Davis	Big Bill	Ubl
Clothing		Workwear	
Armada Skis	Davis	Billabong	Hanson, T
Artesania, Inc.	Wilkins	Outerwear & Sportswear	
Ashbury	Harvieux	Bison Designs	Cook
Eyewear		Bjorn Daehlie	Johnson
Asolo	Gerten	Black Mountain	Mack
Athalon	Ludwigson	Blackburn	Leugers
Luggage		Blizzard Skis & Accessories	Sipe
Atlas	Wertz		
Snowshoes			

COMPANY	REP	COMPANY	REP
Bogs/Rafters	Nelson	CIRCA	Wikner
Bolle Goggles	Baker	Footwear	
Bonfire	Zeller	Coal Headwear	Klocker
Snowboard		Collegiate & Equipment	Irlmeier
Clothing		Columbia	Irlmeier
Boot Buddy	Zeller	Accessories	
Borne	Rorvick	Columbia	Irlmeier
Boulder Gear	Cook	Baselayer	
Brackish	Gedko	Columbia	Irlmeier
Bridgedale	Johnston	Footwear	
Buck Knives	Nelson, D	Columbia	Irlmeier
Buff Headwear	Gellatly	Outerwear	
Bula	Sheridan	Columbia River	Ubl
Headwear-MI, WI, MN, KS, ND, SD		Knife & Tool	
Burley	Leugers	Columbia	Irlmeier
Burton	Hoffman	Socks	
Snowboards		Columbia	Irlmeier
Byer of Maine	Hanson, L	Sportswear	
C		Apparel	
Canada Goose	Denne	Contour	Williams
CandyGrind	Palkie	Cameras	
Capita	Klocker	Cool Gear	Baker
Snowboards		CoPilot Ski	Webster
Cappel	Hendriks	Trainer	
Carve Designs	Marsh	Craft	Leugers
Cascade	Kaplan	Crazy Creek	Porten
Designs		Cross Skiwear	Nelson, T
Casio Watches	Guile	Crown Cap	Cook
Castelli	Lundeen	Cudas	Ubl
Celsius	Turner	Footwear	
Snowboard		D	
Boots		DC Shoes	Karels
Celtek Gloves	Klocker	Dakine	Hendriks
CEP	Knapp	Dakota Grizzly	George
Compression		Dakota Watch	Wilkins
Sportwear		Co.	
Chaco	Holton	Dalbello Ski	Ehmke
Footwear		Boots	
Chico Bags	Bailey-Weeks	Dale of Norway	Camillo
	Leugers	Darn Tough	Dehlin
Chrome		Vermont	
Bags/Shoes		Dermatone	Theis
Chums/Beyond	Gellatly	Skin	
Coastal		Descente/DNA	Blair
		Deuter USA	Streeter

COMPANY	REP	COMPANY	REP
Dizm Eyewear	Peters	FK/SKS Ski & Snowboard	Hartray
Doyle SUP	Moore	Tools & Waxes	
Dragon Optics	Williams	FK/SKS Tools	Williams
Dry Guy Boot	Ludwigson	Fera Skiwear	Marsh
Drying Accessories		FILA	Denne
Drymax Socks	Knapp	Fischer Skis	Theis
Du Monde Sport	Mack	US	
Dwindle	Williams	FITS Sock Co.	Olson
Dynafit	Horsnell	FiveFingers	Holton
Dynastar Skis	Camillo	Flux Bindings	Ladwig
E		FogShield	Leugers
EK ecessories	Rowe	Forum	Wikner
Eagle Creek	Hanson, L	Snowboards	
Eagles Nest	Cisek	Foursquare	Wikner
Ear Mitts	Ubl	Outerwear	
Easton	Leugers	Fox Bike	Scherck
Eisbar of Austria	Swanson	Fox Clothing	Scherck
Elan Blanc	Swanson	Fox River Mills	Lilly
Elan Skis	Ehmke	Fox Snow	Scherck
Electric Visual	Klocker	Free Motion	Horsnell
Eyewear		Freedom Dolly	Fugate
Element Eden	Hanson, T	Long Boards	
Element	Hanson, T	Full Tilt Ski Boots	Schmoock
Skateboards		FUR Headwear	Nelson, T
Emerica	Neville	G	
Epicurean	Gange	GSI Outdoors	Porten
Cutting Surface		GNU	Fugate
Ergo Clothing	Stansfield	Snowboard Bindings	
Eria Freeride Clothing	Blair	GNU	Fugate
ES	Neville	Snowboards	
Escape Sportif	Swanson	GV	Leugers
Etnies	Neville	Garmont	Johnston
Eurosock	Pachmayer	Gator Sports	Ubl
ExOfficio	Kattreh	Geigerrig	Rowe
Sportswear		Genesis	Porten
Exotac	Horsnell	Giro Snow	Parker
EXPED	Cisek	Glass America	Swanson
Exquisite Base Layer	Schmoock	Globe	Williams
F		Goode Ski Poles	Weidt
		Goodhew/Sockwell	Bailey-Weeks

COMPANY	REP	COMPANY	REP
Go Pro Cameras	Leugers	Icebreaker	Gange
Gordini Gloves	Rorvick	Nature Clothing	
and Goggles		ICEtrekkers	Johnston
Grand Trunk	Horsnell	Illuminite	Knapp
Grandoe	Marsh	Injinji	Leier
Gloves		Inov-8	Leier
Granger's	Kattreh	Integral	Streeter
Granite Gear	Moore	Designs	
Great Canadian	Ubl	J	
Sox Co.		JGS Outfitters	Wilkins
Gregory Mtn	Cisek	Jetboil	Hanson, L
Grindrite	Ehmke	John Deere	Lilly
Grivel	Block	Belts & Wallets	
H		John Deere	Lilly
Haiku Bags	Bailey-Weeks	Socks	
	Dehlin	John Deere	Lilly
Hammer		Sportswear	
Nutrition	Weidt	K	
Head		K2 Alpine Skis,	Schmoock
Wintersports		Poles, Helmets	
Helix	Nelson, T	K2 Gloves &	Schmoock
Snowboard		Hats	
Apparel		K2 Packs &	Schmoock
Helly Hansen	Sipe	Bags	
Henschel Hat	Ubl	K2 Snowboards	Schmoock
Co.		Kahala	Shapin
Hestra Gloves	Nelson, T	Sportswear	
High Sierra	Kaplan	Katadyn NA	Dehlin
Hinano Tahiti	Kress	KAVU	Gange
Holden	Harvieux	Keen Footwear,	Rowe
Outerwear		Socks & Bags	
Hope Hosiery	Lilly	Kenyon	Wilkins
Horny Toad	Kattreh	Consumer	
Hot Chillys	Baker	Products	
Hotfingers	Nelson, D	Kerma Poles	Camillo
Gloves		Kialoa Paddles	Kress
Hotronics	Ehmke	Kilimanjaro	Shapin
HUGE Sports	Swanson	Clothing	
Hurley Apparel	Crowe	Kiss My Face	Siklos
I		Klean Kanteen	Nelson, D
I/O BIO Merino	Streeter	Klondike	Ubl
I Path Footwear	Harvieux	Sterling Glove	
I-Ski	Garrett	Kokatat	Kress
Ibex	Johnston	Watersports	

COMPANY	REP	COMPANY	REP
Kombi Gloves, Knitwear, Headwear	Pachmayer	Marin	Leugers
Kombi Gloves, Knitwear-IL	Sheridan	Marker	Ludwigson
Komperdell	Graybeal	Bindings	
Krause	Ubl	Marker Ski Wear	Ludwigson
Publications		Marmot	Block
Krimson Clover	Bailey-Weeks	Maunalua	Hartray
KUHL Clothing	Shapin	Paddleboards & Paddles	
L		MeCo	Durkin
Lange Ski Bts	Camillo	Med Zone	Graybeal
Ledmark Ind.	Ubl	Meister	Marsh
Leki	Blair	Sweaters	
Leki Trekking Poles	Wertz	Mental	Rorvick
Lewis & Clark	Porten	Headgear	
Liberty	Block	Merrell Apparel	Kress
Bottleworks		Merrell	Giacomino, Van
Liberty Skis	Williams	Footwear	Proosdy
Libtech	Fugate	Minus 33	Bailey-Weeks
Outerwear		Monster	Karels
Libtech	Fugate	Headphones	
Snowboards		Monster/ Rockstar/ Redbull	Scherck
Life is good	Kluesner	Clothing	
Lifeline First Aid	Wilkins	Montana Sport NA	Ladd, Parker
Lill Sport	Wisnewski	Montrail	Hanson, J
Lilypond	Holton	Monument	Gedko
Line Skis	Schmoock	Snowboards	
Liquid	Rorvick	Morrow	Schmoock
Boardwear		Snowboards	
Little Hotties	Kattreh	Mountain Corp	Ubl
Lole	Bierk	Mountain	Hanson, J
Look Bindings	Camillo	Hardware	
Lost Horizons	Porten	Mountainsmith	Marsh
Lowa Boots	Marsh	N	
Lowe Alpine	Gerten	Native Eyewear	Nelson, D
M		Nau	Kattreh
MSR	Kaplan	Neff Headwear	Harvieux
Mad Bomber	Holland	Neklight	Bailey-Weeks
Madshus	Lundeen		Gerten
Manzella	Rowe	Nemo	
Gloves		Equipment	

COMPANY	REP	COMPANY	REP
Neve Sweaters	Blair	Pea Pack	Swanson
Niche	Peters	Mittens	
Snowboards		Pearl iZUMi	Kaplan
Nikita	Parker	Peppers	Rowe
Nikwax	Horsnell	Eyewear	
Nils	Lamkin	Petzl	Werntz
Nitro L1	Leugers	Phenix Ski	Theis
Noggs Active	Graybeal	Apparel	
Eyewear		Pistil Designs	Gange
Noggs Eyewear	Porten	Planet Earth	Schmoock
Nomis	Turner	Outerwear	
Nordica Skis,	Pachmayer	Point 6	Streeter
Boots,		PolarMAX	Nelson, D
Access.		Pop Outerwear	Peters
North Wave/	Leugers	(Snowboard	
Drake		Outerwear/	
O		Apparel/	
Obermeyer	Siklos	Accessories)	
OlovesM	Siklos	Power Balance	Neville
Olukai Ftwr	Bierk	Performance	
Omit	Wikner	Technology	
O'Neill	Johnsen	Power Bar	Leugers
Outerwear		PowerSox	Leier
Optic Nerve	Gellatly	PrAna	Johnston
Optimus	Dehlin	Precision	Nelson, T
Stoves		Mountainwear	
Orange	Pachmayer	Princeton Tec	Hanson, L
Clothing		PROBAR	Holton
Osprey	Block	Profile Design	Lundeen
Outdoor	Cisek	Protec	Elmergreen
Research		Pup Light	Bailey-
Outdoor	Tice		Weeks
Technology		Pyour	Leier
Overland	Marsh	Q	
Equipment		Q-Outdoor	Carter
P		Quickpoles	Siklos
POC Helmets	Ehmke	R	
POW Gloves	Paulson	RAB	Streeter
Patagonia	Shannon	Raceservice	Camillo
Clothing		Wax	
Patagonia	Gange	Rack'Ems	Ubl
Footwear		Rainbow	Hendriks
Paul Frank	Ladwig	Sandals	
Snow		Red Ledge	Wilkins
		RED Protection	Hoffman

COMPANY	REP	COMPANY	REP
Redfeather	Hanson, L	Salomon	Zeller
Snowshoes		Snowboards	
Redfeather	Kapilla	Salomon Socks	Nelson, T, Zeller
Snowshoes-MI, UP		Sandwich	Hartray
Redington	Gellatly	Island	
Regina Boots	Kapilla	Composites	
Reichmann	Camillo	Paddleboards	
Tuning Machines		Sanuk Sandals & Shoes	Hanson, T
Remind Insoles	Harvieux	Sauce	Swanson
Ride	Hendriks	Headwear	
Snowboards		Saxx	Karels
Rider After	Holland	Underwear	
Sport Footwear		Scarpa	Block
Ripzone Snbd Clo.	Blair	SCOTT Race Protection	Camillo
Rocky Mt. Sun Screen	Blair	SCOTT Sports Softgoods	Lawler
Rome Industries	Porten	SCOTT USA Goggles, Poles	Camillo
Rossignol Alpine/Nordic Ski Eq.	Ladd, Parker	SCOTT USA Skis	Camillo
Rossignol Apparel	Ladd, Parker	Screamer Hats	Marsh Baker
Rossignol Snowboards, Boots, Bindings	Parker	Seirus Innovation	
Rossignol Tech Eq.	Ladd	Select Sport Bags	Pachmayer
Roxy	Fugate	Sessions	Leugers
Snowboards		Shimano	Kaplan
Royal Robbins	Walthour	Shred Goggles & Helmets	Theis
S		Sierra Designs Apparel	Walthour
S4 Optics	Paulson	Signal	Williams
SKEA Ltd.	Swanson	Snowboards	
Salewa	Horsnell	Silverwaves	Kress
Salomon Alpine	Zeller	Jewelry	
Salomon Apparel	Guile	Ski Bones	Rowe
Salomon Footwear	Guile	Ski Sundries	Theis
Salomon Nordic	Zeller	Ski Tops	Kaplan
		SKINS	Denne
		Skirt Sports	Knapp
		Skullcandy	Paulson
		Slick Willy's	Schmoock
		Banana Wax	

COMPANY	REP	COMPANY	REP
Slippers International	Nelligan	Sun Cloud	Garrett
Slytech Sports Protection	Theis	Sun Valley Ski Tools	Camillo
Smart Sock	Wilkins	Sunbelt Optics	Paulson
SmartWool	Holton	Sunice – Mens, Womens & Kids	Welborn
Socks & Apparel		Superfeet Worldwide	Marsh
Smith Optics	Garrett	Suunto	Hanson, L
Smokin	Turner	Swany Gloves	Nelson, D
Snowboards		Swensor Roller Skis	Theis
Snapdragon Designs	Kress	Swix Apparel	Theis
Snow Dragons	Cook	Swix Sport USA	Theis
Snow Peak	Gerten	T	
Snowjam	Webster	TASC	Denne
Snowboards		TGT Stickers	Swanson
SOLE	Block	Taos	Nelligan
Solio	Horsnell	Technine	Turner
Sorel Footwear	Irlmeier	Techstyles Apparel	Swanson
Space Craft	Leugers	Tecnica Moon Boots	Sipe
Special Blend	Wikner	Tecnica Ski Boots & Accessories	Sipe
Outerwear		Tecnica Winter & Outdoor Footwear	Sipe
Sperry	Nelson, D	Terramar	Kaplan
Spibelt	Leier	Test Pilot	Wagener
Spice	Webster	Teva	Peacock
Spirakut	Ehmke	The Interior Plain Project	Harvieux
Sport Hill	Nelson, D	The Keystone Collection by Woolrich-MI, OH, IN, IL, KY	Accola
Sports Accessories America	Marsh	The Keystone Collection by Woolrich-MN, WI, IA, ND, SD	Diedrich
SporTube Hard Cases	Camillo	The North Face	Coleman
Spy Optics	Karels	The North Face	Kiffmeyer
Spyder Skiwear	Ehmke		
Stabilcers	Dehlin		
Stanley	Hanson, L		
Star Wax	Wisnewski		
StepChild	Ladwig		
Snowboards			
Steri Pen	Hanson, L		
Storm Creek	Swanson		
Storm Creek Apparel	Rowe		
Stormy Kromer	Gellatly		

COMPANY	REP	COMPANY	REP
The Original	Paulson	Vasque Ftwr	Dehlin
Peace Coin		Vibram	Holton
Tifosi	Leugers	Vivo Headwear	Peters
Tilley Endurables	Holton	Volcom	Klocker
Timberland	McDonald	Boardwear	
Footwear		Volkl Skis and	Ludwigson
Timbuk2	Streeter	Skiwear	
Toe Warmers	Nelligan	Von Zipper	Crowe
TOKO	Lundeen	Goggles &	
Toms Eyewear	Crowe	Sunglasses	
& Footwear		W	
Transpack Ski	Hartray	Warm Skin	Block,
& Boot Bags			Swanson
Trespass	Rorvick	Webers	Cook
True Grit	Walthour	Wenonah	Moore
Trust Your	Bailey-	Canoe	
Journey	Weeks	Westcomb	Johnston
Tubbs	Marsh	White Sierra	Tice
Snowshoes		Wigwam Mills	Nelson, D
Turbine Board	Baker	Wilderness	Cook
Wear		Dreams	
Turtle Fur Co.	Nelson, T	Wintersteiger	Ehmke
Twin Lakes	Rorvick	Woolrich-MI,	Accola
U		OH, IN, IL, KY	
U Clear	Leugers	Woolrich-MN,	Diedrich
Ukala Sydney	Guile	WI, IA, ND, SD	
Under Armour	Lamkin	Woolly Bully	Bailey-
Union Bindings	Klocker		Weeks
Up Country by	Mack	WSI	Gerten
Du Monde		X	
Up North	Swanson	XC Gloves/Mitts	Wisnewski
Mittens		Y	
US Ski &	Swanson	YMX	Swanson
Snowboard		Yak Grips	Moore
Apparel		Yakima	Kaplan
Uvex Goggles,	Pachmayer	Yaktrax	Kattreh
Helmets,		Z	
Eyewear		Zero Gloves	Blair
V		Zuma	Webster
Vans	Elmergreen		

January 19-Thursday
Outdoor Retailer Show 2012
Salt Lake City, UT

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 20-Friday
Outdoor Retailer Show 2012
Salt Lake City, UT

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 21-Saturday
Outdoor Retailer Show 2012
Salt Lake City, UT

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 22-Sunday
Outdoor Retailer Show 2012
Salt Lake City, UT

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

END Outdoor Retailer

Visit the MWSRA web site
And register for the show
www.midwestwinterreps.com

January 26-Thursday
SIA Snow Sports Show 2012
Denver, CO

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 27-Friday
SIA Snow Sports Show 2012
Denver, CO

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 28-Saturday
SIA Snow Sports Show 2012
Denver, CO

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

January 29-Sunday
SIA Snow Sports Show 2012
Denver, CO

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

End SIA

**Visit the MWSRA web site -
Register for the show
And check for updates during the year
www.midwestwinterreps.com**

January 4-Wednesday

MWSRA Show 2012

Madison, WI

8:00 By Appointment Only

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 Happy Hour - Alliant Center - Lobby

7:00 _____

(Optional Until 8:00)

January 5-Thursday

MWSRA Show 2012

Madison, WI

8:00 By Appointment Only

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 Annual Party - Alliant Center - Lobby

7:00 _____

(Optional Until 8:00)

January 6-Friday

MWSRA Show 2012

Madison, WI

8:00 By Appointment Only

9:00

10:00

11:00

12:00

1:00

2:00

3:00

4:00 Show Closes

**Thank you for Attending
The January MWSRA Show!**

February 14-Tuesday

MWSRA Show 2012

Madison, WI

8:00 By Appointment Only

9:00

10:00

11:00

12:00

1:00

2:00

3:00

4:00

5:00

6:00 Happy Hour - Alliant Center - Lobby

7:00

(Optional Until 8:00)

February 15-Wednesday

MWSRA Show 2012

Madison, WI

8:00 By Appointment Only

9:00

10:00

11:00

12:00

1:00

2:00

3:00

4:00

5:00

6:00 Annual Party - Alliant Center - Lobby

7:00

(Optional Until 8:00)

February 16-Thursday

MWSRA Show 2012

Madison, WI

8:00 By Appointment Only

9:00

10:00

11:00

12:00

1:00

2:00

3:00

4:00 Show Closes

**Thank you for Attending
The February MWSRA Show!**



Simply Honest Bags™

You might own another bag, but your Overland Equipment bag is the one you use.



Bruce & Michelle Marsh
BRM Representatives
3721 47th Ave South
Minneapolis, MN 55406-2914
vx **612/724-2039**
fx **866/594-7615**
e-mail: brmreps@aol.com



Call your KAVU sales rep to view the latest "Local Worldwide" Products.



Skyline Sales Bill Gange

Tel: 218.349.3942

Fax: 218.722.5290

skylinesales1@gmail.com

